

SIMMENTALNZ

THE HEAVYWEIGHT CHAMPIONS

PGG Wrightson Livestock

TARGETED NEWS FROM THE INDUSTRY HEAVYWEIGHTS

Issue 35 - March 2019

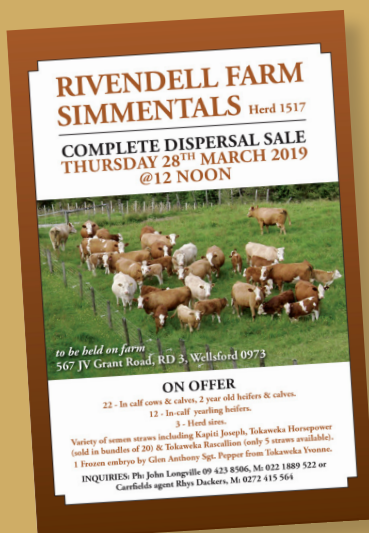
Hi Everyone

Happy New Year and welcome to our newest breeding members, in 2018 we had four new members: Poplar Vale, Beef It, Kirkland and Loxar join the Society, as well as welcoming back Lynmar!

We said farewell to the Hill family and Lynbrae, Peter McWilliam and Maungaraki Cattle Co, and for the older breeders, marked the recent passing of Hugh Lamont, formerly Mamaku Simmental Stud at Piopio. Hugh was one of the first breeders we know of to attempt a fully polled stud.



- **Simmental NZ magazines are online** – anybody keen for a bit of nostalgia can check them out on our website www.simmental.co.nz under Resources – News
- **Notice of dispersal:** March 28th 2019, John and Debbie Longville, Rivendell Farm Simmentals at Wellsford. They are dispersing after almost 30 years of breeding. It is unfortunate we weren't able to coordinate this year's AGM with their sale, but urge all members to look closely at their offering, there are some very interesting genetics for sale, and some are quite unique. If you would like more information please contact them at longville@farmside.co.nz or ph. 09 423 8506



HOUSEKEEPING REMINDERS:

- Weaning is the time to be recording temperament scores along with weaning weights, if you are unsure about the process PLEASE contact a councillor. It is the NUMBER ONE perception of Simmentals that we need to correct, and everyone can play a part toward changing this perception simply by not breeding from animals that score badly for temperament. It is also a good time to weigh your cows and submit a 'mature weight' to Linda Rule.

DNA: Remember all bulls used as sires must have DNA submitted for calves to be registered. Collection is preferred as a TSU (ear punch) rather than tail hair pull.

PBB have partnered with Neogen in Australia and have launched a new DNA service. The price list and details are enclosed with this newsletter. Zoetis is still an option but no more samples are to be sent to Massey.

What's your story?

- **Marketing:** Simmental NZ Council have recently contracted Agrarian, who led the farmer panel surveys late last year, as our new marketing advisor. We are working closely with them to improve the visibility of Simmental in the NZ farming view, BUT we need your help!! Time and again we have asked our members for contacts for stories and not once has anybody outside of Council put a name or phone number forward. We all know Simmental are the best but how can we tell that story without storytellers? HELP US OUT! Email Colleen at knaufarm@gisborne.net.nz or send them direct to stjohn@agrarian.co.nz with your ideas and contacts.
- **Breeder Profiles:** Work is being undertaken to update these to go on the website; a template is included in this mail out; it is your option to complete and return, free advertising really!

Improve your herd with genomics

Simmental SNP Testing



PBB have signed an agreement with Neogen. This agreement sees PBB becoming the Neogen distributor for New Zealand. PBB have put together a number of bundles for Simmental that are aiming to offer discounts on the majority of SNP testing by bundling up a number of tests. PBB will be able to price individual tests on request.

