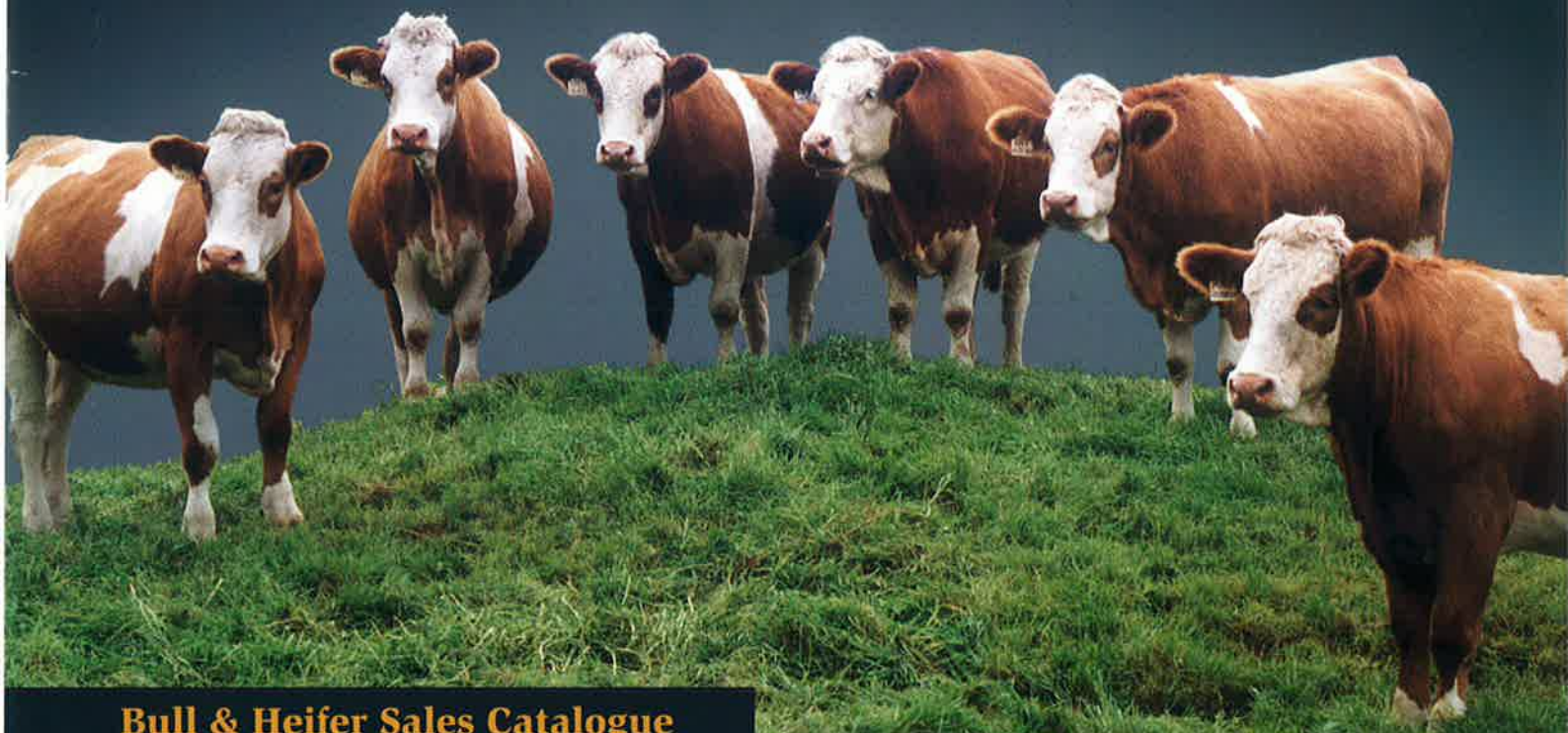


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2001: A BEEF ODYSSEY



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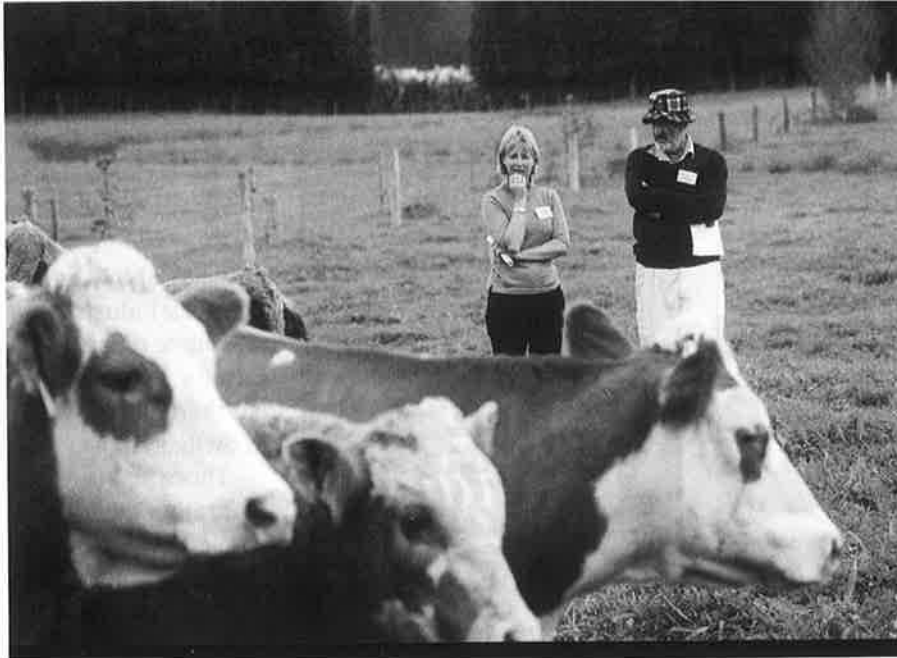
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Top Weaner Price 25% Up On Last Year's \$802 Record

The signs of an uplift in the New Zealand beef industry, that we were talking about 12 months ago has become reality and we are now seeing prices which we hardly thought possible.

It was only two years ago when we were talking about weaners fetching \$550 and last year when we were talking about record prices for weaners at just over \$800 and now that record has been surpassed by prices 25% higher, to give a new record at just over \$1000.

This season many pens of good exotic cross weaners have bettered that elusive \$800 from the 2000 season and those commercial farmers who have concentrated on selecting the right Simmental genetics for their operation are certainly being rewarded financially.

At weaner fairs throughout the country Simmental cross weaners have featured as the top priced animals or are within the top few pens at the very least.

And now it is only drought conditions that are stabilising the weaner prices. At recent Canterbury sales the prices have come back markedly on the earlier sales and the North Island equivalents but even under these harsh climatic conditions the Simmentals are still fetching significant premiums.

Those who have invested in the Simmental breed are capitalising of the growth potential Simmental's bring to the cross breeding situation and are being rewarded with premiums from finishers who also realise this growth potential, which is evident right through to slaughter.

The misfortunes of European farmers, in the wake of BSE and Foot and Mouth disease, have contributed to our record prices for beef but we must look past these returns and instead, to ways of preserving our genetic base to minimise the risk of disaster here.

As we near the 2001 round of bull sales the challenge goes out to commercial farmers to analyse their operation and objectives and purchase genetics that will best enable them to reach those objectives. If producing top weaners is the objective then Simmentals would have to feature in their bull buying decisions.

My appointment to the position of General Manager - Simmental New Zealand is very recent but I have watched from the outside for many years at this forward thinking breed society, who has tried many new initiatives to try and improve returns to their own breeders and commercial users of Simmental genetics.

I look forward to the challenge of developing some of these initiatives further and proposing new initiatives, which will be for the betterment of Simmental as a whole.

SARAH ADAMS, General Manager, Simmental NZ

president

From the President



JOHN SCOTT

This is a period, when, to paraphrase Dickens, "it is the best of times, it is the worst of times". We, in New Zealand, are enjoying the best ever prices for beef while in Europe and especially the U.K. the twin disasters of BSE and foot and mouth disease are devastating the livestock industry and especially the beef producers.

I have on several occasions spent time in those regions of Europe where our breed came from – Germany, Austria, Northern Italy, France and the place of origin, the Simme Valley in Switzerland.

Those alpine regions have built over the centuries a tradition of farming and cattle breeding that is to be admired. Now that whole way of life is under threat, as are livestock breeding traditions all over Europe, and most immediately in the U.K.

In New Zealand, we have also built up, in a much shorter history, a great farming tradition, which could also be placed in jeopardy through health threats. Significantly, too, the overall economy of our country is very much more dependent on the livestock industry than is that of most industrialized countries of the world.

Let us not think immediately of profit in the misfortune of our European counterparts, but strive to insulate ourselves from such disasters and, more importantly, learn from them. We may speak glibly of selling more beef to the E. U. quite forgetting that in their wisdom our trade negotiators in the late 60s and early 70s traded most of our beef access to Europe for sheepmeat access. Let us also not forget that beef has become very unfashionable in Europe, with little trust about, and scant regard for, the origin of the product.

It is pleasing that our Government is in the process of instituting more stringent border control, although the increase in budget of \$4.6m seems fairly paltry in comparison to the total value of livestock origin exports that could be at risk.

The tourist industry enjoyed a record numbers of arrivals in the last year, when 1.5 million foreign tourists rejoiced in the low cost holidays they were able to enjoy here, thank to the low valued NZ dollar. Every one of those tourists, was potential transport for the foot and mouth virus, BSE prion, or any of a number of other economically or environmentally dangerous diseases or pests. Perhaps the tourist industry should be assisting substantially with the costs of border control.

These unfortunate events also serve to emphasize the necessity, albeit belated, of introducing the twin concepts of traceability and quality assurance on a national, or, at the very least, a nationally compatible system. The fragmented approach that has been allowed to happen in this country because of the lack of leadership and political will has the potential for untold economic catastrophe if either of the two aforementioned scourges ever gains entry to New Zealand.

If, with vastly increased border surveillance, we can keep these twin plagues out of our country, and we can assure trading partners that we have total traceability and quality assurance on a nationally approved basis, we just may in the long term benefit from not only increased beef and other meat sales around the world, but we may also be in a position to supply genetic material to those countries when they wish to rebuild their livestock industries.

(John Scott retired as President at the AGM on 30 March 2001.)



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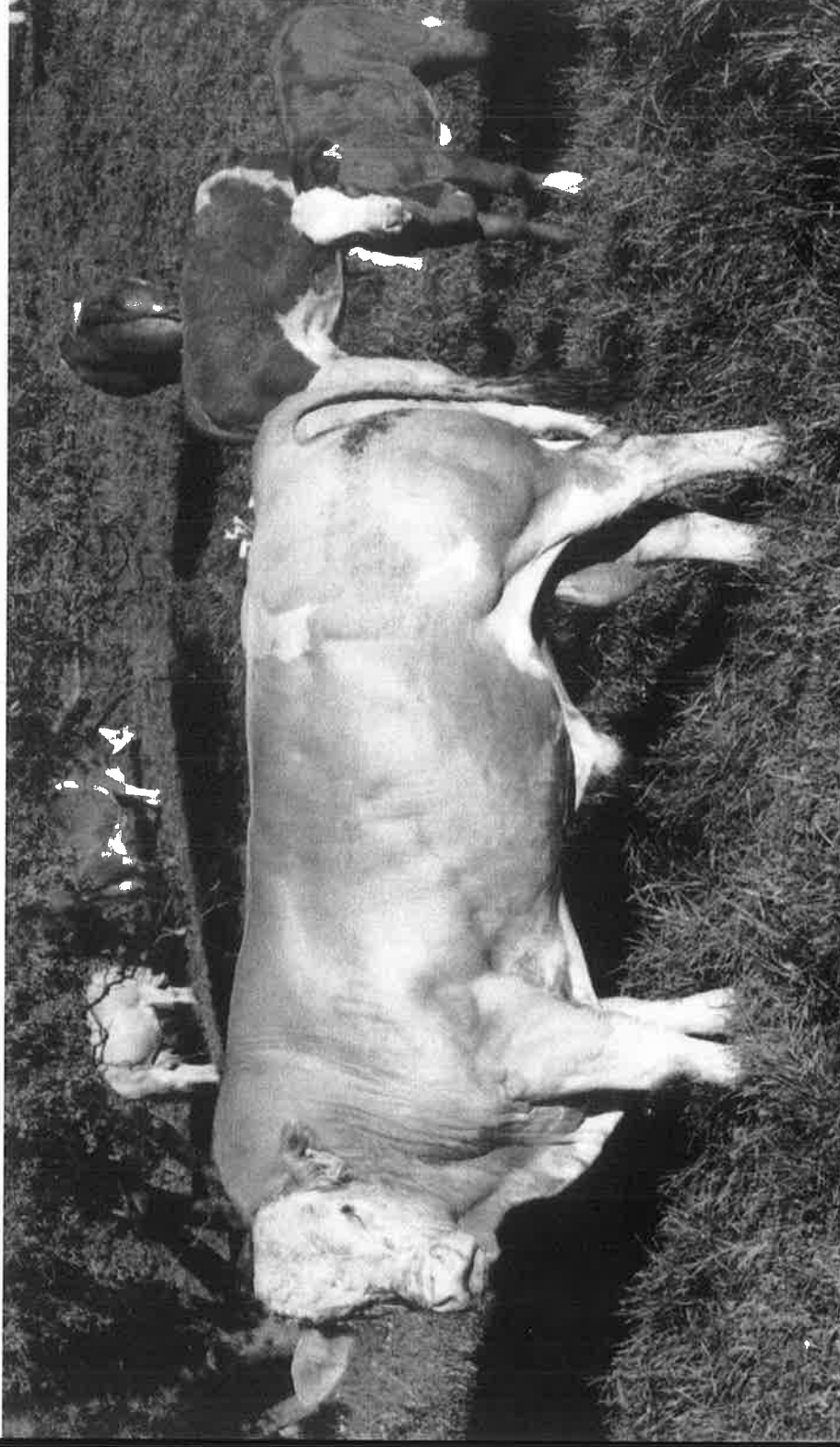
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PRICES FOR SIMMENTAL WEANERS

Simmental weaners have again demanded premiums and fetched red hot prices in the 2001 round of annual weaner sales.

The highlight would have to be a small line of autumn born bulls fetching \$1050 in the far north.

The Simmental bulls offered by Peter Hill would have easily topped the market throughout New Zealand.

However, not far behind were a couple of lines of spring born calves from Graeme and Denise Williamson, Hastings and Glenbrae Partnership.

The top line of Graeme and Denise Williamson's Simmental steers reached frenzied heights at Stortford lodge.

The 22 steer calves averaging 356.6kg fetched \$957 to the bid of Murray Read, Wanganui.

The Wairoa farmers usually sell their calves at the local Wairoa sale but this year decided to bring the top line down to Stortford because they felt they would be better rewarded for that top line.

And that proved to be the case. The rest of their weaners were sold at Wairoa on April 5.

Mr Williamson believed everything was on the rise when he sold at Stortford in mid March and in accordance the weaners sold very well.

These calves made \$2.68/kg LW but some of the more medium calves fetched over \$3.00/kg liveweight.

The Williamsons have used Glen Anthony bulls over their Simmental cow herd for the past 15 years.

Agents have been concerned at the incredibly high prices being paid this year but the big finishers like Murray Read and Simon Herbert could still see a margin in them.

Simon says the 134 of the more medium steers he bought this year cost between \$2.70-\$2.75/kg liveweight, which was higher than he had budgeted

Rangiora Trust, a regular at the Stortford weaner fairs, sold their top line of 33 Simmental cross steers for \$785.

Trust managers, Graeme and Sue Maxwell have consistently bought top weaners to the sale and returns have lifted substantially over the past three years. In 1999 Graeme was extremely pleased with his top price of \$545 for a line of 28 Simmental steers because that was up \$120 per animal on the previous year.

Comparing this year's returns to that of 1998 shows that the price of Rangiora Trust's top line of weaners has increased by over 80%.

The Williamson's price at Stortford just pipped the legendary weaners from Masterton's Glenbrae partnership.

This year the best 65 Simmental Charolais cross steers out of the outstanding line of 250 steers and heifers fetched \$950. Once again they were way out of the league of any other weaner steers offered at the Masterton sale.

However, a line of 20 purebred Simmental bulls from John Jackson's Kaitoke property did come near in quality and size and were knocked down at \$905.

Two lines, 40 in each, of Glenbrae's heifers fetched \$675 and \$700, which is in excess of what many achieve for their top line of weaner steers.

At one of the earliest weaner fairs at Hourhara prices were up about \$100 on last season but numbers were also up considerably.

The yards were full to overflowing with the yarding of 1400 cattle.

There was an excellent entry of exotic cross cattle and their condition reflected the excellent growing season experienced in the far north.

Prices for many lines were \$100 and more ahead of last year. The top line of weaner steers were Simmentals and they fetched up to \$822. A second cut made between \$782 and \$815.

Simmentals topped the bull section also at \$802 and completed the treble topping the heifers at \$600.

Moving to the South Island where Simmentals have continued to demand premiums despite the excessively dry conditions. At the weaner sales the Simmental cross stock have continued to come through at the top end of the offering, which further exhibits their ability to grow even under some of the most testing conditions.

At Culverden Simmental steers topped the offering at \$745. The pen of nine offered by W.R.McKeegan averaged 322kg and fetched \$100 more than the top pen at last year's sale.

The Culverden sale attracted a large bench of buyers from throughout the South Island and a smaller contingent from the North.

Scales were used in Culverden for the first time and this gave buyers an objective figure to make their buying decisions from.

Prices were well up on last year's sale at \$2.20-\$2.30/kg LW but with some exceptional sales up to \$2.60/kg LW.

Considering the prevailing dry conditions the weaners came forward in tremendous condition, which was reflected over the scales.

Further south at one of the earlier sales in Owaka, Simmentals again came to the fore.

The top price of \$865 was paid for a line of Simmental Charolais cross steers from Bruce Murray, Kaka Point.

Bruce runs a Simmental herd and mates them to a Charolais bull, taking advantage of the milk from the Simmental and the growth abilities of both breeds. This combined with the hybrid vigour gained through the cross allows some exceptional calves to be produced.

Other good Simmental steers fetched between \$685 and \$730.

Simmentals not only produce exceptional results as weaners but also as older cattle which make their way back to the yards.

At the Dannevirke 18 month cattle fairs Simmental cross cattle are hard to beat for size, quality and price. They feature year after year in the top few lines.

And week in week out we see Simmental cattle at the local sales topping the offerings. It is not only steers that are in demand but also, heifers and bulls bring premiums to vendors.

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Meat NZ's Investment in Beef R&D

Meat New Zealand Research and Development (R&D) invests \$7.2 million in beef research and related programmes that benefit the beef industry. Our vision – working with farmers, processors and marketers to contribute to the red meat industry's profitability through efficient and effective collective action.

Meat New Zealand R&D seeks advice from groups such as the Beef Council about farmers needs and consults with industry to ensure a pasture to plate approach. This ensures invest levy payer funds are invested in projects that deliver benefits on farm and provide a product that the market wants. Farmer mentor groups operate within most projects to ensure the application of new technologies is practical and cost effective on farm.

The following provides an overview of Meat NZ R&D's on farm investment areas and a cross section of beef related research projects.

Reproductive Efficiency

Reproductive Efficiency is a key driver of profitability in the productive sector. Meat NZ is investigating reproductive technologies that can improve calving percentages and predetermine the sex of calves. Emphasis is also placed in harnessing the dairy industry to provide beef animals.

Scientists at AgResearch Ruakura under contract to Meat NZ R&D are taking a two pronged approach improving the efficiency of the beef cow through reproductive technologies. By putting a high-growth rate calf into small efficient cow, there are opportunities to improve the efficiency of food consumed to calf weight by about 35%. This is being achieved by using embryo transfer and embryo sexing to produce calves of a particular sex from high growth rate genetics out of a low liveweight, high milk production cow. The aim is to dramatically improve the efficiency of converting pasture dry matter into weaned calf liveweight. ET and embryo sexing will also enable farmers to produce genetically superior male beef calves from dairy cows not needed to breed replacements. Estimated economic benefit of over \$2million per year.

Maximum Growth Rate

Growth rate has the highest impact on overall farm profitability. Work in this area concentrates on pasture quality and quantity and feed conversion efficiency.

In most beef cattle production system, 65-85% of total feed intake is required by the breeding cow and half of that total feed intake is required just to maintain cow liveweight. Therefore feed efficiency is a trait of economic importance although it is seldom assessed under grazing

conditions. Scientists at Massey University are attempting to assess the likely impact of selecting bulls for high or low net feed efficiency (as assessed under feedlot conditions in Australia) and its impact on steer and cow performance. They will also assess the impact of selecting bulls on growth and maternal ability.

Feed quality manipulation offers the sheep and beef industries huge potential for increased liveweight gain and profitability. Scientists at AgResearch Ruakura under contract to Meat NZ R&D are developing an educational package to assist pasture managers learn the principles of quality and how to manage it is being produced. Decision-support software is being constructed that will enable animals to be fed so as to meet production targets in the most cost-effective manner.

Animal Health & Welfare

Animal health represents the third largest area of spend in farm working expenses and a significant proportion of labour costs. Within this internal parasites are the single biggest cost to a farm business. Our emphasis in this area is on understanding the diseases and transferring this information to farmers.

Animal welfare is major issue for consumer confidence in our product and can effect growth rate. Research in this area is targeted at identifying objective measurements of animal welfare and its application to market access and production.

Scientists at HortResearch under contract to Meat NZ R&D are developing a natural feed additives to lower stress responses, promote animal growth and production maximisation as well as to minimise stress related product and production loss. This will prevent loss of on farm production gains in the period leading up to slaughter and maximise production gains from a set resource on farm during animal growth.

The programme also aims to develop reliable objective measures for assessing animal stress and welfare, and animal health. Accurate measurement of stress will allow recognition, and implementation, of superior management practices, scientifically defensible evidence of New Zealand's welfare standards, and application to other production based studies. Technologies developed may also be applicable to commercial quality assurance, product quality prediction and on-farm individual animal monitoring

Johne's disease is a chronic wasting disease of sheep, cattle and deer caused by the bacterium *Mycobacterium paratuberculosis*. It is likely that the economic losses suffered by New Zealand farmers, as a result of this disease, are in excess of 30 million dollars per annum. Meat NZ R&D are funding a project at Massey University that is paving the way to develop a vaccine for Johnes disease that is safe to use and does not cause unacceptable lesions at the vaccine site.

