

# Simmentales

Issue 7 December 2006

## Royal Show 2006

It was Simmental that stole the limelight at the Royal Show in Christchurch last week securing the Champion ribbons in all four of the Beef Interbreed classes.

**Simmental** judge Mr Ross Cockburn and his associate judge Miss Tasha Midgley had a big task sorting out the 55 cattle that came into the ring on Wednesday. They must have, however, got it spot on given the success of their champions in the interbreed section.

Competition was strong in the cattle section of the show with a total of 13 beef breeds represented. The gate takings for the duration of show were strong with an impressive 115 000 people passing through. Event co-ordinators were thrilled with this result given that this was 6000 people up on last year.

Simmental NZ had a presence at the Royal Show this year having promotional material on display in the NZPBB ring side Marquee. Breed Manager Gemma Carmichael was also present during the entire show. This provided the opportunity to speak with commercial cattlemen and also meet many of the South Island members.

Simmental also had the largest exhibitor of any beef breed at the show, thanks to the huge effort of Hawkes Bay breeders Tony and Glennis Thompson of Glen Anthony Simmentals. Their team, two truck loads, certainly made their presence felt when they secured many of the ribbons in the Simmental judging on Wednesday. Anyone that spoke to TT after the show, would realise the passion he has for showing and Simmental cattle. "The trip was certainly worth all the effort with the success that we have had over the 3 days at the show," Mr Thompson said.

### Clean Sweep for SIMMENTAL



Tony Thompson with Monreid Yardstick the winner of the Meat and Wool Cup



Virginia Timperley leading Haylands Rupert with a crowd of Simmental breeders watching keenly

### RESULTS

**Beef Interbreeds Junior Heifer** – exhibit 157 Glen Anthony Regina AR19

**Beef Interbreeds Junior Bull** – exhibit 331 Haylands Rupert AR17

**Beef Interbreeds Pair** – Glen Anthony exhibit, Glen Anthony Nigella AN55 & Monreid Yardstick

**Beef Interbreeds Meat and Wool Cup** – Monreid Yardstick

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## HAWKES BAY SHOW SIMMENTAL FEATURE

The cattle show ring at the Hawkes Bay Show on 18<sup>th</sup> and 19<sup>th</sup> November was a hive of activity with almost 50 Simmental cattle entered in the competition.

Exhibitors at the show were Glen Anthony – Tony and Glennis Thompson, Lynmar – Kerry and Linda Nankervis, Wai-iti – Peter and Sue McWilliam, Ruaview – John and Helen Hammond, Ratalea – Susan Wylie and Glenburn – Daniel Clayton.

The two most strongly contested classes were the yearling bull and yearling heifer classes with 10 entries in each. Judge Colin Hutchings certainly had a big job sorting out these classes.



**Yearling Bull Class**



**Two yearling heifers exhibited by Kerry and Linda Nankervis**

## RESULTS

### 5300 Cow, with her own calf(s) at foot (3 years & over)

|     |                         |                      |
|-----|-------------------------|----------------------|
| 1st | Glen Anthony Simmentals | Glen Anthony Nigella |
| 2nd | Glen Anthony Simmentals | Glen Anthony Nadia   |
| 3rd | Ruaview Simmentals      | Ruaview Suzie        |

### 5301 Heifer, with her own calf(s) at foot (2 years)

|     |                         |                       |
|-----|-------------------------|-----------------------|
| 1st | Glen Anthony Simmentals | Glen Anthony Petra    |
| 2nd | Glen Anthony Simmentals | Glen Anthony Praise   |
| 3rd | Glen Anthony Simmentals | Glen Anthony Princess |

### 5302 Cow 2 years and over

|     |                         |                      |
|-----|-------------------------|----------------------|
| 1st | Glen Anthony Simmentals | Glen Anthony Nigella |
| 2nd | Glen Anthony Simmentals | Glen Anthony Petra   |
| 3rd | Glen Anthony Simmentals | Glen Anthony Praise  |

### 5303 Yearling heifer

|     |                         |                      |
|-----|-------------------------|----------------------|
| 1st | Glen Anthony Simmentals | Glen Anthony Regina  |
| 2nd | P McWilliam             | Wai-iti Ringle       |
| 3rd | Glen Anthony Simmentals | Glen Anthony Riviera |

### 5304 Bull (2 years and over)

|     |                         |                   |
|-----|-------------------------|-------------------|
| 1st | Glen Anthony Simmentals | Monreid Yardstick |
| 2nd | P McWilliam             | Wai-iti Poldark   |

### 5305 Yearling bull

|     |             |                   |
|-----|-------------|-------------------|
| 1st | P McWilliam | Wai-iti Razamataz |
| 2nd | Susan Wylie | Ratalea Rhino     |
| 3rd | Susan Wylie | Ratalea Rocket    |

### 5306 Two yearling heifers or two yearling bulls

|     |                         |
|-----|-------------------------|
| 1st | P McWilliam             |
| 2nd | Glen Anthony Simmentals |
| 3rd | Susan Wylie             |

### 5307 Yearling bull & heifer, owned by exhibitor & judged as a pair

|     |                         |
|-----|-------------------------|
| 1st | P McWilliam             |
| 2nd | Glen Anthony Simmentals |
| 3rd | Glen Anthony Simmentals |

### 5308 Group, bull & two females, any age owned by the exhibitor

|     |                         |
|-----|-------------------------|
| 1st | Glen Anthony Simmentals |
| 2nd | Glen Anthony Simmentals |

### 5309 Progeny Class - Two animals male and/or female one year and over which must be the progeny of one

|     |                         |
|-----|-------------------------|
| 1st | Glen Anthony Simmentals |
| 2nd | P McWilliam             |
| 3rd | Ruaview Simmentals      |

*We congratulate all exhibitors and thank them for their support of the event.*



**John and Helen Hammond with their cow and calf entry**



**Tony and Glennis Thompson pictured with the Glen Anthony Nigella**



**Peter and Sue McWilliam with their winning pair of bulls**



**Winner of the Hawkes Bay Meat and Wool Cup, Monreid Yardstick, owned by Tony and Glennis Thompson. Pictured with Judge Colin Hutchings, Susan Wylie and Council Vice President Helen Ellis.**



**Fellow cattle breeders,** it is with a great deal of optimism and enthusiasm that I take the helm of Simmental NZ along with Helen as my vice president, which I'm delighted about. Simmental cattle are my passion and I remain firmly of the opinion that they are a very strong maternal breed, not just a terminal breed.