Ordering DNA tests

- 1 Fill out the Simmental DNA ordering form once you have taken your DNA samples. Please note that Neogen prefer wet TSU samples and that they will charge slightly more for Hair samples.
- 2 Email your order form to dna@pbbnz.com
- 3 Mail your TSU or Hair Samples to the PBB offices, PO Box 503, 75 South Street, Feilding.
- 4 The team will double check all the submitted info before we start shipping the samples to AU (PBB has an export permit in place for all breeds). Some charges may apply if we need to make changes to the submitted information.
- 5 Once we ship the samples to AU, you will get a notification from us. From this point we expect the turn around to be around 5 weeks.
- 6 Once the tests are completed, PBB will be in contact with you. PBB will have complete oversight of the order status so you will be able to ring PBB at any time to get a status update.

Simmental SNP Genomic bundles 2019

Simmental Standard PBB Bundle (50K SNP)

\$55+GST
\$60 plus GST including BVD

Includes Horn/Poll, Dilution
Parent verification

Simmental Black/Red PBB Bundle (50K SNP)

\$60+GST
\$65 plus GST including BVD

Includes Horn/Poll, Black/Red, Dilution
Parent verification

SeekSire Parentage only

\$25+GST
\$30 plus GST including BVD

Parentage only

Add a
\$5
BVD test
on all bundles

Services/Additional Fees

- Neogen Consult Fee \$130 +GST
- PBB Consult Fee \$50 +GST
- Hair Card \$4 (\$2 for card and \$2 for handling)
- WET TSU - \$3.56
- \$139.56 plus GST for the TSU punch/applicator
- Postage

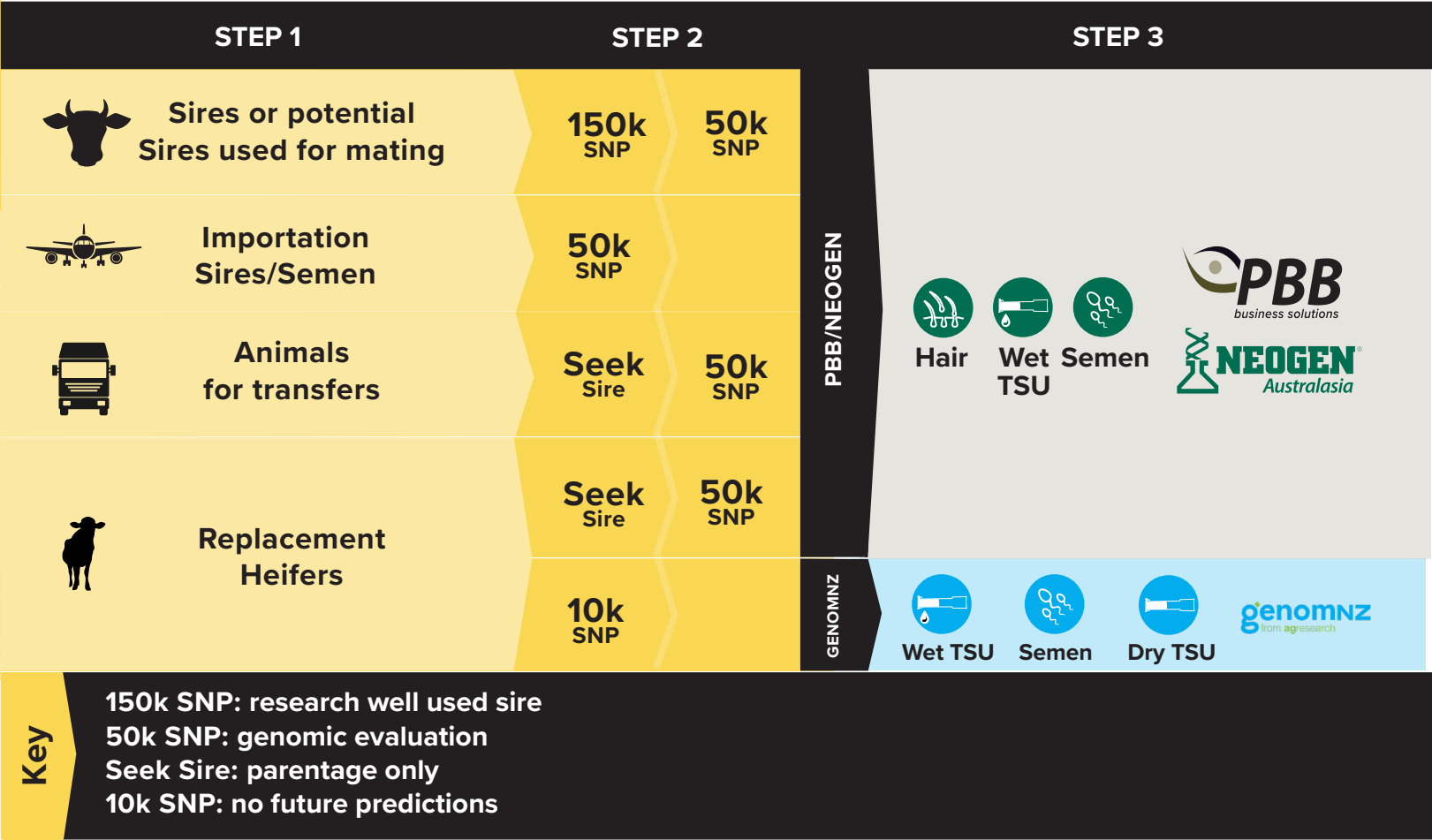
Prices quoted if Neogen genotype application form is completed by breeder and hair sample sent in on Neogen hair cards- otherwise PBBnz may charge a handling fee per sample and a \$15 additional cost for other sample types (TSUs excluded).