For more information about the beef related projects invested in by Meat NZ Research & Development see the R&D Directory of Projects and the R&D Briefs at www.meatnzfarming.co.nz under the R&D section or call Sam McIvor on 0800 696 328.



Simmentals ensure a good marketable product

As far as John Woodward's concerned the Simmental is as good as any exotic around.

The Northland farmer has used Simmentals as a terminal sire in his breeding and finishing operation for about 15 years. He says there's a good availability of very good bulls at reasonable prices in the far north but the best thing is you end up with a good marketable product.

John and his wife, Lyn farm a total of 750ha (500ha effective) in a beef breeding and finishing unit and a dairy operation. They came to the 500ha home property in 1982. It was a ballot farm and was settled with mainly sheep and some Hereford cattle.

"We could see that sheep were going to be a disaster with the numbers they gave us," says John.

In those days they had 1700 ewes and now just 260 are wintered.

"We were told the way we were to farm but slowly we won the battle and changed our farming patterns," says John. "Sheep numbers were cut and we moved into cross-breeding cattle."

"We were told that Hereford were the only breed of cattle to farm in the far north but we were getting 4% cancerous eye so knew there had to be something better," he says.

That's when the Woodwards looked to the exotics.

"There were two breeds that stood out to us – the Simmental and the Limousin. Limousins looked the part and did a great job but we soon found they were too wild," says John. "Also they were very expensive in comparison to the Simmental."

"Since then we have stuck with the Simmental," he says.

John is one to seize opportunities and he saw an opportunity to utilise a by product from the local dairy farmers – the heifer calves.

"In those days nobody wanted the calves so we bought Hereford bulls, gave them to dairy farmers and bought back the heifer calves," says John.

In the first year 50 calves were reared and other farmers thought the Woodwards were stupid. This was the start of their Friesian Hereford cross herd and now many farmers run the same cross in Northland.

The Woodwards' operation now winters 330 Hereford Friesian, Angus Friesian and Red Devon Friesian cows and rears 700 calves.

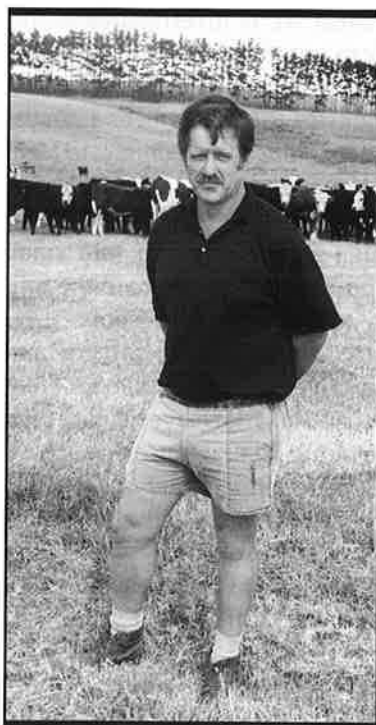
Until recently all the male progeny were finished as steers. The good winters, silage on hand and the sand country made it easy to winter bullocks. However, they had to be taken through to two-and-a-half years to get them to 600kg liveweight. They were very hard to finish.

Over the last couple of years the Woodwards have changed the policy to bull beef finishing.

"You always hear people saying one day the steer price will be better than the bull price but we haven't seen it and we can't wait forever," says John.

"We're getting around \$140/hd more for our bulls than the steers and they are off the property earlier."

All male progeny are left entire and the aim is to finish them at 300kg between 18 and 20 months.



John says there is still some fine tuning to do but it is achievable. The cows are split calving – autumn and spring and over the

past two seasons the autumn born bulls have reached the 300kg goal.

In the first year they reached 340kg carcass weight by 20 months and last year averaged 303kg at the same age. The weight difference can be attributed to environmental influences.

"It was basically a seasonality thing," says John.

The spring born bulls haven't been as productive to date but they had to cope with much drier conditions. However, a line of spring born bulls did kill 285kg CW at 17 months. There's a heap ready to go now but John is happy to wait a while and put a bit more weight on them in the mean time.

About 400 bulls are finished each year and the majority are beef cross bulls. John has a preference for these because they are 'absolutely brilliant' compared to Friesian bulls. They have a great temperament and don't dig holes like Friesians.

Both spring and autumn calving cows are given an extra calf if feeding levels allow.

The season had been dry but recent rains have allowed John to double up calves on cows this autumn. Around 30 already have a second calf mothered on and by the end of calving 60 will have double ups.

In the spring 100 Friesian nurse cows and the Hereford Friesian cross herd are given an extra calf also.

The dairy property the Woodward's purchased a few years ago acts as a good source of nurse cows and also provides them with heifer calves for replacement stock.

"It was a commercial decision to buy the dairy farm but there is also the benefit of the older cows which can be used as nurse cows in our beef operation," says John.

He has no problems mothering the second calf on. All the cows have been hand reared and are very quiet so it's just a matter of using collars and chains to keep the calves

together. "Mothering on the calf is the easiest job," says John. "Once they've had a drink there's normally no problem but you do get the odd one that's a bit more difficult."

"Usually the presence of a dog makes the cow protect her own calf and the other one can hop in and get that first drink," he says.

The mothered on calf is weaned at between 150 and 160kg and her own calf is left on longer.

Simmental cross heifer calves are just a by-product to the operation and are sold at weaning. The autumn born heifer calves averaged 283kg when they were sold on December 1. The spring born calves, which weren't as big, were sold at the end of February and the top line weighed 240kg.

"There was another cut around 200kg but you have to remember these calves were reared as twins," says John.

Now the sheep numbers have been decreased considerably the performance has increased dramatically. The Romney Finn cross ewes are rearing 140% of lambs survival to sale and the majority are gone in the first draft in early December.

Last year this draft of Poll Dorset sired lambs averaged 18.1kg and returned \$74.

The hoggets are also mated and over the last three years have averaged 100% lambing unshepherded. They are also mated to a Poll Dorset and last season 50% were killed in mid January at 16.1kg. The rest will go in early April and they range from 38 to 50kg liveweight.



Charisma Park

SIMMENTALS

HERD NO. 1581



Charisma Park "Dane" AJ36

Pictured at 13 months

Kinder Ward and Jenni Anso
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Northland Tourists

About 65 Simmental breeders from throughout New Zealand converged on Northland in late March for the first herd tour held for some years.

The four day tour, starting in Whangarei, took breeders to six stud Simmental operations, a large commercial operation and a number of the sights in the Far North.

There was also time for the Annual General meeting in Taipa one evening.

Breeders from as far south as Te Anau relished the opportunity to see the Northland cattle in their home environment and were impressed by the quality of stock on show. Many breeders from other parts of New Zealand hadn't had the opportunity to visit studs in the Far North before and others had only seen bulls Northlanders offered in their bull sales.

There are 16 registered Simmental breeders north of Auckland and the Northland Simmental club is one of the strongest and most active in New Zealand. This was shown by their strong enthusiasm for the breed and their meticulously organised tour.

A mix of new and old established, large and small herds were visited on the tour and breeders enjoyed the opportunity to view not only the rising two year bulls, but also the bull and heifer calves, heifers, cows and the different herd sires.

Northland's weather patterns over the summer have been conducive for beef farming and this was reflected in the condition of the stock on view. Many of the calves on show tipped the scales at over 400kg liveweight and sale bulls looked in tremendous condition.

Breeders also used the tour as an opportunity to get to know one another a little better and put faces to names they had only heard in the past. Testament to this was the constant chatter heard on the bus as breeders were moved between studs.

The first stop for the bus was at Ross and Jeanette Anderson's Uttox stud where we trekked through a quality line-up of cows and calves, bulls and heifers. Then the tour moved onto Quentin and Tracey Robinson's property for lunch and a guided tour of their property and stock. Everybody piled on to the back of four wheel drives, with hay bales as seating and had numerous stops around the farm to view the different classes of stock.

The third visit that day was to Lynne Sloane's Terrilynne Stud. The calves were the highlight of the visit to Terrilynne. Some bull calves weighed up to 500kg. Breeders from the drought stricken East Coast would have liked to take some of the abundant pasture with them.

The next day, after an early start, the first stop was Peter and Jane Hill's Lynbrae stud. Again breeders got to see another excellent line up of cattle but Peter also tested them with a novel competition. They were asked to guess the weight of a bull and the prize was a bottle of excellent Northland wine. The winner was Catherine Hutching from

the Brooklands Simmental stud, Dannevirke.

Next on the agenda was Jim and Liz Mackey's Cariboo stud. Waipukuarau Simmental and Vet Tony Thompson presented a very informative seminar on evaluation of the breeding cow and used a cow family from within the Cariboo stud to demonstrate his message.

Cariboo provided the group with something to contemplate over lunch. They had viewed a steer and then had to guess its liveweight and killing out value. The prize was ten straws of semen from Tokaweka Dynamic. There was a lot of calculating going on but by the time we left most had reached a final decision. The steer was to be weighed that afternoon and the winners announced after the AGM.

Later that day was time for a little sightseeing as the bus wound up towards Russell, where the ferry was caught to Pahia and then back onto the bus destined for Taipa and the annual general meeting.

At the dinner Jim Mackey announced the winners, it had changed to plural because he felt he hadn't explained himself well enough. However, he wished he had a few more of these animals and some of the group were the buyers because someone had valued the beast estimated to be worth just over \$1000 at \$1500. The winners were Bruce Mansell from the Kapiti Stud, Paraparaumu, and Quentin Robinson, from the LeeAnne Stud, Whangarei.

It was another early start the next morning but the thought of a good hearty breakfast at John and Helen Ellis' Puriri ensured all were at the bus on time.

Russell Priest, Meat New Zealand national beef genetics coordinator, gave an informative workshop on EBVs following breakfast and then it was back to the paddocks to view more stock.

The group made their way back down the hill first looking at the heifers then wandering through autumn calving cows, cows and calves and the herd sires before looking at the bulls and other stock at the yards.

The last farm visit was to the John Woodward's large commercial operation using Simmental sires.

From there it was back on the bus and another ferry ride before getting to Omapere, where we were in stall for a surprise guest speaker. After dinner and a sing a long led by Dorothy Prenter on the guitar and our bus driver, Dick, we were treated to humorous talk about nothing from a local, Ryan Bruce.

On the last morning the group travelled back to Whangarei through the Waipoua Forest and stopped to see the impressive Tane Mahuta.

A huge vote of thanks needs to go to the Northland breeders who organised and hosted the tour. The group was treated to some impressive cattle, excellent food and wonderful hospitality.

Breeders from as far south as Te Anau relished the opportunity to see the Northland cattle in their home environment and were impressed by the quality of stock on show.

The "Ideal" Season

OR "Up Side's Down Side"

If a request came to organise an ideal season for Northland farmers, one could easily take a *blue print* of this year and be pretty close to the mark! Some other areas of New Zealand have not been as fortunate.

Not only are farmers smiling after those years of unsustainability but it seems the meat processors too are enjoying an improved season. Bank Managers too seem to be happy that farmers have been quick to repay debt and the servicing side of the Industry appear to be heaps more buoyant with increased sales on important farm items. Farm sales generally are brisk.

Grass growth was a little slow in many parts late Spring and early Summer but then we got those rains in late December and on into January with regular showers from then on providing ideal soil moisture to maximise pasture production. Kikuyu has relished these conditions. There were some magnificent crops around with maize in particular being the stand out! The Summer has been kind and stock generally have done really well.

The recent round of weaner sales throughout the north confirms this with top quality weaners on offer at all venues.

There are not many seasons where product prices across all livestock systems are up, excellent growing conditions have been the order of the day and servicing and processing companies record increased levels of profitability.

But maybe, just maybe, it has been too good?

The price of beef to the consumer has increased which has met with some buyer resistance.

The Meat and Wool Economic Service reports that up until September 2000 consumption of beef

and veal was down 2.6% to 30.9 kg/head which is the lowest level since 1993-94. (In the 19996-97 year consumption was 39.09 kg/head). At the same time total meat consumption increased 4.8% to 362,800 tonnes with lamb up 20.7% while chicken was up 7.6% on the back of *reduced* prices to the consumer. The concerning part of these statistics is that New Zealanders are now eating almost as much poultry as they do beef.

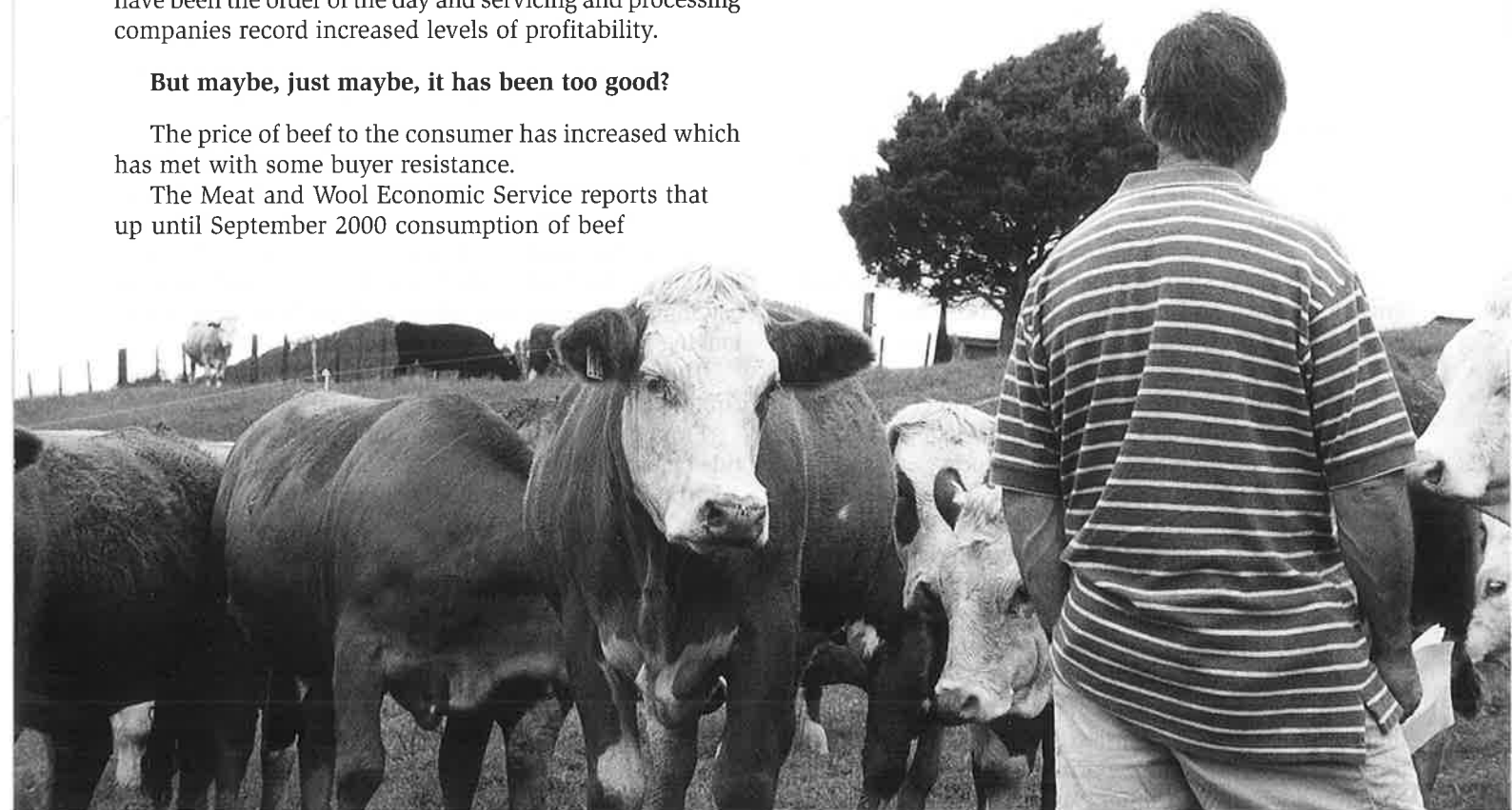
There has been a very strong "grass market" for store cattle which has pushed prices out of kilter with the reality of the schedule. *This extra grass may yet prove very expensive?* So much depends on the movements of the NZ\$ over the next year and without forward contracts these high priced weaners and store animals may yet prove very costly?

With farmers holding onto local trade and export cattle to control their pasture DM levels and add more carcass weight and value to their end product, the strain has been felt in the procurement stakes. Until recently local trade cattle have had to be sourced from the South Island and even from Australia!

One of the features over recent months has been the resurgence in the price paid for prime beef compared to manufacturing beef. This is welcomed by breeders of quality beef animals and should set a sound pricing basis for the upcoming round of bull sales. Already in some areas it is clear that more heifers are going to the bull this year as many farmers move back into breeding.

Reports from Processors suggest that prime beef will continue to improve beyond that for manufacturing beef with larger premiums being offered in the medium to long term. How large those premiums are, will determine how much of a swing (if any?) there will be away from bulls.

PETER PACKARD





Maintaining our NATURAL ADVANTAGE

New Zealand's island status and natural farming systems, where livestock graze pasture outdoors all year, reduce the chances of serious animal health problems. This assists our excellent food safety record. New Zealand is free of bovine spongiform encephalopathy (BSE), scrapie and other transmissible spongiform encephalopathies (TSEs) and has never had an outbreak of foot and mouth disease (FMD). In a BSE risk assessment by the EU's Scientific Steering Committee published in July 2000, New Zealand was classified in the lowest risk category. This category is defined as 'highly unlikely to be present', the lowest of four levels used to measure BSE-risk.

Maintaining our 'natural advantage' is the number one priority for New Zealand's food industries.

Our South Pacific temperate climate and geographical isolation, and extensive farming system based around livestock grazing all year round on natural pastures have combined to reduce the chances of an outbreak of any serious animal health problems.

It is not a position that New Zealand takes for granted, with the need to maintain its hard-earned reputation as a supplier of top quality, natural, and safe food essential to the economic well-being of the country and its exports.

Pastoral farming is less intensive and more natural than methods used in most major livestock producing countries. Use of chemical inputs is low, animals graze outside all year and are not housed; and there is little need for feed supplements, other than conserved pasture i.e. hay, silage. In addition, New Zealand has rigorous controls on the importation of any organisms likely to affect the excellent health status of our livestock and this is supported by a comprehensive border security system.

New Zealand is free of scrapie, a disease affecting sheep, has never had a case of bovine spongiform encephalopathy (BSE) in our cattle herd or chronic wasting disease (CWD) which occurs in deer and elk. In a BSE risk assessment by the EU's Scientific Steering Committee published in July 2000, New Zealand was classified in the lowest risk category. This category is defined as 'highly unlikely to be present', the lowest of four levels used to measure BSE-risk.

New Zealand has procedures in place for providing a targeted surveillance programme to identify BSE and other TSE's should they occur. It also prohibits the use of ruminant meat and bone meal feeding to ruminant livestock.

The identification of new cases of BSE within Europe and the foot and mouth disease outbreak in the UK and more recently France, the Netherlands and Germany have

prompted livestock producing countries to re-evaluate all measures taken to maintain their BSE and foot and mouth disease free status, where they have it. New Zealand has never had an outbreak of foot and mouth disease but is well prepared to manage an outbreak should it occur.

Meat New Zealand is working closely with government and industry organisations to ensure all appropriate measures in New Zealand are in place, and are being adhered to in order to maintain our disease freedom status.

The New Zealand Government Food Assurance Authority is responsible for the safety and wholesomeness of New Zealand meat shipped to retailer's shelves and restaurant tables throughout the world. The group functions as the controlling authority that ensures export certification requirements are met. A certificate for every consignment of New Zealand meat to local and overseas customers effectively provides an auditable, legal assurance of the history and integrity of the product.

New Zealand's more natural farming methods, clean environment and freedom from major animal diseases are among the key messages in Meat New Zealand's overseas promotion of this country's sheepmeat and beef. These long-running themes in our country of origin promotion, enhance New Zealand's great competitive advantages in the market place.

Our dependence on agriculture means that the integrity and reputation of New Zealand beef, lamb and goat meat is of enormous value to the whole country. Three recent cases highlight the need to promote even greater awareness of New Zealand's natural advantages. These were the German misinformation on scrapie; a Time magazine article reporting that foot and mouth had "been largely eliminated from New Zealand"; and an item on the CNN website incorrectly reporting that New Zealand was among a list of countries that had reported or suspected cases of foot-and-mouth.

Meat NZ has reached an agreement with the German organisation involved to rectify that situation, and with others moved quickly to have the CNN story corrected. Meat NZ is also trying to turn the situation to our advantage and gain positive coverage from CNN of New Zealand agriculture and the relatively disease-free status of our flocks and herds." Meat NZ is also pursuing Time to seek redress for its error. (HAS ANYTHING HAPPENED?)

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ECONOMICALLY RELEVANT TRAITS

What are they and why do we need them?

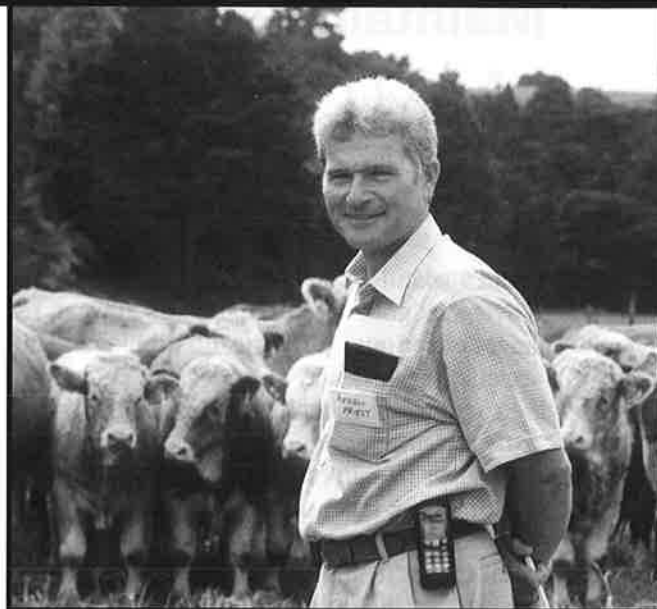
Russell Priest
MeatNZ Beef Genetics Co-ordinator
Telephone (06) 323-4484

In today's farming environment, where maximising profitability is generally the most important farming objective, there should be no place for using animal traits in a breeding programme, which don't improve profitability. Economically Relevant Traits (ERTs) are those traits which directly affect farm profitability.