For the benefit of those who don't know my background, I, along with my wife Joan, eldest son Grant and wife Rachel farm a hill country development property, now of 6400 hectares, located in the Te Anau Basin, Northern Southland, gateway to Fiordland. The total operation runs 6000 breeding ewes, 160 fully recorded Simmental cows, 260 x bred cows and 4800 hinds along with on going sub division projects, the majority of stock are fattened.

I have a clear sense of direction as to where our breed should aspire to attain our market share and have no doubt there are good times ahead, providing we adhere to our stringent quality control standards. I have a deep gratitude for the hard work and time Craig has given in steering our council through the rocky path we have traveled in breaking away from our Christchurch base to join the PBB team at Feilding. I'm well aware of the hard act I have to follow, but given the fact that nothing ever happens unless you make it happen, I've no doubt I'll make it. Your council is a hard working, harmonious team, for which I'm grateful.

Prior to going to Calgary to attend the World Congress, at which your newly appointed Breed Manager Gemma and I were your delegates, I was given the opportunity to guide Gemma around the Southern bull sale circuit. Although at times she almost perished due to extreme cold, it proved to be a brilliant opportunity for her to see the cattle and meet the southern membership. Council has a firm commitment to send Gemma to as many cattle activities as sensibly possible to allow her to meet the total membership.

Enough said! My parting comment would have to be, what a pleasure it was to witness such a good crowd brave the elements at our recent bull test station open day. I thought the speakers were brilliant and the cattle were great publicity for the Simmental breed, a step towards a prospective future sale, but remember it's not the total package. At the end of the day, all breeders have a responsibility to market their individual studs, follow up and back all sales of their cattle.

With the festive season nearly upon us, I wish each and every one of you a very happy Christmas and a prosperous New Year. I trust you all take the time to smell the flowers and relax.

Ross Cockburn  
PRESIDENT

# COUNCIL REPORT

**Council's main focus** for this half-year has been on the new fee structure. We would like to thank the members for their very positive reaction to the fee increase.

Council is concerned that the office sends out a lot of very informative literature which does not seem to be being read and filed for future reference. A membership kit is being put together and will be made available to all members. Council is hoping to get around the membership in the next twelve months to help them understand the new initiatives especially Internet Solutions, Breed Object and Beef Class. To kick this off Northland had a workshop combined with a three day visit from Gemma at the end of November.

Council is also concerned about the number of members who fail to meet deadlines, especially the ADL's. We are now part of a large

PBB membership and the staff allocate specific time slots to each breed for the processing of data. Late work costs us money.

Council would like to see more Simmental entries in the Steak of Origin competition. This competition has a high profile in the beef industry and Simmental need to become more involved.

The major new initiative for the coming selling season is going to be the promotion of Simmental bulls in the dairy industry. Rob Kirk was extremely enthusiastic about this when he spoke at the last Council meeting. The potential in the dairy market is huge but must be carefully managed with the introduction of sires which are going to provide better growth than those already being used without compromising calving ease or gestation length.

Council would like to thank all the members for the effort they make for the breed as a whole.

*We wish you all a very Merry Christmas and a Prosperous New Year.*

## WELCOME TO THE NEW MEMBERS By Helen Ellis

Simmental NZ is very pleased to welcome four new members into the society in 2006. We wish them success and a lot of pleasure with their new ventures.

### **CEDARWOOD - George and Kath Cann**

George and Kath Cann farm 120 acres on Redcliffs Road east of Kerikeri.

They have owned a number of farms around the mid-north and used to have a Hereford stud. They have always had commercial cows and have used Simmental bulls for the last fourteen years. Many of their commercial cows are now close to purebred Simmentals. They like the Simmentals because of the premium prices for steers at the sales and the heifers are easy to finish for the works. They like their quiet and friendly disposition which is particularly noticeable amongst their stud cows.

George and Kath had no intention of becoming members when they purchased three stud heifers from Ross and Jeanette Anderson but after purchasing some Puriri cows earlier this year Kath became so interested in the genetics she felt it was a shame not to continue to record the performance of their progeny.

### **WILL EURO - Willem and Helma Van der Pasch**

The Van der Pasch's came to New Zealand from Holland in 1980. They farm 70 acres 8 kilometers out of Otorohonga towards Kawhia. The cattle are farmed behind breaks all year and Willem likes the Simmentals because of their quiet nature.

Willem purchased 19 Simmental cows from the Glasses at Aria when they retired and sold their farm and Simmental stud. Only eight of the cows are registered but Willem hopes to have about thirty registered cows and sell some bulls in the future.

### **KOPAKI - Fritz Recher**

Fritz Recher came to New Zealand from Switzerland ten years ago. After working on dairy farms in the Waikato and Taranaki for four years he purchased his own 1000 acre property at Kopaki which is between Te Kuiti and Bennydale.

Fritz runs all cattle and has a mixed breed herd of 200 cows. On the recommendation of a neighbour he has always used Simmental bulls purchased from the Glasses. When the Glasses retired he purchased 50 cows from their herd.

Fritz sells weaner steers and keeps the heifers to finish at eighteen months. He finds the Simmental cross ideal and is very enthusiastic about his venture into the stud business.

### **PEPLOW - Michael Malmo**

Michael farms 100 acres just out of Tokomaru in the Manawatu. He has Hereford Fresian cross cows with a Simmental bull and finishes steers at 370-380 kilograms dressed at just over 2 years of age. Michael purchased 9 stud cows, 10 rising 2 year old heifers and some yearlings from Ailsa and he purchased Leafland Prince at this year's Expo to go with them. He says that he is a big gentle bull and is very pleased with how he has grown out.



**Willem and Helma Van der Pasch**



**Michael Malmo pictured with Leafland Prince**

# HUGE COMMERCIAL SUPPORT AT RECENT TEST STATION OPEN DAY

**The weather proved** to be no deterrent at the recent Bull Test Station Open Day at Paki-iti. More than 60 people braved the wind, rain, hail and snow for the opportunity to view the 36 new test station bulls and learn more about Beef Cow Efficiency and BVD.

Guest speaker Duncan Smeaton of AgResearch posed the question, 'What is an efficient animal?' to the large crowd of stud and commercial farmers packed into the Paki-iti Woolshed. The theme of Duncan's presentation was centred on the value of the beef cow and the varying levels of efficiency between stock classes.

Interestingly, his message was clear, 'Nothing beats a high performance cow when it comes to turning rough feed to weight in their calves.' The key, however, is that it's not an average cow it is a high performing cow. There is a huge difference between the efficiency of an average cow and a high performance cow. Average cows will only wean 80 calves per 100 cows mated with a calf liveweight gain of 0.8kg per day from birth to weaning. High performing cows will wean 93+ calves per 100 cows mated with a calf liveweight gain of 1+kg per day.

Trial work has clearly shown that cows will make more money than other stock classes when they are eating poor quality feed that no other stock will eat.