Please note Neogen cannot guarantee that all add-ons will be available for all samples, and due to highly discounted pricing there should be no expectation of free retesting. This also applies to resubmissions of failed samples.

If you require hair from Massey to test an older sire, there will be an \$8 fee per sample, to cover Massey's fee for splitting/handling and courier costs.

Where do I start?

1 What test to select?



2 The Process



3 Results

- Parent verification records are checked by PBB staff and are loaded into the recording system (ILR2) once confirmed with breeder. PBB staff will email you a Parent Verification report.
- PBB will check the genetic conditions and email you a report that identifies each animal that was tested and their genetic conditions. PBB will also load these results into the recording system (ILR2).
- The genomic profiles are sent to ABRI and will now be used together with your performance data to calculate your EBVs. Results will need to be in before the 1st of each month and the EBV results are expected to update on the 20th of that same month. Once your EBV's are calculated, you can login to Internet Solutions where you can find more EBV reports for analysis.

NOTICE OF AGM AND MINI TOUR:

Just when you thought life was boring, the chance has come to dust off your passport and take a wee break over the sea... and back with no customs or duty free...maybe?

SIMMENTAL NZ AGM AND TOUR THURSDAY 11TH APRIL – SATURDAY 13TH APRIL 2019

Highlights:

- Starting 2pm Thursday at Hampton Downs
- Over the sea to Waiheke Island
- Visit to Island farm
- Winery tasting and lunch
- AGM at 5pm at Alexandra Park, Auckland on Friday 12th
- Night trots at Alexandra Park
- Tour of iconic Auckland Farm Park
- Home for tea by Saturday night (most of us)

Further details will be sent but at this stage we need a show of hands: **please email or call Lindy with numbers of participants by March 12th 2019** – we would love to see all of our new members join us as this is the only Simmental breed gathering this year, so it's a perfect time to catch up with old friends and make some new connections.

Constitution Changes: There have been some changes made to the constitution, mainly around bringing it into line with legislation changes and also pertaining to rules around DNA ownership.
The revised constitution is enclosed along with the notice of motion for the AGM for the changes.

Trophies: We have a number of lovely trophies which have been donated for various purposes over the years. Sadly, with the end of events such as National Expo, there are very few reasons now to present them. Does anyone have ideas as to how we can 'repurpose' some of the significant ones such as the Bell and the Simmental figurine? It would be nice to see them out in the membership, not stuck in the PBB storeroom.

Ad for Catalogues: We are working on having a 'Simmental NZ' advert available for breeders use in their upcoming sale catalogues. It should be available shortly on the website for you to download.

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Feilding Weaner Fair