When changes are made to an existing system, we always need to return to the reasons why the system was originally put in place, so we don't lose sight of those initial goals.

Performance recording was introduced to identify **genetically** superior/inferior animals (in traits that are of **economic** importance) so that they could be selected/culled, thereby improving the genetic potential and profitability of the herd. The two most important words in this sentence are **genetically** and **economic**, because if genetic evaluation of performance recorded information fails to **identify** and **quantify** the **genetic** portion of the difference in performance that exists between individuals, then it is highly unlikely genetic progress will be made. Also, if the traits that are being recorded are not of **economic** importance, then improved profitability that should result from making genetic progress, is not likely to occur.

The technology involved in genetic evaluation is becoming more sophisticated, as geneticists develop techniques for more accurately identifying and separating the genetic and environmental components of the difference in performance between individuals. In the beginning, farmers compared animals using raw performance information (raw data), but soon realised this did not present a 'level playing field'. Adjusted raw data was then introduced to 'level up the playing field' eg. adjustments were made for date of birth, age of dam etc. This approach gave way to Beefplan, a within herd system which used ratios, with 100 representing the average of the group, to compare animals. It did not provide a prediction of an animal's genetic potential. Under this scheme, animals could not be compared unless they were run together in a group under the same environmental conditions. The next step was the introduction of EBVs (estimates of genetic potential) and technology (BLUP), which enabled environmental differences affecting groups of animals within and between farms and countries to be removed. This then leaves the difference in performance resulting from the activities of the animal's genes, which is what breeders are interested



in, because animals pass their genes on to their progeny **not** the affects of the environment.

Today the field data from all major beef breed societies in N.Z. is subject to a BLUP analysis, resulting in the production of 17 different EBVs. While each of these EBVs is an estimate of the genetic potential of an animal for a particular trait, none of them relate to the **feed costs of production** and most are only an **indirect measure of the returns** (indicator traits). As stated earlier, assuming profitability is a major farming objective, **genetic improvement must directly increase farm profitability**, otherwise we're all wasting our time.

With so many EBVs available nowadays, bull buyers (unless they have developed goals and breeding objectives or use the MeatNZ Sire Selector) become totally confused during the selection process, because they are not sure which traits to target or how to place them in order of financial importance. This often results in the wrong type of bull being purchased for the particular class of land and production system. In addition, bull buyers who are selecting animals using an ERT (e.g. Calving Ease) together with one of it's indicator traits (e.g. Birthweight), are reducing the effectiveness of their selection decision by this 'double counting'.

In the development of ERTs, most of the indicator traits that are currently available are used along with some additional information. For example, one ERT that is currently available is **Direct Calving Ease**. This combines 3 indicator traits, namely **Birthweight**, **Gestation Length** and a **Calving Ease Score**. Calving ease has a direct affect upon \$ returns, because it influences the number of dead cows and calves at calving time. Another ERT is **Cow Maintenance Feed Requirement**. This combines the currently used indicator traits **Mature Cow Weight** and **Milk Production** with two new traits **Cow Condition Score** and **Gut Weight** and relates to one of the major costs in a breeding cow operation. Currently there are **no** EBVs which deal with **feed costs of production** at all.

Wednesday 16th May 2001

Beresford Simmentals



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Stud Breeders QA Scheme



Some of this year's
sale team, January 2001

COMBINED OWAKA BULL SALE

Wednesday 16th May
at 2.00pm (on concrete)
35 Bulls – Enquiries Welcome

Proud to be part of



Trailblazer Helen Ellis

Simmental NZ's first woman councilor, Helen Ellis, wants to improve communication between the council and the members.

The Northland Simmental breeder and school teacher believes that in the past some councilors haven't been that good at communicating to the rank and file of the membership.

"I think the council has done things without properly consulting the membership and they often have a lot to offer," says Helen.

Helen and her husband, John have been breeding Simmentals in Northland for about 20 years and when they first established the Puriri stud they felt quite in awe of the councilors.

"I had had it in the back of my mind for some time..."

"We felt they were a remote body of people who we couldn't talk to," says Helen. She now knows they are not but believes some of the newer breeders may have the same feelings about today's council and she hopes to improve this.

Helen stood for council because she felt it was time to stop complaining from the outside and instead do something to help from the inside.

"I had had it in the back of my mind for some time but thought if I don't do it now I will get too old, the enthusiasm will go and time will pass," says Helen.

"It was actually Ray and Laurelle Crosby that prompted me. I was down at their place and we were discussing something we didn't think was being done quite right. We decided what should be done and I said to Ray you nominate me for council and I will see that it is done," she says.

And with that Ray did nominate Helen.

Helen's ability as a communicator and her good organisational skills will be assets around the council table. She was head of social studies and geography at Kaitaia College for eight years but relinquished this position last year in the hope she would get onto council.

"It will give me some more time to put into council business," says Helen.

However, she still is teaching social studies, geography and history and is involved in the day to day management on their Puriri stud.

Helen has been very involved with the Simmentals since she and John moved to Northland 20 years ago. She not only does all the records but also does some of the day to day moving of stock.

"John and I have our own separate areas of the farm which are our own concern. We decide who's to move where on our own areas of the farm," says Helen.



John and Helen run one of the largest Simmental studs in Northland and hold an annual on-farm bull sale. They have typically sold between 20 and 25 bulls at this sale but will only have 18 this year.

"Two years ago, when beef was in a downturn, we decided to cut back and it would be Murphy's law that the demand for bulls has increased," says Helen.

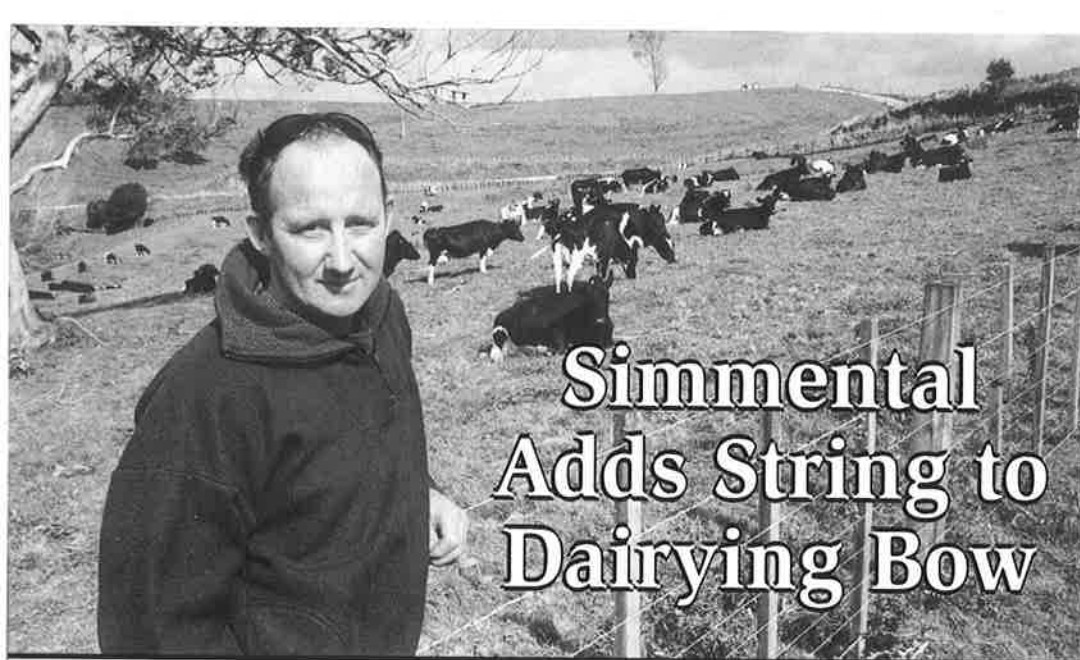
They will, however, have a number of autumn born yearling bulls to sell later on. This is something the Ellis' have tended to do only when there is a real gap to fill. "It isn't our policy to sell yearlings because they don't have the 600 day weight EBVs and we consider them very important," says Helen.

Showing has been another love of Helen's and she thinks this stemmed from showing horses some years ago.

"I enjoy doing things with animals to make them look nice and I enjoy the satisfaction others get out of the animals we show as well," says Helen. "I'm also very competitive and like winning prizes but don't get too discouraged if we don't win."

The Ellis' have always been Simmental fans. Even before they bought their Northland property they were involved in Simmentals on the property John managed in Hawke's Bay.

Simmental's quick growth rates, versatility in the way of meat and milk and their attractive looks are the attributes Helen likes.



At left: King Country dairy farmer Warren Wright.

Below: Bill Woolston of Misty Moor Simmentals.

Simmental Adds String to Dairying Bow

King Country dairy farmer Warren Wright has been helping to fill a void in the New Zealand beef industry while easing the load on his own farming operation.

Before the conversion of the 191ha property at Aria, King Country, which he farms in partnership with his wife Janeane, and parents Ian and Elaine Wright, five years ago, while operating as a sharemilker, Warren was looking at the cost of rearing dairy herd replacements verses buying them in.

"My biggest concern was the high attrition rate of young stock on new conversions," he says.

With a bit of careful thought he came up with the fact that he was operating a dairy farm in the heart of a beef farming area, therefore there would be a ready market for dairy beef calves, and there is always the option of buying in mature cows as replacements.

To gain the maximum benefit he decided on a system of selling four day old calves rather than including the added work load of rearing them to 100kg weaners.

"This saved us half a labour unit and allowed us to sell colostrum to the dairy company and other calf rearers."

The first year the herd was split 50:50 using Simmental and Hereford sires.

But the results of that mating season prompted a rapid rethink of the mating programme.

"We found we could sell three times the Simmental bull and heifer calves to each Hereford and there was also less buyer resistance to buying Simmental cross calves out of Friesian - Jersey cross dairy cows."

In the spring of 1999 a combination of Simmental semen, sourced from Livestock Improvement, and bulls from Bill and Helen Woolston's Misty Moor Simmental stud were used.

The artificial insemination programme ran for three weeks, then the bulls were allowed to do their job. Both sides of the breeding programme featured low birth weight bulls. Local Livestock Im-

provement technician Winston Churchill carried the work-load of the intensive AI programme.

As a dairy farmer you have to target low birth weight calves because if there are problems at calving the negative effect on following reproduction and production performance is huge, he says.

Bill and Helen's bulls suited very well as they are also targeting a low birth weight breeding system.

Combine the interest created from the first drop of Simmental cross calves and the way word gets around between farmers and Warren's phone was running red hot before the embryos even begun to look like calves.

"The demand was so strong that six months before calving we had already sold all the calves and then we were getting at least one call a week up to and during calving," says Warren.

In most dairy management systems a beef sire is only used as the tail up bull to get late cycling cows in calf.

As Warren used Simmental semen from Day One of the mating programme his Simmental cross dairy calves were on the market at least three to four weeks ahead of other beef cross calves.

Combine this with the already strong demand for the calves and he was able to gain a premium of about \$40 a head for all the calves.

Most of the calves were only 2-3 days old when they were picked up by calf rearers - an added bonus for Warren meaning more colostrum to be sold to the dairy company or calf rearers.

Ensuring that only low birth weight sires were used in the mating programme and having the cows in good condition at calving resulted in less assisted calving than normal - healthy calves on the ground easily.

"They were not small calves, there were 40-50kg calves with the norm closer to 50kg, but it was the long shape of the calves that aided the ease of calving."

Warren found it interesting the demand for the Simmental cross heifer calves was as strong as that for the bulls. He puts this down to the need for quality breeding stock in the beef sector.

Unfortunately for calf rearers in the Aria area that have snapped up Warren Simmental cross calves for the last two years, the partnership has sold their 191ha operation as a going concern with the 500 cows and are now moving north to Kerikeri for a larger operation.

As they are taking over an operating dairy unit, rather than a recent conversion, for at least the first couple of years they will be rearing their own replacements.

When Warren returns to using a greater proportion of beef genetics, more than likely Simmental, he plans to rear them to either sell at about 400kg in March or carry through to slaughter to capture the full margin.



provement technician Winston Churchill carried the work-load of the intensive AI programme.

Once the appropriate ERTs are developed, the next step is to combine these, along with their relative \$ values [**Economic Weightings (EW)**] into a single figure or **Index**. This Index describes the estimated impact a particular animal will have on farm profitability. For example, if two bulls, one with an **Index of 50** and the other **0**, are randomly mated to a group of cows, the first bull will return **\$25(\$50/2)** more per cow mated than the second. An Index may be calculated in the following way:

	Index (in \$s)	=
Calving Ease EBV x its EW	+	
Heifer Pregnancy EBV x its EW	+	
Length of Productive Life EBV x its EW	+	
Sale Weight EBV x its EW	-	
Cow Maintenance Feed Requirement EBV	x	
its EW		

This is the same system used by the dairy industry. Its **Breeding Worth Index** combines EBVs for five ERTs namely **Milk, Fat, Protein, Liveweight Gain** and **Longevity**.

Bull buyers will differ in the amount of emphasis they place on each trait. This will be influenced by things such as the class of land they are farming on, their selling policy and their particular production system.

The MeatNZ Sire Selector, which can be found on the internet at www.meatnz.co.nz or www.beef.org.nz, provides potential bull buyers with options, enabling them to customize bull purchases in the manner described above.

From November this year, the Charolais Breed Society will be the first breed society to include ERTs in the MeatNZ Sire Selector programme

IN SUMMARY

- The whole point of performance recording is to improve the genetic potential of animals and ultimately their profitability.
- Currently there are a large and increasing number of EBVs available, most of which only indirectly influence farm profitability.
- There is an urgent need :
 - 1) To reduce the number of EBVs presented to bull buyers to make the genetic component of the selection process more user friendly.
 - 2) For the EBVs made available to buyers, to more directly reflect the economic performance of animals.
 - 3) To address the impact growthrate and mature weight have on feed costs.
 - 4) To simplify the selection process by catering for differing breeding objectives (customization), and the incorporation of these into one figure (an Index) which would describe the impact a particular animal would have on profitability.

Customized ERTs, combined with their economic weightings and brought together into an Index (as seen in the new version of the MeatNZ Sire Selector) will go a long way to achieving all the above.

Misty Moor Simmentals

Performance Recorded Bulls Available

Stud and Commercial Bulls farmed on Hill Country, shifting well to all environments.



T.B. Clear Status C4.



All Bulls vaccinated against I.B.R. and I.P.V.

Great selection by selected Sires.

Member of the Simmental Stud Breeders QA Scheme.

Yearling and Two Year Old Bulls available this season's sale.
Inspection Welcome by contacting the Vendors.

7th Annual Misty Moor Bull Sale • Te Kuiti Saleyards
Thursday 7th June 2001 • Commencing 1pm

Bill & Helen Woolston, Patoto Road, Mokauti, RD 3, Te Kuiti. Ph (07) 877 6817

PINELEE SIMMENTALS

2nd ANNUAL BULL SALE

Tuesday 15th May – 1.30pm

Palmerston (Otago) Selling Centre

- T.B. C10
- Scanned for Eye Muscle
- Breed Plan Recorded
- Stud Breeders QA Scheme



Pictured: Pinelee Julian AJ4

Graeme & Lorraine Bain • Pinelee, No 1 RD, Middelmarsh, Otago • Phone/Fax (03) 464-3226

Quality Simmental

from **Sunnyvale**

Sunnyvale aims to produce a terminal sire Simmental breed that will add extra muscle to your calves. These cattle are high country bred for production and performance. With black, red and traditional colourings, Sunnyvale Simmental all have exceptional genetics.



Sunnyvale Kid

Birthdate 2/10/00
Sire: Hockenhull Magnum
MGS: Sir Nick 56U

A rare opportunity to purchase a clean polled Hockenhull Magnum son.



Sunnyvale Kite

Birthdate 25/8/00
Sire: BBS Zima
Dam: KGM Xenia

This bull calf has all the attributes of his father, amazing muscling, great feet and legs.



Sunnyvale Kitten

Birthdate 9/9/00
Sire: Hockenhull Magnum
MGS: Coopental Terrific

A chance to own a future great cow- Kitten is clean polled out of one of our top Coopental Terrific cows.



KGM Xenia

Birthdate 25/8/00
Sire: TNT Mr T, Dam: KGM Ursa

Photographed at 13 yrs. The best cow we've ever had. Xenia is available as an embryo donor.

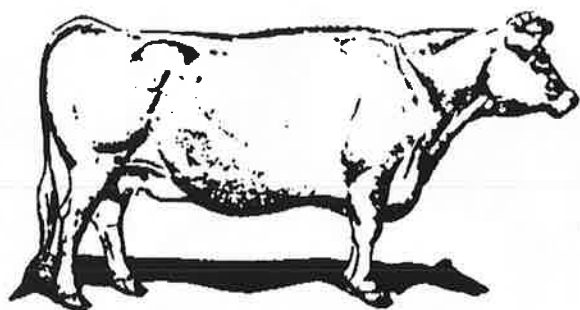
XENIA'S
progeny shows
tremendous muscling
with lovely bone. Her
daughters in our herd
have all Xenia's best
attributes.

Sunnyvale

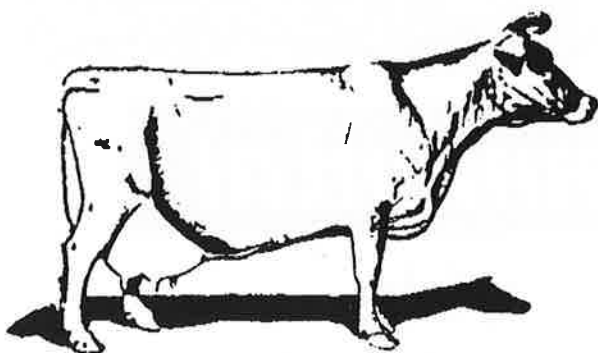
Bill & Maureen Lott, PO Box 18, Garston, Northern Southland, NZ.
Ph/Fax 03 248 8813, Mobile 025 643 9057 Email thelotts@xtra.co.nz

CREATIVE 1590

How to Evaluate a Breeding Cow



Coarse infertile type



Fine, quality fertile type

DIAGRAM 1

When evaluating a breeding cow her calf gives the full picture, according to Waipukurau Vet and Simmental breeder, Tony Thompson.

"The initial look at her pedigree and EBVs tells you what she ought to be and by looking at the cow herself you see what she appears to be," says Tony. "However, it is not until you look at her calf that you see what she really is."

The cow's performance and production can be seen through the calf and unless she has a calf this is difficult to evaluate.

"Beef cow productivity is what breeding is all about," says Tony. "It has been said that this productivity has four major components – reproductive efficiency, growth rate, carcass composition and longevity."

The most important factor is reproductive efficiency. A cow needs to have early sexual maturity and early growth rates to reach target weights for 15 month mating. Depending on the frame size of the animal this may be 300kg, 350kg or 400kg and often it will be those more medium framed cattle that cycle earlier because they have earlier sexual maturity than some of the larger framed animals, which are actually heavier.

Good cycling ability and early conception are also important aspects of reproductive efficiency.

Ease of calving is also crucial and this isn't dependent on a very low birth weight calf. "It should be defined as the ability to produce a big calf unassisted," says Tony.

Ease of calving must be followed by good mothering ability. A cow must have natural instincts at calving, they must have good udder formation to enable the calf to get an early drink and must have good milk production.

The ability to produce high levels of colostrum in early lactation is critical to giving the calf a good start. Poorly fed cattle at calving time produce less colostrum and this impacts on the calf. Calves need 1 litre of colostrum in the first 12 hours and after the first 12 hours the calves ability to absorb the goodies from colostrum into the bloodstream lowers.

The last point under reproductive efficiency is a good temperament. This is needed so it can be passed onto the offspring.

"Growth rate is strongly determined by the cow up to the time of weaning," says Tony.

"It is a function of maternal milk production then the animals ability to efficiently convert food into rapid growth."

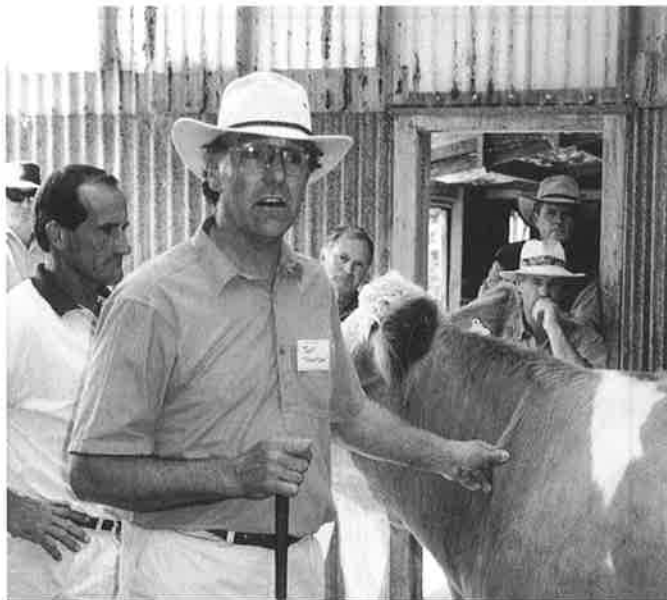
Carcass composition is the third factor of productivity.

"It is desirable to have a high yield of lean tender beef," says Tony. "High yielding carcasses result from well muscled cattle so therefore the fleshing ability of the breeding cow is important."

Longevity is very important but is only achieved where a cow has structural soundness, good constitution, foraging ability and the ability to cycle quickly after calving so to produce a calf every 12 months.

To evaluate the breeding cow we need to evaluate the following four factors:

"Firstly we look at her pedigree and this can tell you what she is potentially capable of being," says Tony. "The testicle size of her father will have a bearing on her fertility."