Veterinarian John Pickering engaged the audience with his information about BVD and its devastating costs to our industry. It was clear by the reactions of many in the shed that 'alarm bells' started to ring about just how serious this disease can be and that you may have it and not even realise. John did an outstanding job explaining this disease which is no easy feat due to its complexity.

The 2007 Beef Expo will require all bulls to be BVD tested as a condition of sale. We would also recommend that everyone who is selling bulls test and where appropriate vaccinate all sale bulls and obviously all stud bulls that will be used for service on your farm.

More information about BVD can be found in the following website:  
**[www.controlbvd.org.nz](http://www.controlbvd.org.nz)**

## NEW ONLINE REGISTRATIONS

Internet Solutions now has more user friendly member services

ABRI has developed generalised software that allows breeders to submit their calf entries and weight and scanning data online using Internet Solutions.

### CALF ENTRY DATA CAN BE SUBMITTED AND WEIGHT AND SCANNING DATA CAN BE ELECTRONICALLY SUBMITTED BY FOLLOWING THESE SIMPLE STEPS:

1. Obtain a username and password from Linda Rule at Simmental Registry on 06 323 4484
2. Log onto the Simmental website **[www.simmental.co.nz](http://www.simmental.co.nz)**
3. On the Simmental homepage click on 'Member Login'
4. Enter your **username** and **password**
5. You will now be logged onto the member only area. Click on 'Online Transactions'
6. You can then select what information you would like to submit whether it be calf entries or weights and scanning.
7. If you have any problems please contact Gemma Carmichael or Linda Rule at the office.

### OTHER FEATURES IN THE MEMBER LOGIN AREA

**Download files** – this allows you to view the EBV files that are created from Grouprun analyses such as Sire and Dam Summaries.

**Ownership Selection** – when you have logged on, additional selection criteria is available within the Animal Enquiry and EBV Enquiry screens. For example, you can select 'My Ownership' or 'My Female Inventory' when conducting animal searches.

**Report Configuration** – This feature allows users to configure which columns they wish to have available for display in the results screen of either animal, EBV or member listings.

**Update Membership Details** – members may update their own details that are recorded with the society such as telephone numbers, email addresses, etc.

### SOME OF THE MANY ADVANTAGES OF THE SYSTEM ARE:

- » you don't need to have any cattle software packages such as Herd Magic. All you need is access to the internet and a username and password.
- » it allows you the breeder to record all your own calves in the comfort of your own home without having to put pen to paper and return forms to the office.
- » you can submit weight and scanning information directly into pre-built worksheets if you contact Linda Rule and inform her of the information that you would like to submit. This means that you don't have to manually type in the ID of all your animals.

**PLEASE NOTE** – to submit data to Breedplan you must remain online. However, you can do as many or as few entries as you want in one submission. For example, if you have 100 cows in your herd and you get disrupted after only completing 6 cows, you can submit this information and then pick up where you left off at another time.

### New Zealand Simmental Association Signon

**Authorisation Required**  
Please provide a Member I.D. and Password.  
Fields marked with an asterisk(\*) are required, others are optional

|  |                          |
|--|--------------------------|
| * Member I.D.  | <input type="text"/>     |
| * Password   | <input type="password"/> |
| To change your password, enter your Member I.D. and current password above and your new password below |                          |
| New Password:  | <input type="password"/> |
| New Password Validation  | <input type="password"/> |

# Exciting tour of the SOUTH ISLAND planned for the AUSSIES in May

The Trans Tasman Simmental Committee is pleased to announce that next year there will be an eight day tour around the South Island, which will finish at Beef Expo in Palmerston North. The tour includes an excellent mix of both stud visits and sight seeing. The tour is primarily for Australian breeders however, we welcome and encourage any New Zealand Simmental breeders to join the tour. If you are interested you will need to book early as it will operate on a 'first in first served' basis. Further information and booking forms will be posted out before Christmas.

(B = full breakfast, L = lunch, D = dinner)

## WEDNESDAY 9 MAY

D

Arrive into Nelson and make your own way to the hotel. Sunshine and beaches made Nelson a firm favourite amongst the Kiwis even before artists, gourmet chefs and winemakers arrived into this inspirational area of New Zealand. Nelson is the artistic capital of New Zealand. Tonight there will be welcome dinner at your hotel. Overnight Nelson

## THURSDAY 10 MAY

BLD

After breakfast depart the hotel with a boxed lunch and head to the Enterprise Cattle Company at Wakefield. After morning tea depart on a scenic drive through spectacular scenery to the Garden city of New Zealand – Christchurch. The city's English heritage is evident in the Gothic style buildings and the Avon River with its overhanging willows and small punts. One hectare in every three is devoted to public parks and reserves. Dinner at your centrally located hotel. Overnight Christchurch

## FRIDAY 11 MAY

BLD

After breakfast continue your journey south to Timaru to inspect Willowbrook Stud. En route stop at the well known Temuka Pottery shop. An early lunch will be provided at Willowbrook before you depart for John Paterson's Ida Valley stud. Your destination tonight is Dunedin – the city with strong Scottish links. Check into your hotel and head out to Speights Ale House for a tour of the brewery and dinner. Overnight Dunedin



## SATURDAY 12 MAY

BLD

A full day of stud visits including Everd and Marie Strauss' Leafland Stud at Mosgiel, the McCorkindale's Glenside herd at Lawrence (where lunch will be provided) and finally the Keown's Lonepine herd. Continue your journey through to Te Anau. After dinner you will be taken on a luxury catamaran across Lake Te Anau to the glow worm caves. Deep in the limestone caverns you will be transferred into small boats to drift silently along the underground rivers below a magical display of the NZ glow worm. Return to your hotel. Overnight Te Anau

## SUNDAY 13 MAY

BLD

After breakfast head cross country to visit the Cockburn's Mt Prospect Cattle stud. Early brunch/lunch provided on farm before continuing your journey through to the adventure capital of New Zealand – Queenstown. A stunning alpine region surrounded by mountains and lakes. Afternoon at leisure to enjoy this beautiful lake region. Join up later at the hotel for dinner. Overnight Queenstown

## MONDAY 14 MAY

BLD

An early morning drive to Glenorchy to view Jim Vient's Arcadia stud. Later, enjoy an exhilarating jet boat ride in this region – famous for Lord of the Rings scenic shots. Return to Queenstown for the evening. Tonight you will journey to the top of Bobs Peak by Gondola and enjoy a sumptuous dinner in the Skyline Restaurant with panoramic views of this mountainous region. Overnight as above

## TUESDAY 15 MAY

BLD

This morning transfer to Queenstown Airport for your flight to Palmerston North arriving at 12.30 pm via Christchurch and Wellington. Transfer to Beef Expo for lunch. The Simmental bull show and sale commences at 2.00 pm. Tonight enjoy the Simmental dinner at Arena Manawatu. Overnight Palmerston North

## WEDNESDAY 16 MAY

BLD

This morning depart Palmerston North to head to Wellington – New Zealand's capital city. A lunch stop at Greytown – a town of beautiful wooden buildings many of which house art and antique shops. Continue south with a visit to the Martinborough region – a popular wine region and known for its pinot noir – enjoy some of the region's produce! Tonight you will stay at an airport hotel to allow for early departures the following morning. Your farewell dinner will be at a central city restaurant. Overnight Wellington – airport region

## THURSDAY 17 MAY

B

Your tour ends after breakfast morning. Make your own way to the airport for your return flight to Australia.

## PAYMENT DETAILS

A NZ\$200 per person deposit will be required by 9 February 2007 with balance of payment due by 6 April 2007. Payment can be by direct credit, bank draft or credit card – credit card payments will incur a 2% surcharge.

Travel and medical insurance is strongly recommended for all participants.

**It has been** recognised for some while that a collaborative approach to education and training with regard to technical issues relating to beef cattle production exists. It had become increasingly appropriate that NZPBB provide brokership on this issue not only to our shareholder membership but to the wider beef industry.

Currently, the wider beef industry lacks a formalised, clearly identifiable, co-ordinated organisation to deliver a level of education and training to assist profitable beef production.

Historically, breed societies have undertaken technical training in conjunction with NZ & Australian genetic specialists with varying degrees of success. Technology changes and evolves fast and our ability to keep up has become difficult and consequently we have experienced a decline in beef cattle technical extension programmes.

On 15<sup>th</sup> November this year, a meeting was held with representatives of NZPBB and breed societies to discuss these issues and as a result NZ Beef Technologies (NZBT) was formed. It was proposed that an executive committee be formed with a consultative group attached to ensure as broad as possible industry representation and recognition. The executive committee of NZBT is to be charged with the responsibility of formulating and delivering the support and training programmes in addition to liaising with all interest groups in the beef industry. The delivery of training, education and support will need to be at a hands on level.

It is initially the goal of NZBT to deliver a well resourced, cost effective technical support programme for commencement in the autumn of

2007. The commitment has been made for 2007 that a series of workshops be put in place nationally aimed at maximising understanding and uptake of genetic technologies, particularly Breedplan.

**It will be the responsibility of NZBT to:**

1. Seek the funding and resources required to deliver such programmes.
2. Develop a culture of collaborative inclusion and work with
  - a. NZPBB and Breed Societies
  - b. Funding agencies and broad industry groups (Meat & Wool NZ)
  - c. Industry groups (Beef Council, Dairy Groups)
  - d. Technical service providers (ABRI, Research agencies, genomics/molecular service providers)
3. Organise workshops, field days and network attendances.
4. Seize every opportunity to transfer information to assist with increasing beef production and profitability.

It is envisaged initially that secretarial, management and structural resources will be provided by NZPBB. The longer term vision for NZBT will only be limited by the limitations imposed by individual participants.

It is hoped that NZBT can establish a degree of autonomy and be capable of audible measurement of its effectiveness in its pursuit of adding value to the NZ beef industry.

**Craig Martin, NZ Beef Technologies**

## Ross Cockburn's *Pre-Congress Tour Diary*

The Trans Tasman Pre Congress Tour began in Vancouver on Tuesday 4th July. The total contingent of 41, consisting of 26 Australians and 15 New Zealanders boarded a coach and set off for Victoria via ferry and arrived in plenty of time to explore the attractions.

**5th July:** We bused out to the Butchart Gardens, simply amazing flower, shrubs and water displays, originally established in an old quarry site, a glorious setting where we were to spend a good part of a day.

**6th July:** We ferried back to a Vancouver tour and lunch, then late flight to Edmonton.

**7th July:** We journeyed out to the large operation of Lewis Farms and then moved onto family owned Porters Ranches. The hospitality at both places will be long remembered and the cattle were outstanding.

**8th July:** We headed westward along the famous Yellow Head Highway, called at the Lazy S Simmentals, another family owned enterprise with very good red and black Simmentals, who took us on mule driven wagons to view them. Lunch was provided at a local restaurant sitting in the middle of nowhere, hospitality tops again. We then continued onto Jasper into the Canadian Rockies.

**9th July:** We traveled southwards, stopped at the Athabasca Falls, onto Columbia Icefields Centre and back for wonderful smorgasbord lunch. We continued on viewed lake Peyto, Bow Lake Crowfoot Glacier and famous Lake Louise. Sighted a black bear with two cubs by roadside on the way to Banff.

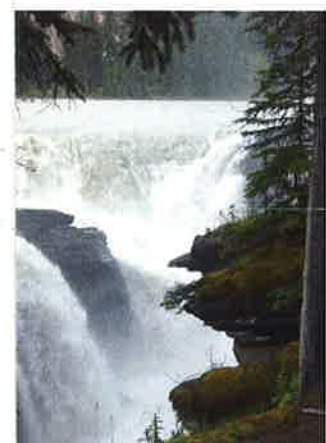
**10th July:** We all enjoyed a welcome free day to relax and explore the wonders of Banff.

**11th July:** We traveled east to Calgary, visited Altra A.I. Collection Centre, a very interesting insight into the genetics available. It would appear that red and black Simmentals dominate the scene over in Canada, obviously market led, by the fact that black steers get into the premium colour grade! We arrived mid afternoon in Calgary where registrations were taken for the ensuing World Congress.

The value of tours such as these can not be measured, the friendships gained and the knowledge exchanged is priceless. The transformation from the point of departure to the end destination is absolutely incredible - from a quiet, sheepish group to a harmonious team, the whole experience was a delight to be a part of.



# 2006 WORLD SIMMENTAL CONGRESS CALGARY, CANADA



Following the breath taking pre-tour the NZ and Australian tour group joined with other delegates from around the world at the Westin Hotel in downtown Calgary.

On the first day of the Congress, Ross Cockburn and Gemma Carmichael attended the World Simmental Fleckvieh Federation (WSFF) committee meetings as the New Zealand delegates. During the Beef Production section of the meeting Gemma had the opportunity to deliver a PowerPoint presentation explaining how the Beef Class Structural Assessment operates. This was also an excellent opportunity to promote NZ as a world leader in the production of 'clean and green' beef and a great place to visit.



On the second day of the Congress the AGM was held, during which Mr Franz Sturzer of Germany was re-elected as president of the World Simmental Fleckvieh Federation.