Veterinarian and Simmental breeder **Tony Thompson.**

A bull with testicles greater than 34cm at 15 months of age will produce heifers with higher fertility."

"Those daughters typically reach puberty earlier, have better conception rates and a shorter post calving period," he says.

"Secondly we look at her EBVs and their value depends on their accuracy. However, you should note that their value is debatable for fertility traits as these are poorly inheritable."

Once the pedigree and EBVs have been looked at it is time to look at the cow herself to provide a visual assessment. Her structure and conformation are important.

Good fertility is associated with the more feminine type of conformation. **(SEE DIAGRAM 1)**

"Good growth rate is a function of the mature size and efficiency of food utilisation. The bigger framed cattle tend to have higher growth rates," says Tony.

"Good carcass composition is a function of muscle pattern and development and this can be assessed by visual appraisal."

"Longevity is dependent on structural soundness, foraging ability and constitution and these traits can also be assessed by visual appraisal," he says.

Finally to fully evaluate a breeding cow we need to look at her progeny.

Growthy big boned, long muscled animals will put beef on at any stage and don't run to fat compared to lighter boned, short muscled, dumpier types. These types tend to stop producing beef at an earlier age and then run to fat. Ideally we want to produce an animal that will grow and be marketable at any age," says Tony.

When looking at the head cattle should be alert, have a kind eye, a good strong muzzle, adequate chin and properly set jaw.

Down to the neck there should be good rein and neck extension which blend into the shoulder. Shoulders need to be smooth and well laid in. Bulky shoulders are a characteristic we should avoid. **(SEE DIAGRAM 2)**

There needs to be length, strength and width along the top line and the animal should be especially strong behind the shoulders. They need good strength of loin and well sprung ribs through the middle.

The hind quarter must be correct. There needs to be good width in the hip and pin bones and there should be a gentle slope from the rump to the pins. Good length from hip to pin is a must and the legs should be well set.

To visually assess fertility animals should have a bright alert head and a well developed vulva. The setting of the udder, teats and external genitalia is also important. Infertile animals develop fat deposits in the lower cheek, brisket and at the top of the shoulder blades (buffalo lump).

Feet are an important trait that needs to be carefully assessed visually. You need to look for a number of faults including sand cracks, overgrown claws, scissor claws, curved toes, low heels (created by poor fetlock angle) and uneven claws (created by poor limb structure).

Sand cracks can be an environmental problem and should not be culled in all cases. If a sand crack occurs and the hoof shape is normal there is no reason to cull the animal but where there is bad foot shape, especially in the hind feet, the animal must be culled.

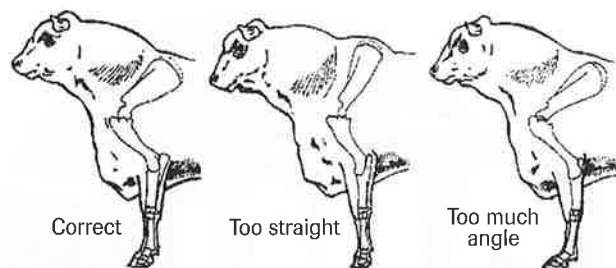
Uneven growth of toes in the hind feet is a big problem in the Simmental breed. In young cattle this is a big no-no but in older cattle it is often a result of hip arthritis.

"It is seen more frequently in herds which depend a lot on artificial insemination," says Tony. In artificial insemination herds when no teaser bull is used, cows will show excessively long strong heats. Big heavy cows often become lame during this prolonged bulling which may last 12-18 hours.

"It's not a problem with natural mating where heat periods are usually short and sharp," says Tony.

More diagrams follow on the next page

Front leg and shoulder structure of the bull



Front leg structure

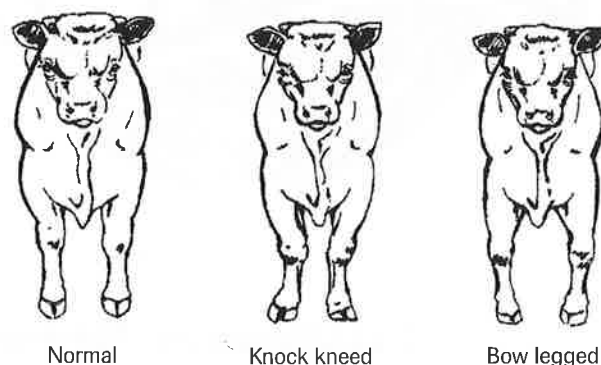
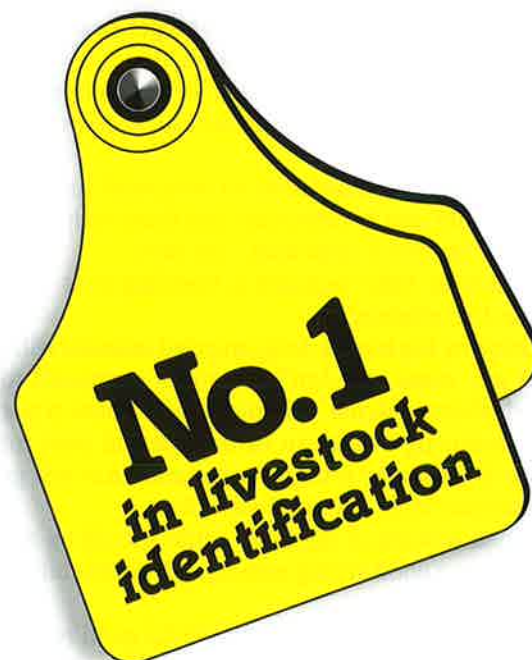
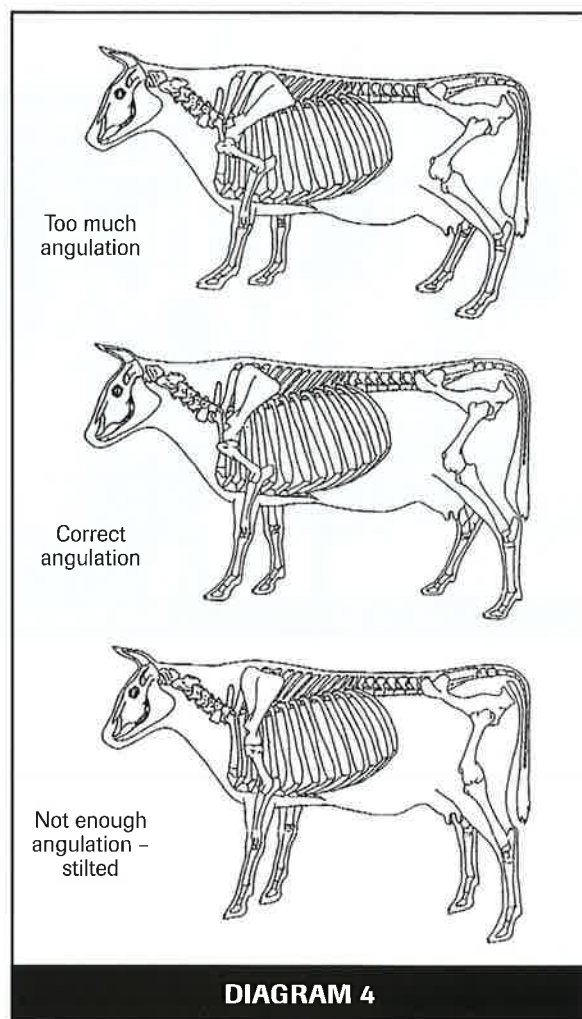
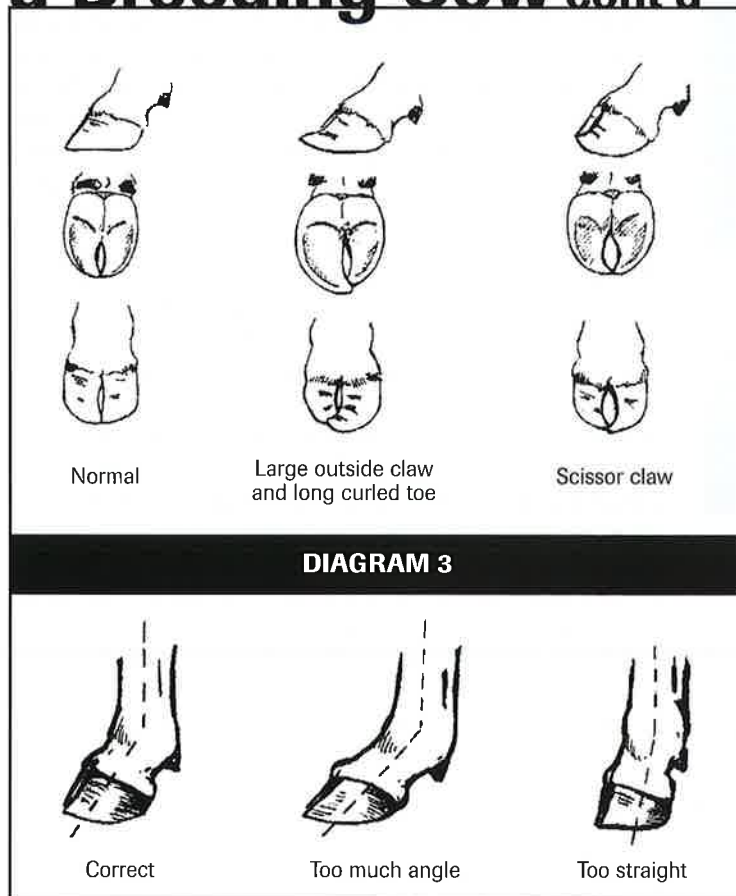


DIAGRAM 2

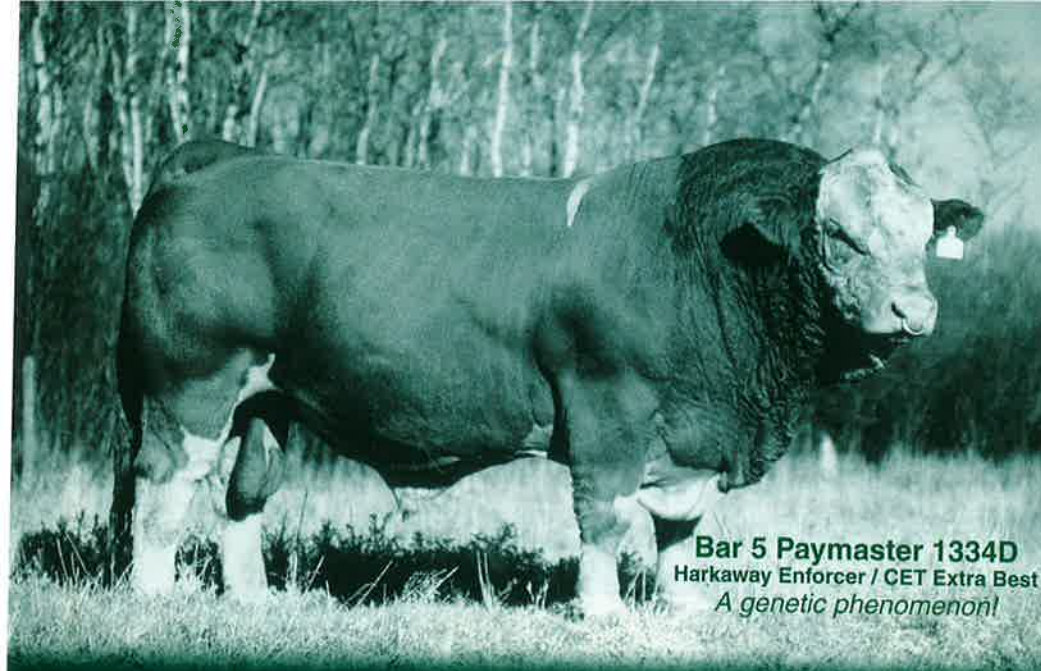
How to Evaluate a Breeding Cow cont'd



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PROPRIETORS: Malcolm and Ngaire Entwisle

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H.D.'s Heavenly Tiger Lily
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Lily, a 2 year old heifer, with her first Eldorado infused heifer calf, Kidillie.



Lily's full sister, Kaffee.



H.D.'s Kookies 'n' Kreme
Paymaster / Eldorado

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Paymaster / Ole Nick 35Y
Sold at Beef Expo 2000.



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H.D.'s Kassanova
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Beef Expo
Entry

Sire:
Glen Anthony Exon
Dam:
Tokaweka AG715



BWT	200	400	600	Milk
+2.5	+20	+33	+38	+13

400 DAY ACTUALS

WT as at 30/10/00	718 kgs
Scrotal	45 cm
EMA	102 cm ²



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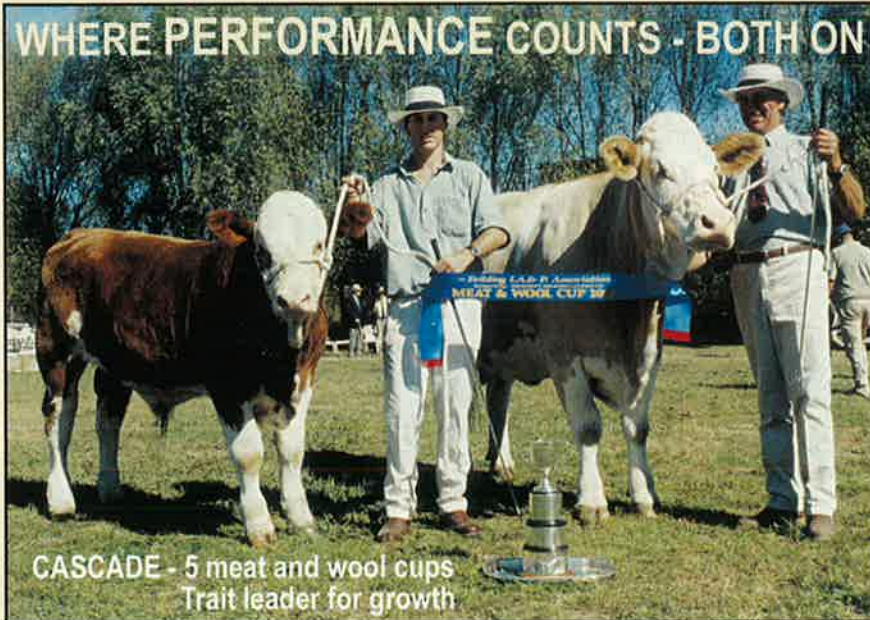
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Stud bulls used: Thurston Glengray and Willowbrook Gibraltar **VISITORS WELCOME**

NEW Production Boundaries for Beef

New and exciting production boundaries are being achieved by beef producers in many parts of the country.



PETER PACKARD
Chairman
NZ Beef Council



On some beef farms production per hectare of finished product is being moved up two to three-fold beyond the national average of 180kg/ha as farmers set in place efficient intensive beef finishing systems. The returns on the investment in such systems ranges between 11.75% and 16.5% – right up there with returns from dairying.

Similar production lifts are being recorded in many of our beef breeding herds.

At one time it was quite acceptable to set a target of 1kg/day growth rate for a calf from the day it is born until it is weaned. Monitoring of calf weights at 100/150 days of age while still on their dam indicate that in many areas top bull calves are growing at up to 1.6 kg/day (mob averages from 1.2-1.4kg/day) with heifer calves achieving up to 1.3kg/day (mob average 1.0-1.2kg/day). Bull calves weighing 40kg at birth and growing at 1.4 kg can achieve 320kg at 200 days of age or 390kg at 250 days of age. The heifer calves being approx 280kg (200 days) and 340kg (250 days).

Several points can be made:

- Given the wonderful start to life by their dams these extremely well grown weaners can expect to grow post weaning at better than 1kg/day achieving desirable killable weights at 14/15 months of age. In drought-prone areas this can be a bonus getting “finished” animals off before the dry.
- Their potential post weaning growth rates can be predicted from the growth EBVs of their sire as presented at EBV weaner fairs.
- A cow producing a heavy weaner (so long as she is not excessively large) is likely to be more *efficient* than a cow with a lighter weaner as she may be a poor milker / a later calver / or both. The dams of poor/ extremely light weaners should be culled.
- To improve overall milking ability in a herd, select replacement heifers on their sires milk EBV's. Genetic progress is likely to be slow however because of its low heritability.

Some years ago our Waiotira Monitor farm group was setting breeding objectives for the newly selected farm. A figure of 300kg was suggested as the target for weaners. That figure had to be redefined downwards because at that time we could not find a breeder achieving that goal.

Having spent time recently at some of the weaner fairs in Northland and marvelled at the quality of many of the lines on offer it was extremely pleasing to note that many of these lines average *well* over the 300 kg mark.

Beef breeders and finishers breaking these production boundaries – stand up and take a bow!!

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Richard's Final Say

RICHARD GLUBB, Past General Manager, Simmental New Zealand

When I was given the opportunity to submit an article for the 2001 Simmental magazine issue, my first reaction was how could I adhere to presenting a balanced personal overview and refrain from 'firing' the occasional broadside. I took some comfort in the fact that I may never get another opportunity to express my views, so there was no option but to be as candid as I could. Besides, nothing beats a bit of constructive criticism.

My role with Simmental NZ was always going to be challenging. The beef market was depressed, the dollar was high, there was a furore over artificial growth hormones and there was talk of dismantling the producer boards under the last National government. Some friends of mine believed I was mad, taking a position within the beef industry when returns were depressed and the immediate prospects were not that promising.

However, my view was different. Here was a big challenge; issues to get my teeth into. My immediate thoughts were: How was one breed going to effect industry change so all Simmental members benefited financially? What was the role of a breed society? Some of these issues needed to be dealt with internally; others were more external and affected the wider industry. Whatever these issues were they all seemed to be inextricably linked.

external

It is unfortunate that our NZ Beef Industry takes a fragmented approach to problem solving which is not surprising when we allow individual breed parochialism to mask the real issues. The average consumer has little or no interest in the breed composition of their Sunday roast. Quite simply, all they insist on is a consistently enjoyable and safe eating experience. Unless as an industry we can deliver, we will continue to lose market share to the white meat industry. So if this is what our consumers desire why can't we deliver?

It is discouraging that this multi-million dollar industry continues to cyclically rise and fall on the back of a commodity market that does not universally recognise nor remunerate on individual performance. If particular breed crosses along with specific farm management techniques contribute to consistent quality, why isn't this information shared with producers by our farmer owned processors?

Three years ago a pilot beef management programme with a traceability enhancement was developed and supported by a team of forward thinking industry participants. This programme was well supported in the region of origin but when our governmental and industry leaders were approached to help develop and expand this blueprint

nationally, it wasn't considered their responsibility. Quite frankly, why isn't it their responsibility.

When 85% of what we export ends up in the commodity grinding beef market of the USA and we contribute only 10% of the total global tradeable beef, our low volumes will never influence global commodity values. Therefore, through exploiting our clean green image, our industry should be endeavouring to shift some of this product through to the higher priced niche markets of Asia. However, these markets demand consistency of product and guarantees of food safety which can only be monitored and controlled if our industry has a universal and robust traceability system.

In addition, traceability also provides a degree of protection if problems are discovered in lines of product. No doubt our industry leaders will wait for catastrophe such as BSE or E Coli, to hit our shores before they are willing to accept that it is their responsibility. Surely, the sensible approach would be to put the fence up now instead of having an ambulance at the bottom of the cliff.

In order to understand some of these wider issues and determine the role Simmental had to play, your Council engaged a professional facilitator to help coordinate a vision for the future.

The core themes to emerge from the strategic planning programme were traceability and quality assurance. Although, the Society has initiated a stud breeders quality assurance scheme, it is unfortunate that the wider beef industry has made little universal progress in developing a national generic traceability and quality assurance system. Every processing company has developed their own respective 'QA' schemes in response to their respective markets, which is fair enough. However, this is only one leg of the double. Who is championing the traceability cause? Well it surely isn't our industry leaders.

Simmental NZ can take some solace in that they were leading the charge to develop these initiatives. Ironically, when Simmental NZ approached other breeds to join a coordinated force, one breed who will remain nameless went away and invested a sum of money of which one can only speculate as to its source, and replicated a similar model. In fact there are probably half a dozen similar traceback schemes in operation today, all competing against one another and all suffering from little or no support. All breeds, in order to increase their market share have developed similar systems, with the one result, to further guarantee fragmentation within the industry. The lack of an interbreed approach to this and many other issues, are probably the single most frustrating experiences for me over the past four years.

continued on the next page

internal

The NZ Simmental breed society was founded by breeders with an entrepreneurial spirit who displayed innovation, dedication and a sole desire to make Simmental the breed of choice. Many of these members have come and gone but have been replaced by equally dedicated and committed members of the cause. It is no wonder that the Simmental breed, after only 28 years is the third largest beef breed in this country. The breed has a diverse membership with politicians, actors, vets, poets and singers amongst its ranks located in climates and regions as diverse as its members.

It is understandable that one may want to bask in the achievements of the past, but future success and commercial importance of the breed will very much depend on firstly a coordinated approach of all its members. As is the case in many similar organisations, the general promotion of the breed is left to a dedicated few, with the balance of the membership contributing very little. Think what this breed could achieve if all members were equally energised.

Your Council delegates have been elected by you to make decisions and formulate strategies for the future on your behalf. Every financial member has a duty to critique the performance of its society. However, adding value can only be achieved if the criticisms are constructive. Destructive criticism, pettiness and vested interest has no place in any organisation intent on moving forward and is in fact contrary to the original spirit of camaraderie and cooperation; a cornerstone of this breed's origins.

As you know, I spent four years in the beef industry, four years with the assistance of your Council trying to facilitate change. Some did criticise the Council for taking a holistic approach to marketing with a focus on the 'industry' as opposed to the generic promotion of the breed. I believe your council achieved both. Anyway, what is good for the industry will ultimately be good for the breed.

It was from this premise that your Council embarked on a strategic plan to reposition the breed for the future. This exercise was still drawing criticism from within our ranks right up to the day my tenure came to a close. In fairness, I believe that this misguided criticism was borne from the poor economic returns for beef and general frustrations of a few members that expected the Society to sell their product for them.