Following the AGM the entire Congress group was bussed out to a local ranch to view some of JB Livestock and Wells Cattle Crossing Cattle Company's full Fleckvieh Simmentals. The two studs hosted a fantastic afternoon that was filled with great country music and refreshments.

The next few days of the Congress were spent at the Calgary Stampede which I am sure was the highlight for most. There was an impressive showing of Simmental cattle at Calgary, however, the show ring looked somewhat different to what many expected, with a high proportion being red and black Simmentals. The Grand Champion male, Wheatland Bull 486P was a black Simmental and the Grand Champion female, Chub's Flirt 6P, also a black Simmental.

The Canadians hosted a spectacular sale at the Stampede where 41





*“ Simmental NZ is pleased to announce that they will be offering a fantastic scholarship that will enable two young New Zealanders to travel to the UK and attend the 2008 World Simmental Congress. ”*

lots averaged a mighty \$9169.51. The top price lot of \$37 000 was Bar 5 SA June 834R, purchased by Phillips Farm of Adarsville. There was excellent International support at the sale however there weren't any lots coming back to NZ.

The congress delegates enjoyed the famous fast and furious chuck wagon races and the spectacular evening show of singing, dancing and fire works. The next day we had tickets to the finals of the Rodeo where we saw the bull riding, bareback, saddle bronc, tie-down roping, steer wrestling and ladies barrel racing.

The Canadian Simmental Association organised a fantastic youth program during the congress attracting some 40 participants from all over the world. Their program included many unique youth activities and they also joined with the main part of the congress on some occasions. Part of the youth program included some open forum's where they discussed the challenges and opportunities for Simmental in their home countries and then also shared their views about where they felt the breed was heading and should be heading. The issue of coat colour was also keenly debated among the youth.

The next World Congress will be held in Scotland in 2008 and we look forward to seeing a strong Kiwi contingent at that event. The audio – visual presentation that the British Simmental Cattle Society delivered was outstanding and I am sure that this is a good indication of what the 2008 World Simmental Congress holds for those attending.

The British Simmental Cattle Society will also be following in the foot steps of the Canadians and organising a youth program at the Congress. Simmental NZ encourages our youth members and anyone else that might be interested to start thinking about whether they would like to attend the Congress.

Simmental NZ is pleased to announce that they will be offering a fantastic scholarship that will enable two young New Zealanders to travel to the UK and attend the 2008 World Simmental Congress. This

is a wonderful opportunity for young, passionate and enthusiastic people to broaden their skills and expand their knowledge of Simmental cattle and the beef industry at a global level. Further information will be available next year.

The 2010 World Simmental Congress will be held in Australia coinciding with the Melbourne Royal Show in September. Simmental NZ has been invited to participate in this Congress on the strength of our Trans Tasman relations. It is envisaged that a post congress tour will be held in New Zealand. This will provide as a great global marketing opportunity for you the members and we are confident that you will support this opportunity.



# New FBNZ Coordinator Appointed

**FBNZ** is pleased to announce the appointment of its fresh new coordinator Brooke Mullooly. Brooke has extensive experience in the beef industry and we feel confident that she will extend her passion for our industry into the FBNZ concept.

Brooke is looking forward to her new position and is excited about the huge opportunities that exist for the program. She has grown up on a property and has extensive experience and knowledge of the beef industry. She has shown cattle and was the recipient of the NZ Angus Summitcrest scholarship.

"I am looking forward to being able to give young people interested in the beef industry opportunities to further their knowledge and skills, and work towards ensuring that our industry is maintained for many generations to come."

Brooke will commence at NZPBB on Monday 11<sup>th</sup> December and if you have any queries she will be only too happy to assist you.



## HEALTHY RIVALRY at the 1<sup>st</sup> FUTURE BEEF NZ STEER HOOF & HOOK COMPETITION

Will it be a Simmental, Angus, Hereford, South Devon, Charolais or a cross bred steer to take out the title of Grand Champion at the first Hoof and Hook Competition to be held at the Meat and Wool Beef Expo? This seems to be the question on the tip of everyone's tongue that has heard about the new steer competition.

The first Future Beef NZ (FBNZ) Steer Hoof and Hook competition will be held on Saturday 12<sup>th</sup> and Sunday 13<sup>th</sup> May 2007 at Arena Manawatu, Palmerston North. The program will be linked in closely with the Beef Expo with the winners being announced at the Steak of Origin Gala dinner and at the PGG Wrightson Champion of Champions.

General Manager of NZPBB, Murray Meads believes "The Future Beef Hoof and Hook competition will be an exciting start to the 2007 Beef Expo. Involving a youth activity at expo which is commercially focused, adds to the flavour of the event".

The proposed program will ensure that there is a good balance between competition, education, fun activities and time to work with the steers. Steers and competitors will arrive at Arena Manawatu at 12 noon and the draft program for the show is outlined below.

### Saturday 12<sup>th</sup> May

- 1pm Welcome, registration and team building game
- 2pm Steers will be weighed and scanned for muscle and fat
- 3pm Ring craft and show preparation workshop
- 5.30pm Team games and time to feed and water the steers
- 6.30pm BBQ

### Sunday 13<sup>th</sup> May

- 9am Activities
- 10am Handlers class in age divisions
- 12 noon lunch
- 1pm Steer judging
- 3pm Prize giving
- 3pm-4pm Steers trucked from Arena Manawatu to Wanganui

The steers will be processed at the LAND MEATS NZ plant at Wanganui and the carcass judging will be completed on Tuesday morning so that the results are ready to be announced at the PGG Wrightson Champion of Champions on Wednesday.

Cattle breeders are encouraged to go in search of their best steer and then find a young and enthusiastic person to teach it to lead, groom it and then take it to the show to contest what will be a prestigious title.

The competition is set to be a huge success with outstanding support from breed societies. Information will continue to be circulated early in the New Year, however if you have any questions or would like to be involved in the competition please don't hesitate to contact NZPBB.

# Exciting **NEW** re-bate scheme with



Simmental NZ and Ancare Limited are proud to launch the new product re-bate scheme.

The new scheme contains a huge variety of Ancare products which are all available at your local Vets.

## HOW THE SCHEME WORKS

When you buy any of the Ancare products listed below and you send in a copy of your receipt to Gemma at the office, Simmental NZ will receive a re-bate from Ancare Ltd. The amount of the re-bate varies depending on the product that is purchased.

All we need is a copy (original not required) of the invoice, which you can send to the office either in the mail, fax or email.

### CATTLE DRENCHES

Genesis Pour-on  
Genesis Injection  
Genesis Injection + B12  
Genesis Ultra Pour-on  
Eclipse Pour-on

### SHEEP DRENCHES

Matrix Hi Mineral  
Matrix Tape Hi Mineral  
Arrest Hi Mineral  
First Drench Hi Mineral  
Genesis Ultra Oral

## WHY YOU SHOULD SUPPORT THE SCHEME

The scheme was set up as a means of strengthening the sponsorship relationship between Simmental NZ and Ancare. Ancare are currently our number one sponsor and they are willing to increase their sponsorship through this system.

Simmental NZ and Ancare Ltd will run an annual prize draw to recognise those that are supporting the scheme and the Ancare products. The more invoices that you send in the greater your chance of winning the major prize (details will be released early in the New Year).

The revenue raised for Simmental NZ from this system is directly linked to the promotion of your breed. Simmental is driving forward and if we can build on this momentum with increased effective publicity and promotion we will be in a stronger position to regain the market share we deserve.

### FIRST DRENCH



#### • BROAD SPECTRUM ACTIVITY

First Drench is a combination of levamisole and albendazole broad spectrum anthelmintics, with praziquantel.

#### • BETTER WEIGHT GAINS

Levamisole and praziquantel in combination has demonstrated a high efficacy against tapeworms including heads and segments.

Field trials in lambs show that this high level of control has produced additional weight gains.

#### • TO COMBAT RESISTANCE

An ideal combination for use on young lambs to combat resistance and to obtain additional weight gains from the control of tapeworms. New Zealand's most popular tapeworm drench.

#### • ALSO CONTAINS MINERALS

### ARREST HI MINERAL



#### • RESISTANCE CONTROL

A double action combination drench containing levamisole and albendazole. Especially formulated for use in sheep. Controls LEV and B2 resistant roundworm and lungworm as well as adult liver fluke. New Zealand's most popular sheep drench. (FMI May 2006)

Excellent resistance insurance as evidenced by national

drench resistance survey results. Arrest showed excellent efficacy on over 90% of sheep farms surveyed.

#### • CONVENIENT STANDARD DOSE RATE, 1mL/5kg

#### • CONTAINS COPPER, COBALT AND SELENIUM

#### • ALSO AVAILABLE WITHOUT MINERALS

### MATRIX TAPE HI MINERAL



#### • BROADEST SPECTRUM OF ACTIVITY

Matrix Tape Hi Mineral uses advanced formulation technology to combine abamectin, oxfendazole and levamisole for the most potent control of resistant parasites, as well as praziquantel for effective control of tapeworm.

#### • EASY FLOW FORMULATION

Advanced technology produces an easy flow formulation that goes easily through standard drench guns. Matrix Tape Hi Mineral also contains high levels of selenium and cobalt to give your lambs a boost.

#### • TO COMBAT RESISTANCE

Triple combination power is now recommended as the best drench to use to delay the onset of parasite resistance, and treat resistance if it already exists. Matrix has included abamectin, rather than ivermectin, as it is more potent, and has no reported cases of resistance in New Zealand.

### GENESIS TAPE HI MINERAL



#### • ENDECTOCIDE POWER IN AN ECONOMICAL FORM

Contains abamectin, the best combination of high potency and low risk of sub-lethal persistency of any of the mectin family. Contains minerals (copper, cobalt, zinc, iodine and selenium). Also available without minerals.

#### • FULL TAPEWORM CONTROL

Genesis Tape Hi Mineral also contains praziquantel which has a high efficacy against tapeworms (heads and segments).

#### • GREATER WEIGHT GAINS

Tapeworm control can give increased weight gains. Added minerals may encourage extra growth.

#### • BROAD SPECTRUM ENDECTOCIDE ACTIVITY

Genesis Tape Hi Mineral offers a full spectrum of activity against roundworms and tapeworms (including heads and segments).

### MATRIX HI MINERAL



#### • THE ULTIMATE WEAPON IN THE FIGHT AGAINST RESISTANCE

Matrix Hi Mineral contains a powerful combination of three active ingredients - abamectin, oxfendazole, and levamisole as well as high levels of selenium and cobalt. (Also available without minerals).

#### • EASY FLOW FORMULATION

Advanced technology produces an easy flow formulation that goes easily through standard drench guns. Matrix Hi Mineral also contains high levels of selenium and cobalt to give your lambs a boost.

#### • COMBINATIONS COMBAT RESISTANCE

Triple combination power is now recommended as the best drench to use to delay the onset of parasite resistance and treat resistance if it already exists. Matrix Hi Mineral has included abamectin, rather than ivermectin, because of its high potency, low persistency characteristics make it the ideal mectin for inclusion in a three way drench.

#### • CONVENIENT STANDARD DOSE RATE, 1mL/5kg

### GENESIS HI MINERAL



#### • ENDECTOCIDE POWER IN AN ECONOMICAL FORM

Contains abamectin, the best combination of high potency and low risk of sub-lethal persistency of any of the mectin family. Contains minerals (copper, cobalt, zinc, iodine and selenium). Also available without minerals.

#### • CONVENIENT STANDARD DOSE RATE, 1mL/5kg

(Others are 1mL/4kg)

#### • CONTROLS BZ AND LEV RESISTANT STRAINS

Works where benzimidazole and levamisole drenches don't.

#### • LARGE RANGE OF PACK SIZES

Available in 1L, 5L, 10L, 20L, 50L.

ANCARE REBATE

# Northland Club Raising the Bar

**The Northland Club** raised the bar by taking the initiative and holding an Internet Solutions and online performance recording workshop recently in Whangarei. Approximately 25 people gathered at the Whangarei Boys High School computer room to participate in the highly successful 3½ hour workshop. It was great to see some of the Waikato members making a huge effort to come up to Northland and attend the workshop.

The club invited me to run this workshop in response to their members indicating that they would like to know how to use Internet Solutions to its full potential. Having the workshop in late November also provided a great opportunity to give a demonstration of the new online calf recording facility and online weight and scanning submission.

Following the workshop the group headed not far out of Whangarei to Peter and Jane Hill's Lynbrae stud. The group were treated to a great lunch followed by a herd walk.

Having arrived in the Bay of Islands early on Friday morning and not leaving until Monday afternoon I had the opportunity to visit eight different studs. I thoroughly enjoyed being able to meet

more of the members and be guided through their herds. It was also great to see so many commercial herds utilising Simmental genetics in Northland, both in a maternal and terminal capacity.

I would like to sincerely thank all the members for their hospitality and congratulate them on their eagerness to up skill and move forward with the new services and technologies that Simmental NZ have made available. A special thank you to Steve Trotter and Peter and Jane Hill for arranging the use of the computer room and Helen Ellis for coordinating the stud visits.