Surely, the success or failure of a member's enterprise depends on how well that member services his client. All too frequently, I would receive phone calls from commercial cattlemen who had never received a follow-up call from the vendor enquiring as to how their latest purchase was performing. It was fairly evident to your council that the entire breed was viewed commercially by how well the poorest breeder serviced their clients. One poor experience with a temperamental bull invariably ran the risk of putting the potential commercial cattleman off the breed.

This was the rationale behind the Stud Breeders QA programme and the 'Bull Buyers package of Services'.

These products/services were meant to raise the 'bar' of how the average Simmental breeder operated. It addresses issues as fundamental as temperament, structural soundness, guarantees, warranties and advice which surely are the basic tenets of ensuring a buyer becomes a repeat buyer. It is more cost effective to hold onto an existing client than it is to source new clients.

On reflection, the last four years was probably the

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21st Annual Bull and Female Combined Sale

NEW SALE DATE:

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12 noon
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**35 Selected Bulls and
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toughest period to be in the Beef Industry; no less difficult than for the stud breeder. However, it was a period of great change. The only constant was change. The premises were changed, staff reduced, costs drastically cut, all in the endeavour to balance the society books. In fact the society's performance probably mirrored the financial performance of most of it's members.

However, it was a period in my life that I relished with a passion albeit sometimes with a sense of frustration. The breed has a big future and part to play in the beef

industry. As soon as the industry starts measuring and paying on yield and quality I believe that our breeders will be vindicated for their held beliefs on Simmental carcase quality and yield. The industry must make progress in this area and traceability if the NZ beef industry is to survive and prosper.

I made an incredible number of friends within the breed and know that I will continue to run into them; an opportunity that I look forward to with relish. Thank you for your friendship and the memories.

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Singing Hills Dispersal



Top: Darryl Turton, Barry Anderson and John Hammond at Ross and Jeanette Anderson's Uttox Stud, Northland.

Below: John Hammond discusses the cattle with Barry Anderson.

The Singing Hills Simmental stud has been dispersed after over 25 years in the Simmental stud breeding world. Barry and Dot Anderson decided it was time to do some other things and not be tied to the cattle and the farm. However, this won't be the last we see of them. Barry is to continue as the secretary of the Waikato Simmental breeders club and they will continue to keep a keen interest in what is going on.

The dispersal, held on Saturday March 10, attracted many interested purchasers and prices peaked at \$5000 for a homebred herd sire.

The Rascallion son was the sire of most of 2000 drop of calves, which were also dispersed at the sale. The second herd sire, Waiwhare Hornblower, who was purchased at the 2000 National Sale was sold for \$4400.

A two year old heifer, by Eisenherz, topped the female's prices at \$4000. She was in calf to Bar 5 Kalgery. The first Eisenherz calves were born in 1999 and at MacNaughten's Karewa dispersal last year three bulls calves were sold, with the top one fetching \$7000.

All the progeny Singing Hills had sired by Eisenherz were poll.

The top priced heifer's dam topped the offering in the mixed age cows at \$3200 and she was also in calf to Bar 5 Kalgery. Eight rising two year heifers were offered, seven in calf to Bar 5 Kalgery, and they averaged \$2500. The 12 bull calves offered fetched an average of \$1670.83 and the 16 heifer calves fetched \$1246.88. 30 mixed age Singing Hills cows averaged \$1923.33.

Barry was pleased with the overall result of the sale but thought the younger stock may have made a little more.

"It's a long time until you get a return from those younger cattle though," says Barry.

The Singing Hill stud was started by inseminating some of their Friesian dairy cows to a Simmental. "We were so impressed with the growth rate of the progeny that we registered four heifers in 1974," says Barry.

From then on the Andersons started buying the odd cow but there weren't many around and what was, was very dear. Their breakthrough came when they flew down to Christchurch to Cord Cattle Genetics in 1979 and bought Edenbrook Flora, a six year old cow, that had been sur-

gically flushed and bull calf at foot. He was used in the herd and Flora stayed with the Andersons until she was 16 and had a calf each year.

The Andersons used to show their cattle and had much success but a lack of labour and the fact they were getting older saw an end to that. However, Barry says his biggest highlight from breeding Simmentals came in the show ring.

It was at the 1990 Royal Easter Show in Auckland. His entry a two year old heifer, Singing Hills Wilma, was awarded the Championship then went on to win the production class with her bull calf at foot.

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A group of bulls from which our National Team will be selected.



A group of mixed aged cows and calves on our hill country where our stud herd is farmed.

National Simmental Bull & Heifer Sale

WHAT OTHER BREED OR COMPOSITE CONSISTENTLY PRODUCES THESE RESULTS?

Kohuratahi

There was a good yarding of hill country weaners which met strong demand from buyers from as far away as Manawatu. Prices were: **Simmental cross steers \$507-\$750**. Blonde d'Aquataine cross steers \$555-\$715. Charolais cross steers \$512-\$650. Hereford cross steers \$640. Angus cross steers \$485-\$610. **Simmental cross heifers \$620**. Charolais cross heifers \$452. Shaver cross heifers \$572. Angus heifers \$478. Shorthorn cross heifers \$472.

Dargaville

The market was very strong for the 1148 heifers sold at Dargaville on March 19. The top price of the day were Belgian Blue heifers at \$675-\$705. **Good Simmental cross heifers made \$600-\$625**. Charolais cross \$605. Whiteface heifers \$580-\$635. Angus heifers \$540-\$568. Limousin cross \$540. Maine-Anjou \$560. Hereford cross \$545 and \$548.

Culverden

Prices were well up on last year's sale at \$2.20-\$2.30/kg, with sales up to \$2.60. The top sale of \$745 for a pen of nine **Simmental cross steer calves (average 322kg)** offered by W.R. McKeegan, Hawarden, was \$100 better than the top pen last year. Lochiel Station sold 61 Charolais cross \$545-\$725. N.A & J Vowles Sold 12 Simmental cross steers at \$585-\$705. J.S Rutherford sold 91 Simmental cross at \$445-\$635. D.S.M. McLean sold 43 Devon cross from \$400 to \$705.

SIMMENTAL

Feature Breed

BEEF EXPO 2001 • Monday May 21, 2001

1

Waiwhare Jacob (QA)

VENDOR: J. Gould (Brancott Farm) Trust

TATTOO:

AJ11

HERD:

1477

DOB:

8/8/99



BBA Galant 12L CSA 38693

SIRE: **Glen Anthony Debonair AD19 (ET)**
Glen Anthony Romance 299/AR35

Waiwhare AA49

DAM: **Waiwhare F0036 AF36**

Waiwhare Clover AC126

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 2.7	+ 7	+ 15	+ 25	+ 26	+ 24	-	-
75%	43%	69%	69%	69%	57%	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	- 0.3	- 0.3	+ 1.7	-	+ 0.4	+ 16
-	-	53%	53%	46%	-	42%	59%

Powerful young sire full of muscle and substance.
(Semen and service tested.)

AUCTIONEERS: Wrightson

2

Moneymore Right Time (QA)

VENDOR: Enterprise Cattle Company

TATTOO:

AJ2

HERD:

1308

DOB:

1/8/99



Deutsche Loch 346899

SIRE: **Wai-iti Loch Lomond AB43**
Rotomara Unni 123/AU48

Levels Hans 3/AX131E

DAM: **Moneymore Virginia AE205**

Moneymore Virginia BA21

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 2.5	+ 14	+ 12	+ 17	+ 20	+ 18	-	+ 0.7
76%	49%	72%	69%	68%	56%	-	60%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
- 0.1	-	+ 0.4	+ 0.4	+ 1.4	-	+ 0.2	+ 10
63%	-	52%	52%	44%	-	40%	58%

Full vendor guarantee.
Used as a yearling in our herd over 35 cows.
Pedigree packed with performance and soundness.

AUCTIONEERS: Wrightson

3

Puketawa Jamie (QA)

VENDOR: Puketawa Simmentals

TATTOO:
AJ152QAHERD:
208DOB:
23/9/99

Sir Nick 56U SM0277

SIRE: **Puketawa Choco AC105**
Puketawa AA2

Puketawa Yodel AY214

DAM: **Puketawa AD19**

Puketawa BU101

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 3.5	+ 11	+ 23	+ 32	+ 46	+ 49	-	+ 0.1
76%	55%	71%	72%	71%	60%	-	51%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
+ 1.0	- 0.2	- 0.3	- 0.3	+ 2.5	-	+ 0.5	+ 22
69%	35%	55%	55%	49%	-	42%	62%

A polled son of the 5 way trait leader Choco, who also has a very high EMA BBV.

AUCTIONEERS: Wrightson

5

Ladburn Jarrah (QA)

VENDOR: A.A. & L.A. Partridge

TATTOO:
AJ7HERD:
1168DOB:
1/7/99

Rissington Challenger AZ68

SIRE: **Rissington Barnaby AB639**
Rissington 49/AY661

Mr Dusty Dignified 10PT 76947

DAM: **Ladburn Chiffonette AC29**

Ladburn Yanna 1168/AR19

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 3.4	+ 9	+ 29	+ 45	+ 54	+ 53	-	- 2.2
75%	57%	70%	65%	66%	57%	-	58%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
+ 1.2	+ 0.2	- 0.9	- 0.9	+ 1.1	-	+ 0.1	+ 26
51%	39%	51%	51%	44%	-	42%	57%

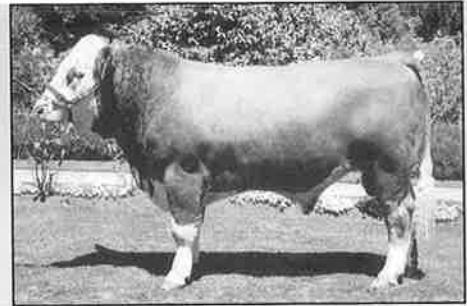
A top sire, with all the credentials to back this up, including figures. Has been used extensively within the Ladburn herd including all yearling heifers. Dam a trait leader cow.

AUCTIONEERS: Wrightson / Pyne Gould Guinness

4

Ruaview Rick (QA)

VENDOR: Ruaview Simmentals

TATTOO:
AJ3HERD:
1558DOB:
26/7/99

Zamuto

SIRE: **Arnold's Zamutwo D9 AD9 (imp. USA)**
Jack Pine Lila 92A

Ruaview R. Ned AE11

DAM: **Ruaview N. Raylene AG11**

Ruaview T. Ruth AE13

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 2.0	+ 11	+ 16	+ 23	+ 11	+ 5	-	- 0.4
72%	42%	70%	67%	66%	51%	-	61%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
+ 0.7	-	+ 1.1	+ 1.0	- 0.5	-	- 0.2	+ 4
58%	-	42%	42%	34%	-	30%	54%

A moderate framed bull out of a 2 year old heifer. Very good temperament. Outstanding muscling and mobility. Should be an easy calving sire. Has been used in service.

AUCTIONEERS: Wrightson

6

Kapiti JosephVENDOR: B. & M.R. Mansell,
Kapiti SimmentalsTATTOO:
AJ19HERD:
1519DOB:
3/8/99

Kapiti Emperor AE4

SIRE: **Kapiti Geronimo AG17**

Kapiti Calypso AC5

Tokaweka Rascallion 79/AR29

DAM: **Kapiti Ella AE10**

Rissington Yum Yum 49AY810

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 2.6	+ 11	+ 24	+ 43	+ 50	-	-	-
71%	40%	65%	65%	61%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-	-	-	-	-	+ 29
-	-	-	-	-	-	-	52%

A powerful young sire, good temperament, polled. Well pigmented eyes. EBVs in top 5% for growth and milk. Not used in service.

AUCTIONEERS: Wrightson

7

Kapiti JupiterVENDOR: B. & M.R. Mansell,
Kapiti SimmentalsTATTOO:
AJ17HERD:
1519DOB:
17/7/99

Great Guns Ferdinand AZ13 (imp. Can.)

SIRE: **Glen Anthony Sgt. Pepper AC27**
Glen Anthony Zelda AZ8

Glen Anthony Yukon 299/AY42

DAM: **Kapiti Dinky AD2**
Rissington Zmona AZ260

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 5.9	+ 18	+ 24	+ 37	+ 48	+ 51	-	+ 2.0
74%	52%	69%	69%	66%	55%	-	55%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-	-	-	-	-	+ 21
-	-	-	-	-	-	-	58%

A smaller framed bull, very quiet, well hooded eyes.
EBVs in top 5% for 200, 400 and carcass weight,
top 1% for 600 day and milk. Used in service.

AUCTIONEERS: Wrightson

8

Cornwall Park Judge Dred (QA)

VENDOR: Cornwall Park Simmentals

TATTOO:
AJ17HERD:
1620DOB:
17/8/99

Great Guns Ferdinand AZ13 (imp. Can.)

SIRE: **Glen Anthony Sgt. Pepper AC27**
Glen Anthony Zelda AZ8

Wai-iti Loch Ness AZ4E (ET)

DAM: **Wai-iti Butterfly 1 AB125**
Wai-iti Paula 1 1261/AY80E (ET)

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 3.8	+ 16	+ 20	+ 37	+ 45	+ 51	-	+ 1.0
76%	51%	69%	70%	67%	56%	-	55%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
+ 0.3	-	- 0.3	- 0.2	+ 1.3	-	+ 0.2	+ 23
66%	-	55%	55%	48%	-	43%	60%

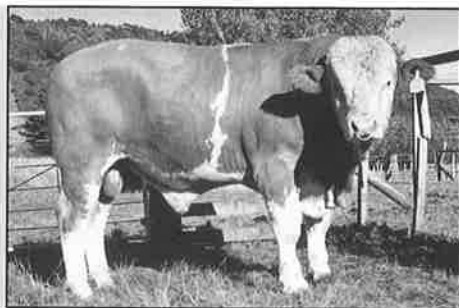
A well developed, early maturing young sire stacked with
Fleckvieh genetics. Judge Dred exhibits free movement
and thickness.

AUCTIONEERS: Wrightson

9

Trossachs Jensen

VENDOR: R.D. Stein

TATTOO:
AJ199HERD:
1469DOB:
29/6/99

Palini Mad AB159 (imp. Aus.)

SIRE: **Trossachs Brigadoon AG199**
Glen Anthony 299/AX98

Trossachs Elijah AE1

DAM: **Trossachs Rae Allen AG46**
Trossachs Lundie AC111

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 3.8	-	+ 19	+ 30	+ 33	-	-	-
69%	-	62%	53%	53%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-

Out of a two year old. Showing real substance.
Excellent temperament and feet to match.
Backed up by a good pedigree.

AUCTIONEERS: Williams & Kettle

10

Trossachs Joshua

VENDOR: R.D. Stein

TATTOO:
AJ192HERD:
1469DOB:
13/8/99

Trossachs Shiloh AD206

SIRE: **Trossachs Kinclaith AF89**
Trossachs Angel AC88

Trossachs Drummond AZ41

DAM: **Trossachs Betty AB71**
Glen Anthony 299/AX87

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 1.2	+ 3	+ 11	+ 15	+ 15	-	-	-
75%	38%	68%	59%	59%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-

Polled. Not used in service.

AUCTIONEERS: Williams & Kettle

11**Marchant Impeccable (QA)**

VENDOR: Maungaraki Cattle Company

TATTOO:
AJ923HERD:
1637DOB:
7/9/99

Tokaweka Rascallion 79/AR29

SIRE: Tokaweka Fortress AF601

Tokaweka Barcelona AB251

LS Lopez 88/AL120E (ET)

DAM: Tokaweka Flame AF631

Tokaweka Darling AD425 (ET)

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+4.0	+15	+34	+54	+68	+70	-	-
52%	43%	61%	58%	61%	51%	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBY	CWT
-	-	-0.6	-0.6	+2.6	-	+0.2	+37
-	-	49%	49%	42%	-	39%	52%

Capacity, constitution and soundness. This dark red, goggle eyed sire has real impact. Note his amazing spread of EBVs.
100 straws semen retained solely for use within Wai-iti Stud.

AUCTIONEERS: Williams & Kettle

12**Glen Anthony Jester**

VENDOR: Glen Anthony Simmentals

TATTOO:
AJ44HERD:
299DOB:
6/7/99

Highwayman 33T

SIRE: R & R Magician AZ504 (imp. USA)

R & R Miss Jazz 504T

Great Guns Ferdinand AZ13 (imp. Can.)

DAM: Glen Anthony Cascade AC32

Glen Anthony 299/AX40

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+3.1	+9	+18	+35	+31	+27	-	-1.6
75%	53%	71%	66%	65%	52%	-	65%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBY	CWT
-	-	-	-	-	-	-	+15
-	-	-	-	-	-	-	53%

A top young sire with good frame size, excellent length, thickness and muscling, and a great shoulder setting and neck extension.
He stands up well and covers a lot of ground in his walk.

AUCTIONEERS: Wrightson

13**Glen Anthony Jigsaw**

VENDOR: Glen Anthony Simmentals

TATTOO:
AJ26EHERD:
299DOB:
17/6/99

Arni 8M

SIRE: Great Guns Ferdinand AZ13 (imp. Can.)

Great Guns Toni 4U

Kilbride Farm Nevada 9112

DAM: Glen Anthony Zelda AZ8

Russley Nelda 1126/AN35

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+3.6	+14	+16	+27	+30	+31	-	+2.2
75%	58%	69%	66%	66%	56%	-	60%

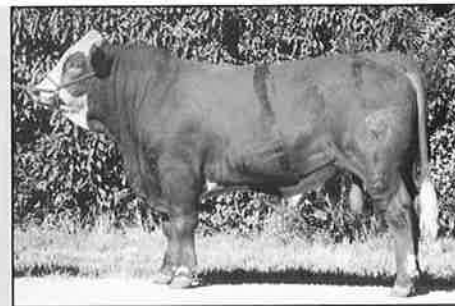
SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBY	CWT
-	-	-	-	-	-	-	+15
-	-	-	-	-	-	-	57%

Another bull from a well proven mating between Ferdinand and Zelda. A full brother to Sgt Pepper but has thrown more to Zelda with a light red colour and a flash of white. A really excellent young bull with great thickness and muscle expression.

AUCTIONEERS: Wrightson

14**Haylands Jackpott (QA)**

VENDOR: D.G. & K.J. Timperley

TATTOO:
AJ89HERD:
1562DOB:
22/7/99

Bar None Shareholders AW174623

SIRE: Waingaro AD83

(imp. Can.)

Waingaro AA29

Malvern Downs 1152/AY1

DAM: Glenside Belly Dancer AB242

Glenside Sunspot AZ64

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+2.8	+9	+29	+55	+58	+65	-	-
74%	49%	70%	70%	69%	58%	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBY	CWT
+0.5	-	-	-	-	-	-	+35
65%	-	-	-	-	-	-	59%

Jackpott is a full brother to Haylands Gidean.
The name Jackpott says it all.

AUCTIONEERS: Wrightson / Stapleton Livestock

15**Island Stream Justright (QA)**VENDOR: Murray G. Elliott,
Island Stream Simmentals

TATTOO:

AJ32

HERD:

1530

DOB:

22/9/99



Rissington Admiral AA347

SIRE: Windsor Lea AE150

Windsor Lea AC203

Salat 48780/09

DAM: Tara Hill AZ42

Glengarth 1154/AR2

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+1.7	+8	+21	+36	+40	+39	-	-
74%	46%	68%	68%	67%	54%	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-0.1	-0.1	+2.4	-	+0.2	+26
-	-	50%	50%	42%	-	36%	56%

A young bull of high growth rate that has impressed show judges. Good length and muscle. Polled.
Not used in service.

AUCTIONEERS: Reid Farmers

17**Moneymore James Bond (QA)**

VENDOR: Enterprise Cattle Company

TATTOO:

AJ5

HERD:

1308

DOB:

10/8/99



Larsen 44932/17

SIRE: Levels Hans 3/AX131E (ET)

Berta 6632640

Wai-iti Loch Lomond AB43

DAM: Moneymore Laura AF96

Moneymore Laura BZ50

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+0.7	+14	+6	+7	+8	+5	-	+0.3
75%	54%	70%	68%	68%	58%	-	53%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-0.3	-	+0.9	+0.9	+1.7	-	+0.3	+6
63%	-	52%	52%	46%	-	42%	59%

Used as a yearling at Waiwhare Simmentals on 30 yearling heifers - 27 in calf. Laura BZ50, Dam of Cactus Jack, 1997 National Sale Champion, and Cracker Jack, 2000 Reserve Champion at National.

AUCTIONEERS: Wrightson

16**Waiwhare Jefferson (QA)**

VENDOR: J. Gould (Brancott Farm) Trust

TATTOO:

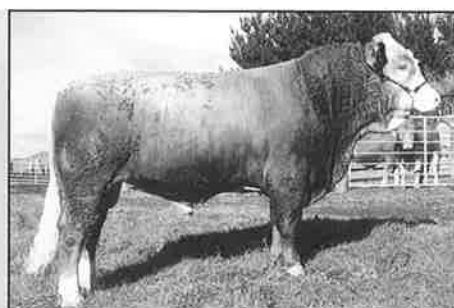
AJ49

HERD:

1477

DOB:

28/8/99



Glen Anthony Debonair AD19 (ET)

SIRE: Waiwhare Genius AG24

Waiwhare AD224/94

Dunmore Cossack II

DAM: Waiwhare AA48

Rissington 49/AW79

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+2.3	+9	+19	+40	+37	+39	-	-
76%	43%	70%	70%	70%	58%	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-0.5	-0.5	+0.5	-	-0.1	+21
-	-	55%	55%	47%	-	42%	60%

A long, smooth, well balanced sire with a very good set of EBVs.
Semen and service tested.

AUCTIONEERS: Wrightson

18**Puketawa Josef (QA)**

VENDOR: Puketawa Simmentals

TATTOO:

AJ106

HERD:

208

DOB:

12/8/99



Waikite AB136

SIRE: Puketawa Guardian AG171

Puketawa AA20

Puketawa Tall Boy 208/AT63

DAM: Puketawa 208/AB14

Puketawa Mihi 208/AM8

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+2.0	+12	+19	+32	+37	+39	-	-
77%	47%	71%	71%	70%	59%	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-0.3	-	-1.1	-1.1	0.0	-	0.0	+20
68%	-	53%	53%	47%	-	40%	61%

Grandson of Waikite AB136.