*If there are any other Clubs that would be interested in hosting an Internet Solutions Workshop please contact Gemma Carmichael.*



*Aligning Simmental and the Dairy Industry at the*

## Mystery Creek Fielddays



**Mystery Creek Fielddays** being held in the heart of the dairy industry offered Simmental NZ a great opportunity to launch its dairy campaign. Our site was located right beside the entrance into the Mystery Creek Pavilion where the feature this year was 'The Business of Breeding'.

We were thrilled with the level of awareness and commitment for

Simmental genetics in dairy herds, which gave us the reassurance that there is a huge market opportunity for Simmental in the dairy industry. Not only was there interest from dairy farmers we also spoke to a lot of calf rearers and finishers. Anyone that has had Simmental x Friesian animals couldn't be happier with their performance in terms of superior growth and efficiency.

There are still, however, some dairy farmers that are not convinced of the calving ease of Simmentals. Nevertheless, after being present at Mystery Creek and advertising in the Dairyman this year, we can hopefully begin to break down this barrier.

Next year we envisage having a presence at the Fielddays, although at this stage we won't be having a Simmental exclusive site but will likely join with NZPBB.

We would like to acknowledge and thank the Waikato Club for their support of this promotional exercise. A special thanks to the following breeders for taking time out in a difficult winter to help at our site: Malcolm and Ngaire Entwisle, Andrew Neal, John Scott, Marj Strathern, Lyn Burnside and Jim Stewart.

### NOTE

Simmental NZ would like to offer anyone that is interested and has internet access the opportunity to receive correspondence from the society via email. Please notify Gemma Carmichael at the office with your email address and the information you would like emailed through. For example you can receive the Bull Test Station weights and newsletter or the general reminders via email.

# Setting up and Recording Management and Mating Groups to Increase Accuracy of EBV's

## THE BETTER THE RECORDING THE BETTER THE EBV'S

*Analysis is done only on animals that are recorded in like-treated groups, called management groups. If these management groups are not correctly set up, or were not declared, EBV's will be less accurate and possibly misleading.*

These are the three major areas, concerning management groups, where the decision made by you can impact on the EBV's BREEDPLAN calculates for your animals:

1. **Assign animals to different management groups where they have been treated differently on the property.** However, be careful not to create unnecessary management groups as this conflicts with point 2.
2. **Run animals in large groups.** BREEDPLAN calculates EBV's by comparing animals in groups that have been treated alike. Larger groups provide more information for EBV calculations.
3. **Establish Pedigree links.** The more pedigree links in the group, the more reliable the EBV's. This can be achieved by ensuring that 2 or more sires are represented in each management group.

The following Practices are recommended in order to get the most out of your BREEDPLAN analysis

- Have a compact calving. This increases the number of calves in each group and reduces the number of groups based on calf age.
- Weigh calves before they are separated into groups by management (eg marking, feeding)
- Weigh all calves of the same sex on the same day because only same sex calves and animals with a measurement done on the same day can be compared.
- Ensure that as many sires as possible are represented in each management group
- Don't replace all sires in one year
- Each management group should only include like-treated animals
- Run cows in as large groups as practical
- Don't run groups of cows together over many years (ie. re-mix your cows from year to year).

If you would like more information on this issue, please contact Gemma Carmichael at the office or go to Internet Solutions and click on this icon



**LOW BIRTH WEIGHT**  
**SHORT GESTATION LENGTH**  
**EASY CALVING**  
**HIGHER GROWTH RATE**  
**FASTER TURN-OFF**  
**LOWER FEED COSTS**  
**MORE EFFICIENT**  
**GREATER NET PROFIT**

**DISCOVER THE BENEFITS FOR YOURSELF-try a Simmental bull over YOUR dairy herd**

**SIMMENTAL DAIRY CALVES**

Contact Simmental NZ for more information about suitable Simmental bulls for the dairy industry  
06.323.4484  
www.simmental.co.nz

**Simmental NZ**  
working for your future property

# HUGE AVERAGE AT RISSINGTON

**105 Yearling Bulls Averaged an impressive \$3510**

## Strong commercial

support was the key to a very successful yearling bull sale at Rissington Breedline on 5<sup>th</sup> October. "Commercial farmers competed vigourously for Simmental, Angus, Red Angus & Stabilizer bulls throughout the offering with high demand for the high \$Indexing bulls as well as the bulls suitable for yearling heifer mating," said Daniel Absalom.



**L TO R: Lee Leachman of Leachman Cattle of Colorado, Rodney Hide, Lot 3 that sold for \$4000.**

The Simmental line up was first in the catalogue with bidders showing immediate support for the bulls coming into the auction ring. Top price Simmental bull, Lot 5 was secured by the McFagen family for \$6700. The polled son of Hooks Red Quorum 55H had a balanced set of indexes, \$34 and \$31 for the terminal and maternal indexes respectively.

A total of 11 Simmental bulls sold at auction to an impressive average of \$3490. The 31 Red Stabilizers that were sold averaged \$3770.

Anyone that went to the event would agree that the hospitality was second to none and the full day program was informative and well thought out. It catered for everyone with the inclusion of a fashion parade in the program. Tony Egan, CEO of Affco, spoke about the challenges and opportunities facing NZ meat processors. Alan McRae, Lochalsh Agriculture Ltd consultant, spoke about the

reality facing NZ farming systems and Rod Oram, Financial and Market Journalist, gave an informative presentation.

Lee Leachman, General Manager, Leachman Cattle of Colorado delivered a thought provoking presentation entitled 'Where's the Beef'. The key to building a profitable cow herd is recognising that income profit. He believes that there are 4 keys to improving profit:

1. Increase cow efficiency
2. Utilise cross breeding
3. Select using profit measuring indexes
4. Source genetics from professionals

Politician Rodney Hide spoke just prior to the sale lightening the mood for all the registered bidders with his amusing comments on life and politics. He made an interesting point that applies not only to politics but life in general 'You're never out until you say you're out – the guy that's out is the one that thinks he's out'.

## Standard Operating Procedure

# BOVINE VIRUS DIARRHOEA (BVD) CONTROL IN BULLS

## PROCEDURE FOR BLOOD TESTING

Blood test for BVD antigen (not antibody) before bulls are used for mating. Bulls must be older than 6 months of age at the time of testing.

**If antigen negative** Certify BVD virus antigen negative (PI negative)

## If antigen positive, bulls will either be

Transiently infected (TI) Or Persistently infected (PI)

Either cull these antigen positive bulls or re-blood test for BVD antigen 4 weeks later.