AUCTIONEERS: Waikato Farmers / Williams & Kettle

19

Ladburn Justifiable (QA)

VENDOR: A.A. & L.A. Partridge

TATTOO:
AJ180HERD:
1168DOB:
21/7/99

SIRE: Levels Hans 3/AX131E (ET)
Moneymore Cardshark AD8
Moneymore Laura AZ60

DAM: Great Guns Ferdinand AZ13 (imp. Can.)
Ladburn Delvita AD37
Ladburn Zannette AZ15

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+1.6	+9	+9	+24	+25	+25	-	-
72%	41%	66%	62%	66%	54%	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	+0.1	+0.1	+2.1	-	+0.4	+17
-	-	49%	49%	42%	-	37%	54%

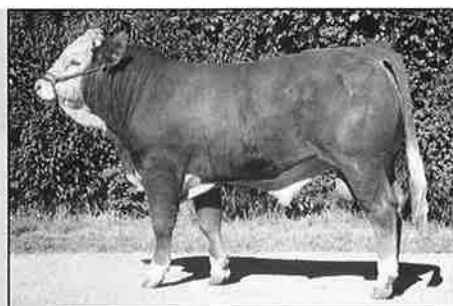
Very well muscled, deep bodied bull.
Displays good early maturing qualities.
Has an excellent temperament. Scrotal 43.

AUCTIONEERS: Wrightson / Pyne Gould Guinness

21

Haylands Juranamo (QA)

VENDOR: D.G. & K.J. Timperley

TATTOO:
AJ95HERD:
1562DOB:
8/8/99

SIRE: Bar None Shareholders AW174623 (imp. Can.)
Waingaro AD83
Waingaro AA29

DAM: Bar 5 Redman
Rissington AB528
Rissington 49/BU475

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+5.7	+8	+31	+48	+58	+66	-	-
75%	51%	70%	70%	70%	59%	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
+1.5	-	-	-	-	-	-	+25
65%	-	-	-	-	-	-	59%

Juranamo is also by our herd sire Waingaro AD83.
He shows great muscle expression and has
a fantastic temperament.

AUCTIONEERS: Wrightson

20

Kapiti JamesVENDOR: B. & M.R. Mansell,
Kapiti SimmentalsTATTOO:
AJ21HERD:
1519DOB:
11/8/99

SIRE: Great Guns Ferdinand AZ13 (imp. Can.)
Glen Anthony Sgt. Pepper AC27
Glen Anthony Zelda AZ8

DAM: Tokaweka Rascallion 79/AR29
Kapiti Esme AE11
Rissington Yum Yum 49AY810

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+4.7	+22	+32	+48	+59	+59	-	+0.4
74%	52%	69%	69%	66%	55%	-	55%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
+0.1	-	-	-	-	-	-	+30
50%	-	-	-	-	-	-	59%

A large framed bull with excellent pedigree – sire and dam both
5 way trait leaders. Outstanding EBVs: growth, weight, milk and
carcase all in top 1%. Very quiet temperament. Used in service.

AUCTIONEERS: Wrightson

22

Trossachs Jack

VENDOR: R.D. Stein

TATTOO:
AJ180HERD:
1469DOB:
31/8/99

SIRE: Trossachs Shiloh AD206
Trossachs Kinclaith AF89
Trossachs Angel AC88

DAM: Wai-iti UFO 1261/AU1
Rotomara Yarn 123/AY67
Whitehall 1092/AL17

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+2.9	+6	+12	+12	+16	-	-	-
75%	40%	68%	60%	60%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-

A smooth, structurally correct, free moving bull.
Fantastic temperament.

AUCTIONEERS: Wrightson

23**Glen Anthony Jonah**

VENDOR: Glen Anthony Simmentals

TATTOO:

AJ29

HERD:

299

DOB:

19/6/99



Galant

SIRE: **BBA Galant 12L CSA 38693**

Miss BBA 5H

Dunmore Hansa ADCP-WO17

DAM: **Glen Anthony Bella AB22**

Glen Anthony Lillie 299/AL24

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 5.7	+ 10	+ 22	+ 31	+ 38	+ 40	-	+ 1.8
74%	60%	67%	65%	65%	60%	-	60%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	+ 3.1	-	-	-	-	-	+ 15
-	46%	-	-	-	-	-	59%

A full blood brother to Glen Anthony Debonair, Johah has size, good bone and excellent muscling. Just as Debonair did for Waiwhare, Johah will put some grunt into your herd.

AUCTIONEERS: Wrightson

24**Cornwall Park Junction (QA)**

VENDOR: Cornwall Park Simmentals

TATTOO:

AJ3

HERD:

1620

DOB:

18/6/99



LS Lopez 88/AL120E (ET)

SIRE: **Glen Anthony Exon AE81**

Glen Anthony 299/AX5

TFS Arizona AY7 (imp. USA)

DAM: **Tokaweka Glory AG715 (ET)**

Karewa Zania AZ146

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 2.5	+ 13	+ 20	+ 33	+ 38	-	-	-
71%	39%	63%	65%	61%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
+ 1.3	-	- 0.2	- 0.2	+ 0.4	-	0.0	+ 18
61%	-	49%	49%	41%	-	37%	54%

A very well balanced bull. Junction has excellent temperament coupled with a star-studded pedigree. Fully eye pigmented. Well fleshed and walks on sound feet and legs.

AUCTIONEERS: Wrightson

25**Waiwhare Judson (QA)**

VENDOR: J. Gould (Brancott Farm) Trust

TATTOO:

AJ36

HERD:

1477

DOB:

20/8/99



Glen Anthony Debonair AD19 (ET)

SIRE: **Waiwhare Genius AG24**

Waiwhare AD224/94

Rissington 49/AP371

DAM: **Rissington 49/AW293**

Ashleigh Kate 271/AK2

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 2.2	+ 7	+ 14	+ 24	+ 25	-	-	-
60%	44%	57%	57%	56%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	- 0.2	- 0.1	+ 1.1	-	+ 0.2	-
-	-	40%	40%	33%	-	31%	-

A real thick sire, standing on excellent bone. Semen and service tested.

AUCTIONEERS: Williams & Kettle

26**S'State Jag**

VENDOR: Kevin & Wendy Sixtus

TATTOO:

AJ701

HERD:

1559

DOB:

25/8/99



Leachman Polled Red Baldy 297X

SIRE: **Rissington Admiral AA347**

Rissington 49/BM718

Rissington Rival 49/AU718E (ET)

DAM: **Helensbrook AB36**

Malvern Downs AZ1

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
0.0	+ 3	+ 12	+ 18	+ 9	- 2	-	- 1.4
70%	55%	67%	67%	64%	54%	-	55%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	- 3.5	-	-	-	-	-	+ 9
-	37%	-	-	-	-	-	57%

A polled bull showing good muscling and thickness of bone. Stands up well and looks you in the eye. Full vendor guarantee.

AUCTIONEERS: Wrightson

27**Wai-iti Jet Stream (QA)**

VENDOR: Peter & Sue McWilliam

TATTOO:

AJ50

HERD:

1261

DOB:

10/8/99



Nga Tawa AE25

SIRE: **Nga Tawa AG33**

Nga Tawa AD19

Glen Anthony Sgt. Pepper AC27

DAM: **Wai-iti Miss Toko AF100**

Rotomara Xotic 123/AX14

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 3.9	-	+ 21	+ 33	+ 39	-	-	-
57%	-	53%	53%	49%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	- 0.3	- 0.3	+ 0.9	-	+ 0.2	-
-	-	27%	27%	23%	-	20%	-

A low, smooth bull with great thickness
and eye appeal.

AUCTIONEERS: Wrightson

29**S'State Jump-Start**

VENDOR: Kevin & Wendy Sixtus

TATTOO:

AJ705

HERD:

1559

DOB:

16/9/99



Red Oak Gold Rush AD269 (ET)

SIRE: **Red Oak Bullion AF4**

Santan Bianca 1223/AX4

Pineview 52/AT2

DAM: **Braemar 1319/AY7**

Levels 3/AR47

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 2.9	+ 3	+ 16	+ 30	+ 32	-	-	-
68%	41%	63%	62%	57%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-

A much younger bull than our first one, but showing
good thickness of bone and muscling.
Full vendor guarantee.

AUCTIONEERS: Williams & Kettle (PGG)

28**Waiwhare Julius (QA)**

VENDOR: J. Gould (Brancott Farm) Trust

TATTOO:

AJ24

HERD:

1477

DOB:

11/8/99



BBA Galant 12L CSA 38693

SIRE: **Glen Anthony Debonair AD19 (ET)**

Glen Anthony Romance 299/AR35

Dunmore Cossack II

DAM: **Waiwhare AA51**

Rissington 49/AU854

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 1.2	+ 9	+ 7	+ 14	+ 9	+ 7	-	+ 0.3
76%	50%	70%	71%	70%	59%	-	51%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	+ 0.1	+ 0.1	+ 0.1	-	0.0	+ 6
-	-	54%	54%	47%	-	43%	61%

Low birthweight sire who is very correct and sound.
Semen and service tested.

AUCTIONEERS: Williams & Kettle

30**Glen Anthony Kauri**

VENDOR: Glen Anthony Simmentals

TATTOO:

AK24

HERD:

299

DOB:

2/7/00



Glen Anthony Yukon AY42

SIRE: **Glen Anthony Aristocrat AA44**

Glen Anthony Yarina AY29

Rissington Big Red 49/AU707E (ET)

DAM: **Glen Anthony Aroha AA43**

Glen Anthony Wahine AW85

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 8.4	+ 11	+ 33	+ 47	+ 59	+ 62	-	+ 2.3
77%	55%	73%	68%	67%	56%	-	64%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-	-	-	-	-	+ 23
-	-	-	-	-	-	-	56%

A big blond bull with tons of "grunt". This bull calf has
good fleshing with excellent bone and frame size.
He will kickstart your breeding programme.

AUCTIONEERS: Wrightson

31 Cornwall Park Kwent (QA)

VENDOR: Cornwall Park Simmentals

TATTOO:

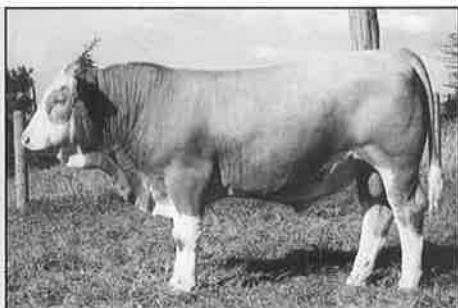
AK2

HERD:

1620

DOB:

9/2/00



SIRE: Great Guns Moses 50D AD50 (imp. Can.)
Springhill Global Master AG538 (ET)
Wai-iti Butterfly 1 AB125

DAM: Wai-iti Emmitt AE79
Wai-iti Misty G179 AG179
Wai-iti Misty 3 AC80

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 2.7	-	+ 15	+ 31	+ 32	-	-	-
72%	-	65%	58%	57%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBY	CWT
-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-

Kwent is a February-born bull. He has balanced figures, desirable carcass qualities, full pigmentation and a free mover. An early maturing type that would compliment any herd.

AUCTIONEERS: Wrightson

32 Glen Anthony Kramer

VENDOR: Glen Anthony Simmentals

TATTOO:

AK14

HERD:

299

DOB:

28/6/00



SIRE: Bold Future
Bold Charger 10Y AY10
Miss Nick 308R

DAM: Tokaweka Rascallion 79/AR29
Glen Anthony Heaven AH10E
Karewa Xcess 1249/AX94

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 4.1	+ 7	+ 40	+ 55	+ 55	-	-	- 2.5
74%	46%	69%	62%	61%	-	-	56%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBY	CWT
-	-	-	-	-	-	-	+ 28
-	-	-	-	-	-	-	50%

A young dark red bull with remarkable thickness and muscle development for his age. Amazing growth achieved from a two year old mother. Are you serious about carcass quality? Don't miss this sire opportunity.

AUCTIONEERS: Wrightson

33 Waiwhare Jemma (QA)

VENDOR: J. Gould (Brancott Farm) Trust

TATTOO:

AJ47

HERD:

1477

DOB:

28/8/99



SIRE: Glen Anthony Debonair AD19 (ET)
Waiwhare General AG11
Waiwhare AD207/94

DAM: Coopental Terrific 921/AT2
Waiwhare AD222/94
Rissington 49/AT587

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 1.7	+ 12	+ 16	+ 46	+ 45	+ 47	-	-
75%	41%	68%	68%	68%	56%	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBY	CWT
-	-	- 0.6	- 0.5	+ 2.0	-	0.0	+ 27
-	-	63%	63%	45%	-	47%	57%

This is a real volume heifer who has the potential to be a top matron. Look at her EBVs: milk at +13. PTIC to Moneymore AJ5.

AUCTIONEERS: Wrightson

34 Ailsa Jerry

VENDOR: Ailsa Farm Ltd.

TATTOO:

AJ921

HERD:

598

DOB:

31/8/99



SIRE: Rotomara Xroads 123/AX36
Brocade Couper AC27
Brocade 228/AX116

DAM: Lochamday B.N. Pace 1133/AP1
Ailsa G.R. AA103
GR 898/AX852

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 1.5	+ 5	+ 7	+ 11	+ 14	-	-	-
76%	47%	70%	63%	62%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBY	CWT
-	-	-	-	-	-	-	+ 7
-	-	-	-	-	-	-	50%

Couper's progeny are noted for their muscling and early maturing characteristics - Jerry being no exception. She is VIC to Challenger - a proven growth bender. Birth EBV +0.3 (96% ACC), 200 day +16 (93% ACC), 400 day +35 (91% ACC). VIC Challenger 2/11-24/12.

AUCTIONEERS: Wrightson

35**Glen Anthony Jaffa**

VENDOR: Glen Anthony Simmentals

TATTOO:

AJ16

HERD:

299

DOB:

12/6/99



LS Lopez 88/AL120E (ET)

SIRE: **Coopental Terrific 921/AT2**

Blythe Gretel 5/AG7

Rissington Big Red 49/AU707E (ET)

DAM: **Glen Anthony Aroha AA43**

Glen Anthony Wahine 299/AW85

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 3.1	+ 13	+ 19	+ 33	+ 34	+ 32	-	- 0.1
76%	61%	71%	67%	67%	60%	-	60%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
+ 0.3	+ 3.8	-	-	-	-	-	+ 17
52%	45%	-	-	-	-	-	60%

A fine dark red heifer with height and scope.
Safely in calf to Aristocrat who has proven easy calving
and excellent production records.

AUCTIONEERS: Wrightson

37**Waiwhare Jordana (QA)**

VENDOR: J. Gould (Brancott Farm) Trust

TATTOO:

AJ74

HERD:

1477

DOB:

18/9/99



Great Guns Karl 17C AC17 (imp. Can.)

SIRE: **Waiwhare G0046 AG46**

Waiwhare AD212/94

Glen Anthony Debonair AD19 (ET)

DAM: **Waiwhare Gill AG40**

Waiwhare AC155 (ET)

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 2.9	+ 11	+ 20	+ 34	+ 39	+ 41	-	-
61%	37%	64%	67%	66%	54%	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	- 0.5	- 0.4	+ 0.7	-	+ 0.2	+ 17
-	-	61%	61%	42%	-	45%	56%

Another very good heifer from the top of the herd.
Stylish and feminine. PTIC to Money more AJ5.

AUCTIONEERS: Wrightson

36**Wai-iti Miss Polo**

VENDOR: Peter & Sue McWilliam

TATTOO:

AJ113

HERD:

1261

DOB:

5/9/99



Balist

SIRE: **Balbach AB29906 (imp. Aus.)**

Mari

Wai-iti Mr. X 1261/AX72E (ET)

DAM: **Wai-iti Miss Polo 1 AZ75**

Rotomara Unity 123/AU36

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 0.1	+ 8	+ 8	+ 13	+ 17	-	-	-
54%	37%	47%	44%	44%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-

This heifer oozes quality. The first daughter of Balbach,
Germany's leading "Beef Vallie" bull (+139). PTIC to Karewa Jester,
purchased at Karewa dispersal for \$7250, a polled
Eisenhertz son from Karewa Emerald.

AUCTIONEERS: Wrightson

38**Ailsa Jacoba (QA)**

VENDOR: Ailsa Farm Ltd.

TATTOO:

AJ973

HERD:

898

DOB:

15/9/99



TFS Arizona AY7 (imp. USA)

SIRE: **Tokaweka Falcon AF605 (ET)**

Tokaweka Ursula 79/AU674

Ailsa G.R. AB239

DAM: **Ailsa G.R. BE5160**

Ailsa G.R. CB2151

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 4.4	+ 8	+ 25	+ 37	+ 43	-	-	-
75%	39%	68%	60%	60%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-

Jacoba's pedigree is stacked full of proven cattle.
Arizona and Ursula are, or have been, trait leaders for the breed.
Got and Idaho are prominent in the Ailsa herd.
Jacoba is VIC to Challenger (see Lot 34 for details).

AUCTIONEERS: Williams & Kettle

39

Glen Anthony Jezabella

VENDOR: Glen Anthony Simmentals

TATTOO:
AJ87

HERD:
299

DOB:
14/8/99



SIRE: Bel C & B Western 2ND
Great Guns Karl 17C AC17 (imp. Can.)
Miss Knight 1558

DAM: Dunmore Hansa ADCP-WO17
Glen Anthony Zitta AX88E (ET)
Glen Anthony Harmony 299/AH1

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 6.9	+ 11	+ 30	+ 43	+ 57	+ 60	-	- 1.1
74%	57%	70%	65%	65%	55%	-	58%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-	-	-	-	-	+ 19
-	-	-	-	-	-	-	56%

A well grown junior yearling heifer safely in calf to Glen Anthony Tralee, who is a trait leader for birthweight.

AUCTIONEERS: Wrightson

41

Glen Anthony Katerina

VENDOR: Glen Anthony Simmentals

TATTOO:
AK65

HERD:
1477

DOB:
20/8/99



SIRE: Glen Anthony Sargent Pepper
Glen Anthony Guinness 299AG100
Glen Anthony Zoe 299AZ4

DAM: Great Guns Karl
Glen Anthony 299 AF23E
Glen Anthony Yarina

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 5.8	+ 18	+ 28	+ 42	+ 51	-	-	-
75%	42%	68%	60%	60%	-	-	-

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	-	-	-	-	-	-	-
-	-	-	-	-	-	-	-

An outstanding young heifer with excellent growth for age, a great presence and tons of style. She is dark red with excellent pigmentation.

AUCTIONEERS: Wrightson

40

Glen Anthony Kiri

VENDOR: Glen Anthony Simmentals

TATTOO:
AK10

HERD:
299

DOB:
23/6/00



SIRE: MMB Hermann 9101169
LS Lopez 88/AL120E (ET)
Lands Geisha 7350914

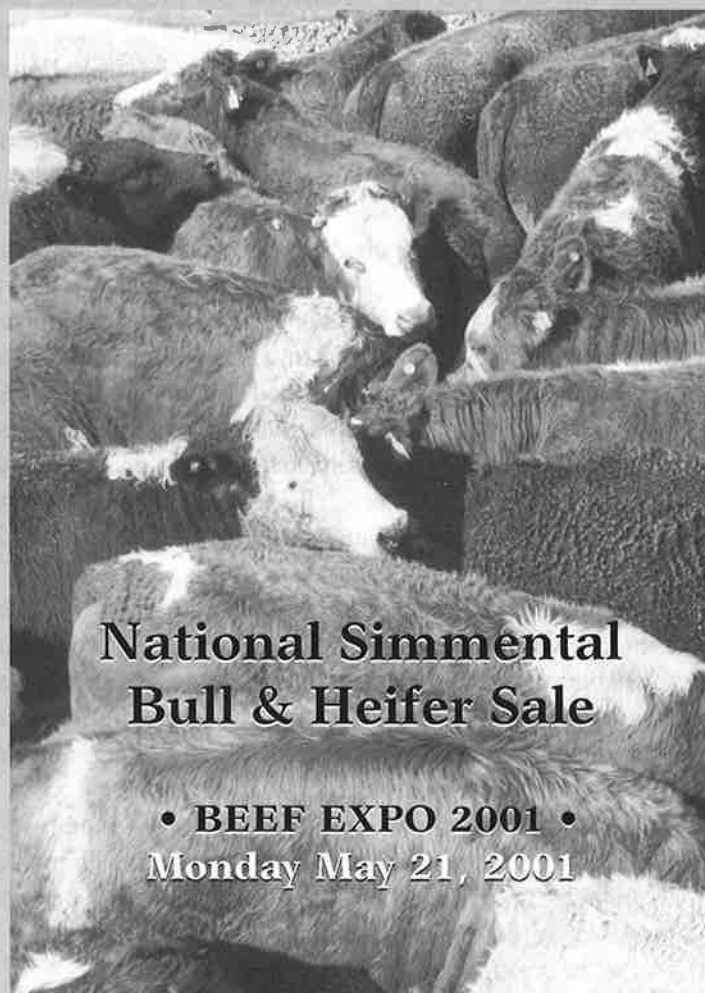
DAM: Great Guns Ferdinand AZ13
Glen Anthony Elite AE22
Glen Anthony Barina AB12

BW	200 M	200 W	400 W	600 W	Mat W	Mat V	Gest
+ 1.2	+ 18	+ 18	+ 32	+ 33	+ 33	-	- 0.4
76%	57%	70%	65%	65%	57%	-	57%

SS	DC	P8 Fat	Rib Fat	EMA	IMF	RBV	CWT
-	- 1.8	-	-	-	-	-	+ 19
-	35%	-	-	-	-	-	57%

An exceptional heifer, showing great fleshing and size. A rare opportunity to purchase a top heifer in every way.

AUCTIONEERS: Wrightson



National Simmental Bull & Heifer Sale

• BEEF EXPO 2001 •
Monday May 21, 2001



The Simmental seedstock classification programme has been supported by 33 members in the 2001 year.

The programme has run relatively smoothly in the 2001 year and more positive feedback has been received from classifiers and members.

The aim is to further fine tune the programme and encourage all Simmental breeders to join the voluntary stud breeders quality assurance scheme over the next few years.

Overall breeders seemed reasonably happy with how the scheme ran in the 2001 year but councilor in charge of the programme, Alastair Midgley says, there will be some more changes made before 2002 to further enhance the system.

The council had always envisaged there would alterations until the right formula can be achieved and they have encouraged members to give their suggestions.

In the first year the Seedstock QA programme used Australian classifiers but this year Simmental NZ engaged the services of Wayne McLaren (South Island) and Nathan Couper (North Island) to perform the linear assessment evaluation.

The evaluation is based on a wide range of trait descriptions, which were formulated by council after hours of contemplation.

It is hoped that all members will see value in this voluntary scheme. Furthermore, in order to keep costs down Wayne and Nathan endeavoured to provide this service in conjunction with the scanning service that many members currently utilise.

The Simmental council decided the linear assessment system would offer more objective evaluation and a user friendly system. They also believe it will be a good reference for future breeding decisions. This will give breeders a better breakdown of trait descriptions and some of these may be further refined after the completion of this year's audit.

Although it is difficult to assess udder and teats in maiden heifers these traits were included in the computer programme to enable cows to be evaluated after calving. This came from a suggestion at the last AGM from the Northland club and now council are looking into the possibility of classification of females after their first calving.

The aim of the programme is to encourage members to better understand the standards that we require for Simmentals to progress. In time it is hoped that all breeders will be better judges of cattle quality and poor quality will be harder to market to breeders with this knowledge.

Obituary

KEN ROBB

1927-2000

On December 23, 2000, Ken Robb, who had been a member of the Simmental Society since 1981, died of cancer at his home in Raetihi.

Ken bought his first bull, Salisbury Grandeur, at the Hamilton sale in 1980 and the following year Ken purchased eight graded up Simmental females. This was the beginning of Tarata Simmentals.

Ken was a quiet unassuming man and his interest was never to show his cattle or sell at the National sale but to breed hardy, hill country Simmental, with staying power. They received no special treatment.

Over the years Ken established a regular clientele who to quote one says, "Though Ken's bulls were smaller they continued to grow, were more hardy, left good calves and could be used at least four to five seasons. I was tempted to keep them longer."

Ken put much thought into selecting new breeding bulls. He enjoyed attending the various sales and meeting fellow breeders. A highlight for him was the trip in 1990 to the Simmental World Congress in Switzerland.

Latterly Ken was working towards breeding Poll bulls and to this end had bought "Heinz" from Puketawa Simmentals at the last National bull sale. He was also to use artificial insemination having purchased straws from the bull "Wai-iti High Tide".

In his last months Ken was able to oversee his youngest son, Nick, take over the management of the Raetihi property. He is survived by his wife Sonia, three sons, four daughters and two step daughters.

ISLAND STREAM Simmental Stud

Maheno, North Otago,
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and
**CENTRAL SOUTH ISLAND
SIMMENTAL SALE**

Sired by WindsorLea 1262 AE 150

GRANDSIRE: Rissington Admiral, Coopental Terrific

This dark red, brown eye patched, well muscled sire has the following TransTasman Simmental Group Breedplan 2001 figures:

BW	200W	400W	600W	M Wt	Milk
+1.6	+29	+49	+42	+32	+8
78%	78%	78%	76%	65%	60%

Enquiries and inspection welcome

Murray Elliott

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RIVENDELL FARM SIMMENTALS



200wt	400wt	600wt	EMA	Cwt
+33	+48	+63	+2.4	+33

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POURIWAI AJ 792

Sire: Pouriwai Emperor Dam: Pouriwai AZ 06

**For Sale at the Gisborne Combined
Exotic Sale, Thursday 24th May**

2001 Group Breedplan EBV's

Gest.	BW	200 Wt	400 Wt	600 Wt	200 Milk	SCR
-1.0	+2.8	+26	+50	+52	+14	+1.9
51%	77%	72%	72%	71%	49%	50%

Carc Wt	EMA	Rib F	Rump F	RBV%
+30	+1.2	-1.6	-1.7	+0.2
62%	49%	58%	58%	44%

**For Sale at the Gisborne Combined
Exotic Sale, Thursday 24th May**

2001 Group Breedplan EBV's

Gest.	BW	200 Wt	400 Wt	600 Wt	200 Milk	SCR
-	+3.9	+27	+46	+53	+13	-
-	77%	71%	72%	72%	48%	-

Carc Wt	EMA	Rib F	Rump F	RBV%
+26	+0.8	-0.6	-0.7	0.0
62%	48%	55%	55%	41%



POURIWAI AJ 1 (scurred)

Sire: Pouriwai Emperor Dam: Pouriwai BD 561



POURIWAI AJ 858 (polled)

Sire: Pouriwai AG 481 Dam: Pouriwai AF 118

**For Sale at the Gisborne Combined
Exotic Sale, Thursday 24th May**

2001 Group Breedplan EBV's

Gest.	BW	200 Wt	400 Wt	600 Wt	200 Milk	SCR
-2.7	+1.5	+25	+41	+38	+9	-
54%	76%	70%	70%	69%	40%	-

Carc Wt	EMA	Rib F	Rump F	RBV%
+23	+2.1	-0.2	-0.2	+0.3
60%	47%	54%	54%	41%

**For Sale at the Gisborne Combined
Exotic Sale, Thursday 24th May**

2001 Group Breedplan EBV's

Gest.	BW	200 Wt	400 Wt	600 Wt	200 Milk	SCR
-1.9	+1.5	+21	+29	+27	+8	-0.1
50%	77%	71%	72%	68%	48%	52%

Carc Wt	EMA	Rib F	Rump F	RBV%
+16	+1.5	-0.6	-0.6	+0.4
61%	50%	55%	55%	43%



POURIWAI AJ 869 (polled)

Sire: Pouriwai AE 31 (Polled) Dam: Pouriwai AD 546

Has been used in service on 1 yr heifers.

**For Sale at the Gisborne Combined
Exotic Sale, Thursday 24th May**

2001 Group Breedplan EBV's

Gest.	BW	200 Wt	400 Wt	600 Wt	200 Milk	SCR
-1.7	+3.4	+29	+52	+57	-2	-
61%	76%	72%	71%	71%	46%	-

Carc Wt	EMA	Rib F	Rump F	RBV%
+28	+1.1	-1.4	-1.5	+0.4
59%	46%	55%	55%	43%



POURIWAI AJ 822 (polled)

Sire: BB5 Zima D55 Dam: Pouriwai AF 161

Bulls also for Sale by Private Treaty



**POURIWAI
SIMMENTALS**

Inquiries always welcome

Gerald Kemp

Ph: (06) 867 0867 • Fax: (06) 867 7443

Email: pouriwai@xtra.co.nz

Duncan MacPherson

Ph: (06) 867 0821

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counterparts in
the UK as they
face up to the
devastation
of foot and
mouth disease.**

Banking Our **SUPERIOR** Genetics

by PETER PACKARD, Chairman, NZ Beef Council

Years of dedicated breeding are being eliminated overnight as infected and clean animals are destroyed to prevent further outbreaks. As if that was not enough, the farmers are being roundly criticised by towns-

folk whose leisure and sporting activities are now being cancelled as a precautionary measure.

Once the disease is brought under control another major issue faces them and that is the restocking of their farms.

Here in New Zealand we can pride ourselves with having top genetics for all pastoral livestock species. This is certainly true for our dairy industry with beef only a few steps behind. Most of our beef breeds can identify "trait leader" status for sires being used with many of these bulls being trait leaders for several important areas of production. Many of these bulls are available through AB.

Similarly on the female side we can identify superior genetic material within our major breeds.

If New Zealand did have to face up to a major disease outbreak and affected /clean animals had to be destroyed a lot of our top female genetics would be lost! Our problem which is actual quite scary is that our farming future depends on people with no interest in farming ticking a box on an official form while suffering from long flight exhaustion!!

While we have a bank of semen available from top dairy and beef bulls one of the problems encountered after any outbreak and in restocking could be the lack of **high genetic females** to maintain the current genetic levels we enjoy. Without these elite cows it would be necessary to find "clean" females to inseminate – that too could be a real challenge. Having done this and through repeated use of the male genome across these "average" females we could slowly rebuild our genetic quality.

But the major point here is the emphasis on the word **slowly**. It would actually take 8 generations which is close to 40 years to rebuild our quality herds back to the same genetic levels we have today. That indicates how slowly this breeding business takes.

A remedy to sidestep this delay following any outbreak would be to bank some of today's best genetic material on the female side by taking embryos from these top cows and get the eggs after death fertilised in vitro and then stored on ice.

According to Professor Grant Guilford head of Massey's Institute of Veterinary, Animal and Biomedical Sciences the collection and storage is technically feasible but it might be the cost which is prohibitive. This all depends on the value we place on the top genetic material we currently have and on the cost of having to wait 40 years to reach square one again if whole herds are destroyed? We do

know that large scale collections have not been taken in New Zealand to know what discounts for bulk orders are available. We also know that storage costs, like those for semen, are a few dollars per week for power and space.

The ball is very much in Breed Societies and individual breeders court.

These groups should start banking their superior genetic material not just semen but female eggs as well. It would have to begin yesterday!! This would provide a much welcomed "insurance policy" for their breed against



massive genetic losses resulting from major disease outbreaks or control measures. This may be the **only** Insurance policy available as it seems from recent media reports that insurance companies are now shying away from providing cover against foot and mouth disease.

Such genetic resources could also become highly marketable offshore particularly to countries like Britain whose herds will have to be rebuilt in the near future.

Imagine the International goodwill if New Zealand could help to re-establish those herds in Britain, Ireland and France currently being ravaged by foot and mouth.

nzb beef expo 2000

The 2000 National Simmental sale gave a sound result in what could be described as a lack lustre selling season.

Simmentals had returned variable results around the regions in the 2000 selling season so the steady result of the National sale, held at the New Zealand Beef Expo in Palmerston North was pleasing for vendors.

The highest price and the average were back on the previous year's National sale but overall it was a solid sale.

Wrightson auctioneer Bruce Orr described the sale as steady rather than spectacular. There was a large gallery of prospective buyers including commercial cattlemen and stud breeders looking for that new stud sire to make some impact in their herd.

The top price of \$11,500, was back on the \$13,000 achieved in 1999 but up on 1998's high of \$10,000.

Waiwhare Hussar, from John Gould's Brancott Farm, Hastings fetched the top price and he was to have a huge trek to his new home at David and Kath Keown's Lone Pine Stud, West Otago.

The Keowns had not bought at the national sale for some years and were impressed by Hussar, when they saw him for the first time on sale day. They described him as a lovely balanced bull, with a very clean shoulder and a great balance of figures.

The moderate birth weight bull, with figures of +2.9 for birth weight, has a tremendous ability to grow with his EBV for 600 day weight rising to +56. This is 33 above the breed average.

On sale day he weighed in at 900kg and scanned an eye muscle area of 125 square centimetres.

John Gould reinvested in the breed, bidding strongly for Pouriwai Hamish, from Gerald Kemp's Gisborne stud.

Long time supporter of the sale, Masterton farmer, John McFadzean, purchased another entry from the Waiwhare stud for \$8200. This bull also exhibited moderate birth weight and high growth.

John is well known throughout New Zealand for the legendary weaners he offers at the Masterton weaner fair annually. This year the top steers fetched up to \$950.

Earlier in the show arena Pinelee Hannibal took out the honours for Champion Simmental. Hannibal was from the Middlemarch stud of Graeme and Lorraine Bain.

He later sold through the ring for \$5000.

The reserve champion award went to Nelson's Enterprise Cattle Company.

Judge Australian breeder, Peter Cook says he was looking for sound free moving cattle that best represented the beef characteristics required by the present markets.

Simmental sale co-ordinator Simon Cox says although the sale was a little quiet at times an average of \$4677 indicated a fairly solid sale. The number of bulls sold was up 3 on the previous year and the average was only slightly back.

"All bodes well for the 2001 sale where the Simmental is the feature breed," says Simon.



Mark Stephens,
Herdsperson trophy winner
with champion Simmental
Pinelee Hannibal.

FMD

Foot and Mouth Disease

Maintaining our 'natural advantage' is the number one priority for New Zealand's food industries. Our South Pacific temperate climate and geographical isolation, and extensive farming system based around livestock grazing all year round on natural pastures have combined to reduce the chances of an outbreak of any serious animal health problems.

It is not a position that New Zealand takes for granted, with the need to maintain its hard-earned reputation as a supplier of top quality, natural, and safe food essential to the economic well-being of the country and its exports.

Pastoral farming in New Zealand is less intensive and more natural than methods used in most major livestock producing countries. Use of chemical inputs is low, animals graze outside all year and are not housed; and there is little need for feed supplements, other than conserved pasture i.e. hay, silage. In addition, New Zealand has rigorous controls on the importation of any organisms likely to affect the excellent health status of our livestock and this is supported by a comprehensive border security system.

New Zealand has never had an outbreak of foot and mouth disease but is well prepared to manage an outbreak should it occur. Meat New Zealand is working closely with government and industry organisations to ensure all appropriate measures in New Zealand are in place, and are being adhered to in order to maintain our disease freedom status.

There are now over 1,000 cases of foot and mouth disease (FMD) in Britain. However, British scientists believe that the epidemic is levelling off with over 1 million animals slaughtered in an attempt to contain the epidemic. The disease has also spread to France, the Netherlands and Ireland.

FMD is endemic in parts of Asia, Africa, the Middle East and South America. The last major outbreak of the disease in the EU was in Greece last year.

FMD is a highly infectious viral disease in which fever is followed by the development of blisters – chiefly in the mouth or on the feet. Cattle, sheep, pigs and goats are susceptible to FMD and some wild animals such as hedgehogs, rats, deer and zoo animals including elephants.

Blisters in the mouth or on the feet are the main symptoms of FMD. Other symptoms in cattle can include fever, dullness, off feed, shivering, reduced milk yield and sore teats in milking stock, slivering, tenderness of feet or lameness.

FMD can be spread by direct or indirect contact with infected animals. Infected animals begin by excreting the virus a few days before signs of the disease develop. Pigs in particular produce large numbers of virus particles.

Airborne spread of the disease takes place readily. Weather conditions and local topography determine the distance that the disease can travel and this may be considerable. Circumstantial evidence strongly suggests that

the outbreak on the Isle of Wight in 1981 resulted from the airborne spread of the virus from Brittany in northern France.

The disease is also spread mechanically by the movement of animals, persons, and vehicles which have been contaminated by the virus.

Meat from the carcass of animals infected with FMD at the time of slaughter can transmit the virus to other animals. In some countries outbreaks of the disease have been linked with the importation of infected meat and meat products.

FMD has no implications for the human food chain and it is very rare for humans to catch FMD. It cannot be contracted from eating meat from infected animals.

There are 7 main types of FMD virus and many subtypes. The average incubation period is 3-8 days but it can be shorter or may extend to 14 days or longer. Animals recovering from infection by one type of FMD virus, have little or no protection against attacks by any one of the others.

The FMD virus can be destroyed by heat, low humidity, or certain disinfectants, but it may remain active for a varying time in a suitable medium such as the frozen or chilled carcass of an infected animal and on contaminated objects.

FMD is rarely fatal, except in the case of very young animals, which may die without showing any symptoms. All affected animals lose condition and secondary bacterial infections may prolong recovery. The most serious effects of the disease however are seen in dairy cattle. Loss of milk yield, abortion, sterility, chronic mastitis, and chronic lameness are commonplace.

There is no cure for FMD. It usually runs its course in 2 or 3 weeks after which the great majority of animals recover naturally, however, animals do suffer and there is a significant loss of productivity. The mass slaughter of animals in Britain is an attempt to contain FMD. For a country such as New Zealand with a major reliance on export markets such an outbreak would be economically disastrous.

For queries about Foot-and-Mouth Disease,
call toll free, 24 hours a day, on

0800 FootnMouth (0800 366 866).

To report suspected cases of Foot-and-Mouth disease
phone the exotic disease and pest emergency hotline

0800 809 966.

For further information visit the MAF website

**[http://www.maf.govt.nz/MAFnet/index/
FMDindex.html](http://www.maf.govt.nz/MAFnet/index/FMDindex.html)**

and the *winners* are:



Malcolm Entwisle and Hampton Downs **Hollywood**, winner of Class 1.



Pinelee **Hannibal**, Champion Simmental 2000.



Pouriwai **Hamish** and owner **Gerald Kemp**, Ohu trophy winner.

SHOW RESULTS

Champion Simmental Trophy
(Silver Champagne bucket):
PINELEE SIMMENTALS

Reserve Champion Simmental
(Silver cup):
ENTERPRISE CATTLE COMPANY

Highest price sired by a resident sire
(Ohu Trophy):
POURIWAI SIMMENTALS

Highest priced sire
(McDonald Trophy):
WAIHWARE SIMMENTALS

Herdsperson Trophy:
MARK STEPHENS (Pinelee)

CLASS PLACES

Class 1

- 1st – Hampton Downs Hollywood
- 2nd – Pouriwai Hamish
- 3rd – Pouriwai Hero

Class 2

- 1st – Pinelee Hannibal
- 2nd – Waiwhare Hornblower
- 3rd – Moneymore Crossfire

Class 3

- 1st – Moneymore Cracker Jack
- 2nd – Trossachs Herod
- 3rd – Trossachs Himmmler

Class 4

- 1st – Waingaro AH9
- 2nd – Moneymore Cross Word
- 3rd – Moneymore Crossbow



AJ101^{QA} (Polled)

Sire Puketawa Felix AF118

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+1.1	+12	+21	+41	+32	-0.3	-0.1	-0.1	+1.6
76%	44%	71%	70%	69%	67%	52%	52%	46%



AJ103^{QA} (Polled)

Sire Puketawa AG173

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+3.2	+5	+20	+32	+36	-0.1	-0.4	-0.3	+1.4
76%	45%	69%	71%	71%	68%	54%	54%	47%



AJ106^{QA}

Sire Puketawa Guardian

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+2.0	+12	+19	+32	+37	-0.3	-1.1	-1.1	0.0
77%	47%	71%	71%	70%	68%	53%	53%	47%



AJ113^{QA} (Polled)

Sire Puketawa AG173

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+2.5	+11	+23	+36	+48	+1.5	-0.3	-0.3	+0.9
77%	46%	71%	71%	70%	69%	54%	54%	48%



AJ114^{QA}

Sire Puketawa AG173

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+5.4	+11	+30	+41	+53	+1.6	-0.1	-0.1	+0.9
76%	44%	70%	71%	70%	70%	54%	54%	48%



AJ115^{QA}

Sire Puketawa Guardian

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+5.2	+10	+27	+32	+46	+0.8	-1.2	-1.1	+0.7
77%	44%	71%	71%	71%	70%	54%	54%	48%



AJ120^{QA} (Polled)

Sire Puketawa Boomerang AB133

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+1.5	+11	+16	+25	+33	+0.5	-0.4	-0.4	+1.8
77%	52%	72%	72%	72%	72%	57%	57%	51%



AJ121^{QA}

Sire Puketawa Guardian

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+6.1	+13	+34	+51	+64	+0.7	-1.6	-1.5	-0.4
77%	44%	71%	71%	70%	70%	54%	54%	48%



AJ123^{QA}

Sire Puketawa Boomerang AB133

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+1.9	+12	+21	+41	+53	+1.1	-1.7	-1.6	+0.8
77%	52%	72%	72%	72%	71%	56%	56%	50%



AJ126^{QA}

Sire Puketawa AG162

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+3.3	+5	+24	+37	+40	-1.2	-0.8	-0.7	+1.2
75%	43%	69%	69%	69%	68%	52%	52%	46%



AJ129^{QA}

Sire Puketawa AG162

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+6.1	+9	+36	+49	+64	+0.1	-1.5	-1.4	+0.5
62%	43%	65%	68%	67%	67%	50%	50%	44%



AJ130^{QA} (Polled)

Sire Puketawa Boomerang AB133

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
-0.6	+9	+9	+22	+27	+0.6	-0.8	-0.7	+1.6
77%	52%	72%	72%	71%	71%	56%	56%	50%



AJ132^{QA} (Polled)

Sire Puketawa GTI AG126

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+3.3	+4	+31	+54	+50	+0.3	-0.1	-0.1	+2.6
75%	41%	70%	69%	69%	68%	51%	51%	45%



AJ152^{QA} (Polled)

Sire Puketawa AC105 (Choco)

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+3.5	+11	+23	+32	+46	+1.0	-0.3	-0.3	+2.5
76%	55%	71%	72%	71%	69%	55%	55%	49%



AJ154^{QA}

Sire Puketawa Boomerang AB133

Birth Wt	200 MILK	200D Wt	400D Wt	600 Wt	S.S.	RUMP FAT	RIB FAT	EMA
+3.4	+12	+26	+37	+48	+0.8	-0.4	-0.4	+1.3
74%	52%	68%	68%	68%	64%	52%	52%	46%



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Farewell TO A **SIMMENTAL MAN**

OAKLEIGH OSBORNE

Simmentals and Oakleigh Osborne had a long and successful association. The Greenpark farmer got into exotics right at the start – back in 1971 – and said he had cattle instead of a racehorse. “It’s been a great hobby.”

He farmed the cows on his 1012ha property bordering Lake Ellesmere and found them very complimentary to the 4000 Corriedale ewe flock. Some were also farmed on the home block at Leeston but that was mainly run as a mixed cropping unit in the later years.

The cattle formed part of the land use scenario on the high salinity soils that grows lot of rushes and native grass. Only about half the property is developed.

On a trip overseas in the early 70s Oakleigh saw Charolais in the United States and was terribly disappointed with the calving difficulties they were having on the runs. One station with 25 bulls only had eight calves per bull on the ground.

“Bear in mind these were the original double muscled types,” said Oakleigh.

“It really put me off and I thought if that’s what exotics can do in the field I’m not interested.”

2001 CENTRAL SOUTH ISLAND SIMMENTAL BULL SALE



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WEDNESDAY JUNE 13TH AT 1.00PM**

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PHONE (03) 612 6671**

However, on the way home Oakleigh went to South Africa for the All Black test in Bloemfontein and also visited the Irene Research station.