If they re-test as **antigen positive**, persistently infected (PI) they need to be **CULLED**

If they re-test as **antigen negative** they are certified BVD virus antigen negative (PI negative)

## PROCEDURE FOR VACCINATING

BVD antigen negative (PI negative) bulls are to be vaccinated with a BVD vaccine **TWICE** 3 - 4 weeks apart prior to mating to protect them from: transient infection  
temporary infertility

**Annual booster required** 2 – 3 weeks before mating to maintain immunity



## ANIMAL TRANSFERS

Simmental Registry has been experiencing difficulty establishing new member herds due to the lack of transfer certificates being produced. It is fundamentally important that when you sell an animal, male or female, to a known Stud Breeder (or someone that you know is starting a stud) you complete a transfer certificate immediately and return it to Linda Rule at Registry. These transfer certificates can be printed easily from our website [www.simmental.co.nz](http://www.simmental.co.nz) under 'Member Forms'.

Owners of Bulls Sold at Expo – Vendors who sell a bull at Beef Expo to a Stud Breeder are obligated to complete a transfer certificate and return it to the office. It is not the job of the purchaser to chase up the vendor for these certificates.

## CUT-OFF DATES

|                                      |  |
|--------------------------------------|--|
| <b>29<sup>th</sup> December 2006</b> | Calf Entries Due   |
| <b>31<sup>st</sup> January 2007</b>  | Grouprun Cut Off   |
| <b>22nd December 2006</b>            | NZPBB office closes for Xmas break                             |
| <b>8th January 2007</b>              | NZPBB office reopens   |
| <b>5th-30th March 2007</b>           | Steak of Origin stock to processors                            |
| <b>24th March 2007</b>               | AGM, Marketing Workshops and Test Station Open Day at Paki-iti |

## BEEF REVIEW CRITICAL DATES

|                          |   |
|--------------------------|---|
| <b>19th January 2007</b> | Advertising Booking Deadline                        |
| <b>26th January 2007</b> | <b>7% discount</b> for copy <b>before</b> this date |
| <b>9th February 2007</b> | Advertising copy due                                |

## WEBSITE DESIGN AND HOSTING SERVICE

NZPBB offers web design and hosting service to all breeding members. While most breeding members are certainly aware of our graphics department, many may not know that we offer full featured, in-house web development.

**HOSTING: \$10 - \$20 PER MONTH** Depends on size of site, e.g. a small 3-4 page site with 5 photos is \$10/month. A large site or one which includes many photos or video would cost \$20+ because it uses more space on the server.

**DOMAIN NAME: \$45.00 PER YEAR** i.e. [www.mystudname.co.nz](http://www.mystudname.co.nz)

**GRAPHIC DESIGN: \$60.00 HR** Time expenditure varies for the complexity of updates, e.g. a simple text change or news update may only take 20-30 min, but creating an entire site may take up to 10 hours.

For more information contact: **Adele Gray**, NZPBB,  
P: 06 323 4484, E: [adele@beefbreeders.co.nz](mailto:adele@beefbreeders.co.nz)

## LATE FORMS RETURNED TO THE OFFICE

Simmental NZ and NZ Performance Beef Breeders are constantly striving for improved efficiency to reduce member costs and increase services.

As you would appreciate a huge source of inefficiency arises from the late receipt of forms and performance data.

Beginning in 2007 Simmental NZ has decided to impose penalties to those that do not return forms to the office by the indicated date. In regard to performance data, weights and scans that are returned to the office after the Grouprun cut off date will not have their data submitted into the Grouprun analyses.

If for some reason you are experiencing difficulty that will prevent you completing the forms by the due date, you need to phone Ross Cockburn or Gemma Carmichael to discuss the issues and allowances may be made.

## ASSOCIATE JUDGES

If you would like to nominate someone to be considered as an associate judge please contact Gemma at the office.

## DNA PROFILING OF ALL MATING SIRES

As you would be aware Simmental NZ for the 2006 breeding season has made it voluntary for members to submit DNA profiles of all mating sires to the registry department. Then in 2007 it will be compulsory for all Simmental mating sires whether yearlings, 2 year olds, mature sires or AI sires to have DNA profiles recorded and held on file at the Simmental office.

### 2006 VOLUNTARY DNA TESTING OF ALL MATING SIRES

### 2007 COMPULSORY DNA TESTING OF ALL MATING SIRES

2008 born calves will be un-registrable (i.e. blocked in the Breedplan system) if a DNA profile of the sire has not been entered in the Breedplan system.

AI sires can only be DNA profiled using a semen straw. However if you are using a common AI sire, it may have already been tested and there is no need to duplicate the test. Therefore contact Linda Rule at registry before you test an AI sire. It is advisable that sires be tested before they are used for mating in case an accidental death occurs before a DNA profile can be taken.

There are currently two reliable companies and methods that can be used for obtaining DNA profiles. Genomnz, Agresearch at Mosgiel or Genemark, Livestock Improvement in Hamilton. Both companies offer DNA profiling at \$20 per sample and storage of the sample is free which may be useful if you would like further tests done in the future.

Information can be found on the two companies' websites [www.genemark.co.nz](http://www.genemark.co.nz) and [www.genomnz.co.nz](http://www.genomnz.co.nz) or you can contact Linda Rule at Simmental registry or Gemma Carmichael if you require any further information or would like to order DNA testing kits with either company.

# COMBINATION POWER POUR-ON CONVENIENCE

1 PACK, 1 GUN, 2 ACTIVES



## CONTROL PARASITE RESISTANCE IN CATTLE WITH ECLIPSE POUR-ON

A recent national drench resistance survey has shown that parasite resistance to ivermectin exists on 92% of North Island beef farms. That means endectocide or 'mectin drenches are not working like they should.

If you see dirty backsides, poor growth rates, tail enders, under-performing heifers or general ill-thrift after you have treated your cattle with an anthelmintic (pour-on, injectable or oral), you may have a parasite resistance problem. By combining abamectin and levamisole in an easy-to-use combination pour-on formulation, Eclipse pour-on ensures complete cross-killing efficacy where other single-active products fail.

Protect the future of your farm and talk to your veterinarian today about Eclipse combination pour-on and sustainable parasite control procedures.



VISIT OUR WEBSITE: [WWW.ANCARE.CO.NZ](http://WWW.ANCARE.CO.NZ)

ANCARE NEW ZEALAND LIMITED | 11 SHEA TERRACE TAKAPUNA | PO BOX 36240 NORTHCOTE PHONE: 09 489 4969 FAX: 09 489 4820 | EMAIL: [RECEPTION@ANCARE.CO.NZ](mailto:RECEPTION@ANCARE.CO.NZ)  
REGISTERED PURSUANT TO THE ACVM ACT 1997 NO A02719 | SEE [WWW.NZPFA.GOV.NZ/ACVM/](http://WWW.NZPFA.GOV.NZ/ACVM/) FOR REGISTRATION CONDITIONS.