They were doing individual feed trials where animals were given certain amounts of feed and their growth rates measured.

All types of exotic breeds were being trialed and also the Brahman breeds from South Africa.

Simmentals were the best converters of feed and had the best growth rate pattern generally. Brahmans ate the least and put on the least weight.

A correlation between the amount eaten and the efficiency of conversion appeared.

When Oakleigh came back to New Zealand he was disappointed that he hadn’t been more engrossed in what he’d seen of the Simmentals in Germany and Switzerland.

However, when Simmentals were bought into New Zealand Oakleigh bought some semen and put them over his herd of strawberry roan Shorthorns and started the grading up process.

The strawberry roan herd was established in 1946 when Oakleigh was a genetics student.

At university Oakleigh had heard about hybrid vigour and that’s how he got into the strawberry roan cattle. A white Shorthorn bull was mated to Poll Hereford cows.

Maintaining the strawberry roan colour proved difficult so Oakleigh went to the Shorthorn side and bought a milking Shorthorn bull bred by the prison farm to go over the herd.

He was the longest bull Oakleigh have ever seen and that along with the milking ability interested him.

Oakleigh plucked him off death’s door and then used him as the basis of his milking Shorthorn herd.”

The milking ability of the Simmentals is something Oakleigh concentrated on. They were a dual-purpose breed in Germany, Switzerland and France – milked and draft animals.

For breeding the legendary calves Oakleigh was renown for, the milking ability of the dam is critical.

He topped the Canterbury weaner sales formerly at Addington and now at Canterbury Park for 11 years on end until a few years ago but still remains near the top.

He used to bring 150 weaner steers and heifers into the sale but due to a change in farming policy and the fact that he was getting older the number dropped to around 50.

Cow numbers dropped back in recent years to around 60 but Oakleigh remained loyal to purebred Simmentals because of their conversion efficiency.

Last year the top line of nine steers averaged 412.5kg and returned \$700. A second line also of nine averaged 314kg and returned \$590 and a third line of 12 averaged 251kg for a price of \$500.

The top line of eight heifer calves averaged 316kg and fetched \$510. The other two lines of nine averaged 275 and 219kg to return \$480 and \$395 respectively.

Oakleigh felt in the late 90s that he had had a real hiding with the calves.

He used to average around \$600 but for the last four years it had been back around \$300.

Oakleigh passed away on 10 April 2001 and is survived by his wife, Neroli and his four children.



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Karewa Simmental Stud



- ❖ **Yes** we are still members
- ❖ **Yes** we do miss our cattle
- ❖ **Yes** we have sold our farm
- ❖ **Yes** we are moving to Dannevirke
- ❖ **Yes** we still have semen for sale

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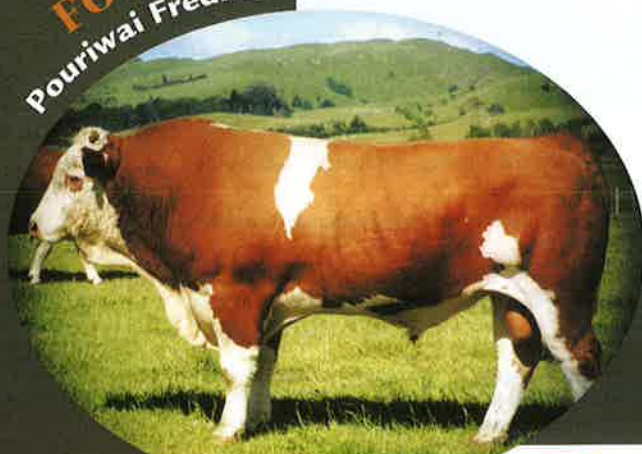
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experience vs youth

Colin Patterson

Perhaps it is the advancing years or maybe the forthcoming 125th reunion of the local Southbridge rugby club, which finds me looking back to the good old days gone by. This was when I used to ride my bike to practice on a Wednesday and we travelled to Saturday interclub matches on the deck of an old Comer truck with a taupalin to keep out the wind and rain. I suspect however that it is the sight of the good old Springbrook cows disappearing into transport trucks heading for various destinations, never again to graze in the paddocks of Springbrook that puts me in this nostalgic mood.

I remember well walking into the tie lines at the 1977 Royal Show in Christchurch and getting my first look at purebred Simmentals on show for the first time in New Zealand.

It was then that the decision was made to set up the Springbrook stud and be part of a breed, which was destined to make such a huge impact on the beef scene in New Zealand.

What a decision this turned out to be for our whole family. I remember the first purebred calf born – a bull calf out of 'Levels Jenny' and by 'Aroha Humphrey' and the preparation of subsequent progeny for shows and sales. All the family were involved in breaking in, feeding, leading and grooming bulls, cows and heifers.

It was a big job but one that brought us many rewards and our share of awards – Champion sire at the National bull sale, Supreme Champion at the Royal show, Coopental and Rissington Trophies at the Royal Show and possibly the best of all our family received was the Levels Trophy for our contribution to the breed.

These were among the awards over the years to be proud of on reflection. But it's the rewards, which perhaps bring me the most satisfaction. The contribution made by our Simmentals to our farming operation was considerable. Topping the calf sale at Addington on several occasions, excellent prices for our bulls at National sale level and the successful establishment of the annual bull sale on-farm here at Springbrook, which saw excellent crowds and good clearances of bulls for satisfactory returns, are some of the rewards.

Bulls from our annual sale went on to produce well for our ever increasing number of loyal clients without whom our stud would not have prospered.

We have an excellent line of bulls for private sale this year and a great line of bull calves, all sired by the great Tokoweka Dramatic, to bring forward for sale next year. This will finally bring down the curtain on the Springbrook Simmental Stud.

Rodney Cox, in his contribution to the 25th Anniversary magazine stated that it was the people that make the breed and how true this is. We have met and formed lasting friendships with so many fine people through our involvement with Simmentals. If I was to single out the person who in my view contributed the most to the breed's progress it would have to be Ian Johnstone. There have been so many that have done so much for the breed and in many cases still are but Ian's high country background, enthusiasm, practical hands on approach and people skills stand out for me.

Stud breeding is entering a new phase with the emergence of the large multibreed herd, the computer, internet and websites as the way of the future. The specialist breeder is replacing the enthusiastic supporter. This I suppose is progress so let's hope it is in the right direction. So as the door clangs shut on the last of the Springbrook herd I look back with pleasure at our involvement with Simmentals in *The Good Old Days*.

The Good Old Days

*A pair of boots was one and three
In the good old days
And suitors went down on one knee
In the good old days
And said my dear will you be mine
From now until the end of time
To separate would be a crime
In the good old days*

*There was Harlau and Winifield
In the good old days
And Risingholme and East Dome
In the good old days
And Emerald Dale and Helensbrook
Tokaweka stud of Jim Houlbrooke
Were the big names on
the society books
In the good old days*

*Ann Boyce was always at her desk
In the good old days
Jeanette had a cheery smile for you
In the good old days
While Yvonne's seen them
come and go*

*At annual sales and major shows
Without them all how would we go
Through the good old days*

*Simmentals once reigned supreme
On Rissington
Other breeds would not be seen
On Rissington
But now there's bulls of many hues
Like red angus and black ones too
More colours than an Irish stew
On Rissington*

*So when I reach the pearly gates
On judgement day
Where old St Peter sits and waits
On judgement day
The Simmentals that you once bred
Were always cared for and well fed
So you go through
that's what he said
On judgement day*

Colin Patterson

At right, Colin, Valmai and Mark with "Herrington Alpine", bought for \$13,000 from the late Mathew Proude, far right, at Beef Bull Week, Palmerston North, 1993.

Simmental's ability to grow was enough to catch John Jackson's interest. The Kaitoke farmer first experienced the growth ability of Simmentals when he bought them for use as recipients in his Charolais stud.

"The calves did much better on the Simmental mothers compared to those on Charolais mothers so I kept on with the Simmental," says John. He now runs a stud herd of both but has been most impressed with the performance of the Simmental.

"You don't get half tonne calves at foot from Charolais but we have with Simmentals. It comes down to pure economics – kilos per day. That's what pays the bills," he says.

In the first year the Simmental calves weighed 360kg at around 200 days and this has been increased to 514kg last year. John hopes to achieve just under 600kg this year at the end of April weaning. They were on target on February 7 when the calves were 70kg ahead of last year.

The bottom end of John's Simmental bull calves were sold at the recent Masterton weaner bull sale and they averaged 355kg to return \$905. Last year they were heavier at 397kg but only returned \$800.

"They've got the genetic potential to do these tremendous weights but you do have to feed them," says John.

John puts this year's increase in performance down to fertility.

"The genetics are the same so it has to be the soil fertility," says John. He believes if there is nothing in the ground there is nothing in the grass. Soil fertility has been a real focus for John in developing his 120 effective ha property.

He has embarked on a capital fertiliser programme and has been applying half a tonne of lime/ha annually as well as heavy applications of dicalcic superphosphate.

This year over two-thirds of the farm got 425kg/ha and the baleage paddocks over 500kg/ha. The Olsen P levels are currently between 13 and 26 but John wants to increase them all to between 26 and 30.

However, genetics have also paid an important part in increasing performance in John's Marchant stud.



Keith Taylor, Peter McWilliam and John Jackson.

"Since we have been using Tokoweka Fortress the weights of weaners have been lifted considerably from 410kg to the 514kg achieved last year," says John. The aim is to have all bulls ready for slaughter by 15 to 16 months of age at 700kg liveweight and this have proved to be a realistic goal.

At 400 days John has had bulls reaching 700kg. This year John ran a yearling bull with 30 cows and when he was taken out from the cows on January 4 he weighed 802kg and killed out at 476kg two weeks later.

Farming is purely a business to John and unless somebody wants to buy the yearling bulls he uses they are slaughtered after use.

"He had done his job and the grass he would have eaten was needed for the cows and calves," says John. "If the calves turn out to be exceptional I still have his dam and a full sister."

John believes the Simmental breed doesn't use its most powerful marketing tool – the maternal traits. "That's where the Simmental's major advantage lies. No other breed can wean over half a tonne of calf," says John. "And that's what farming is all about. The faster they grow the faster they go."

"They can reach killable weights by seven months of age if they are fed well whereas you may have to wait up to two years with some other breeds," he says.

Simmentals ability to grow coupled with the wide genetic diversity in the breed are reasons why John has stuck with them. Charolais don't have the same genetic selection or growth rates.

For John, who has no rural background, farming was always something he aspired to do. "I enjoy farming and had been looking for the right farm for years when I stumbled over this one."

Farming is a hobby for John but a hobby that is a business. John's criteria, when assessing cattle, was having animals that will get in calf, calve easily to produce a live calf that will go on and grow like hell.

Weight gain per day and kilos per day are the language John speaks.



TAPUATA SIMMENTALS

SOUTHERN HAWKES BAY

Featuring our patron saint

Guess which cow this is?

How old is she at photograph time,
January '01? (see below)

She is a mother of longevity and
13 sale bulls to date, including 3 stud bulls –
2 sons for sale 2001.

More things learned at Tapuata:

1. All Studs need a patron saint.
2. Everyone loses weight during Bull Week.
3. Cattle with less fat like Simmental need less grass to get high carcase weights.

Rissington 49 BN 871, 19 years young

BW	200M	400W	600M	CW
+1.0	+7	+15	+34	+42

An experienced cow with modern stats

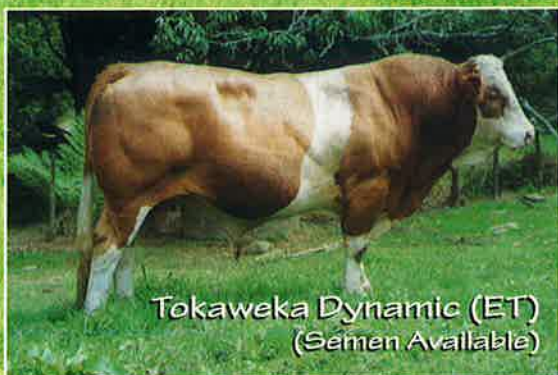


G & D Prenter

Phone (06) 374 5724 • Dannevirke

Cariboo Simmental Stud

Combined Annual Bull Sale
June 27th, 2001, Kauri



Tokaweka Dynamic (ET)
(Semen Available)

This year's offering comprises
of Bulls by Tokaweka Dynamic
and the FIRST offering by
Tokaweka Friday

W.J. & E.M. Mackey
Phone/Fax 09 433 9718
Mobile 025 245 6235

Peter & Sue McWilliam • Admiral Hill Rd, Gladstone, Masterton.
Telephone: 0-6-372 7724 • Facsimile: 0-6-372 7770
Mobile 025-222 7649 • email: p-s-mcwilliam@xtra.co.nz

Maungaraki

Cattle Company

Bulls for private sale

KAREWA JESTER J6

Joint owners with Barana Simmentals, NSW.

polled • junior herd sire

Embryos by Jester available from our elite donors

**Open Day Wednesday
2nd May from 10am**

2000 Waikato Royal Agricultural & Pastoral Show

It was "indeed a privilege" for Colin Patterson to be invited by the Simmental Society to judge at the Royal Show in Hamilton. As Valmai and Colin set off on the long journey from Canterbury, Colin was looking forward to the challenge of the competition. The weather was kind and the welcome warm but the competition was in keeping with the trend of recent years lacking in numbers within most classes. However, despite this the quality was of a consistently high standard and a credit to both exhibitors and the breed.

Glen Anthony had their usual strong team particularly in the yearlings. Hampton Downs had a quality team and it was good to see Misty Moor bring along their big herd sire who should perform well in their stud.

But it was the cow and calf from the relatively new exhibitors Marj and Ivan Strathern who came through as the Supreme Champion exhibit.

Colin wishes to thank the stewards and all involved and also the hospitality of the local breeders who made their trip around Waikato so rewarding.



Above: Supreme Champion cow Strathair Gem and calf Strathair Kohi-moor.

At right: Marj Strathern leading Supreme Champion cow Strathair Gem and Lyn Burnside leading her calf Kohi-moor.

Below, l to r: Janet Holland, John Scott, Marj Strathern and judge Colin Patterson.



COW OVER THREE YEARS

- 1st – Glen Anthony Cascade –
A & G Thompson

COW THREE YEARS

- 1st – Strathair Gem – I & M Strathern

HEIFER TWO YEARS

- 1st – Hampton Downs Heavenly
Tiger Lily – M & N Entwisle

CALF MALE OR FEMALE

- 1st – Hampton Downs 1496 AK46 –
M & N Entwisle
2nd – Strathair Koh-I-nor –
I & M Strathern

CHAMPION SENIOR FEMALE

Strathair Gem

RESERVE CHAMPION SENIOR FEMALE

Glen Anthony Cascade

SENIOR HEIFER ONE YEAR

- 1st – Glen Anthony Jazz –
A & G Thompson
2nd – Glen Anthony Jewel –
A & G Thompson
3rd – Hampton Downs Jewel –
M & N Entwisle

CHAMPION JUNIOR FEMALE

Glen Anthony Jazz

RESERVE CHAMPION FEMALE

Hampton Downs 1496 AK46

GRAND CHAMPION FEMALE

Strathair Gem

RESERVE GRAND CHAMPION FEMALE

Glen Anthony Jazz

BULL OVER THREE YEARS

- 1st – Haylands Gideon –
W & H Woolston

CHAMPION SENIOR MALE

Haylands Gideon

SENIOR YEARLING BULL

- 1st – Glen Anthony Jester –
A & G Thompson
2nd – Glen Anthony Jefferson –
A & G Thompson

JUNIOR YEARLING BULL

- 1st – Glen Anthony Joshua –
A & G Thompson

CHAMPION JUNIOR MALE

Glen Anthony Jester

RESERVE CHAMPION JUNIOR MALE

Glen Anthony Joshua

GRAND CHAMPION MALE

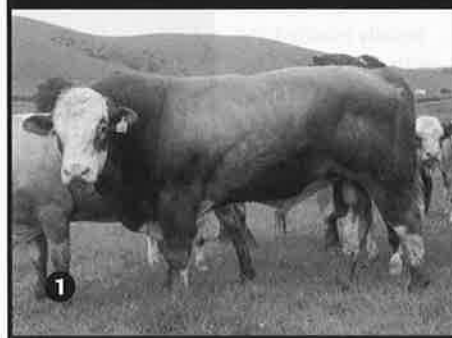
Glen Anthony Jester

Sires Directory 2001



Brent's progeny have surpassed all other bulls including AI sires used at Karewa for 'doingability', managability, profitability, and saleability with that all important bomb-proof temperament. In 1998 Brent's sons' average price topped the National Sale for multi-entry vendors and also fetched top price at the Waikato Club Simmental Sale.

Puke Puke Brent (1398/AB0016 Polled)



Piggott Range Polled Douglas
Tokaweka Wallaby
Pukehuia 706/BJ2
Tokaweka Yearly 79/AY11
Tokaweka Rascallion
Tokaweka Willow
Pukehuia 706/BL19

Toka Carl 949/AH1
Toko 949/AM98
Toko 949/BH22
Puke Puke Win 1398/AW6
Canadian Extra CSA357
Tokaweka 79/BK8
Tokaweka 79/CE3

TRANS-TASMAN SIMMENTAL GROUP BREEDPLAN 2001

	BW (kg)	200day w(kg)	400day w(kg)	600day w(kg)	Milk (kg)	EMA (sq.cm)	Rib (mm)	Rump (mm)
Ebv	+2.3	+12	+30	+33	+7	+0.7	-0.9	-1.0
/acc	93%	91%	91%	89%	79%	49%	56%	56%

Semen \$50 per straw (minimum 10 straws)

Contact: J & L McNaughten
890 Kopuku Road, RD 1, Pokeno
Tel. 09-232-5642 / Fax 06-232-5664

Tokaweka Dramatic (79/AD408)



For Private Sale Plus Semen Rights

Dramatic has proven to be a sire of rare quality. His structural soundness, thickness, quiet temperament combined with ease of calving even over yearlings and outstanding milk EBVs is finding favour with top studs both here and Australia.

Hartwig
MMB Hermann
Freude
L.S. Lopez
—
Lands Geisha
—

Scottish Striker
Tokaweka Rascallion
Pukehuta BJ2
Tokaweka Xebec
Tokaweka Pluto
Tokaweka Toffee
Tokaweka Pavlova

TRANS-TASMAN SIMMENTAL GROUP BREEDPLAN 2001

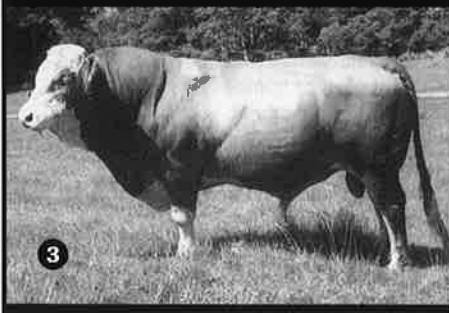
	BW (kg)	200day w(kg)	400day w(kg)	600day w(kg)	Milk (kg)	EMA (sq.cm)	Rib (mm)	Rump (mm)
Ebv	+1.9	+20	+42	+45	+12	+1.3	-1.3	-1.4
/acc	94%	93%	90%	88%	67%	62%	74%	74%

Semen \$65 per straw (minimum 5 straws)

Contact: Mark Patterson
Lakeside, RD 3, Christchurch
Telephone/Fax 03-324-3706

Tokaweka Dynamic (AD403-ET)

Tokaweka Dynamic is a well balanced, heavily muscled bull with an excellent top line and strong legs. He has 100% eye pigmentation. Dynamic has tidy reproductive parts and has an impeccable temperament. This bull has a ton of eye appeal.



Hartwig L1100
MMB Herman 9101169
Freude H 42883 P
L.S. Lopez 88/AL120E
Peron
Lands Geisha T350914
Gina

Scottish Striker 4693895
Rokaweka Rascallion 79/AR29
Pukehuia 706/BJ2
Tokaweka Xebec 79/AX825
Tokaweka Pluto 79/AP6
Tokaweka Toffee 79/AT549
Tokaweka Pavlova 79/BP324

TRANS-TASMAN SIMMENTAL GOUP BREEDPLAN 2001

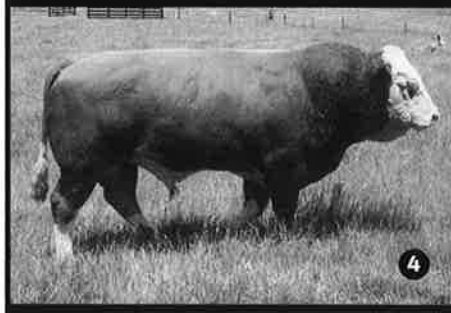
	BW (kg)	200day w(kg)	400day w(kg)	600day w(kg)	Milk (kg)	EMA (sq.cm)	Rib (mm)	Rump (mm)
Ebv	+0.9	+20	+38	+46	+11	+1.4	-1.4	-1.5
/acc	78%	80%	81%	80%	63%	57%	67%	67%

Semen P.O.A.

Contact: WJ & EM Mackey, Cariboo Simmentals
21 Peach Orchard Road, RD 4, Hikurangi, Northland
Tel. 09-433-9718 / Fax 09-433-9718

Karewa G Man (1249/AG0028 Polled)

Born 23/9/97.
G Man is most impressive on the structure traits of feet, legs and mobility. A young polled sire that we have been searching for and cannot fault. All who have seen him are most impressed.



Tokaweka Wallaby
Tokaweka Yearly
Tokaweka Willow
Puke Puke Brent AB16
Toko 949/AM98
Puke Puke Win
Tokaweka 79/BK8

Scottish Striker

Karewa Zawi AZ153
Pukekohu 16/AP43
Karewa Vanity AX103
Karewa Duchess AT23

TRANS-TASMAN SIMMENTAL GOUP BREEDPLAN 2001

	BW (kg)	200day w(kg)	400day w(kg)	600day w(kg)	Milk (kg)	EMA (sq.cm)	Rib (mm)	Rump (mm)
Ebv	+1.5	+17	+49	+52	+14	+1.9	-1.1	-1.2
/acc	89%	87%	78%	76%	55%	30%	35%	35%

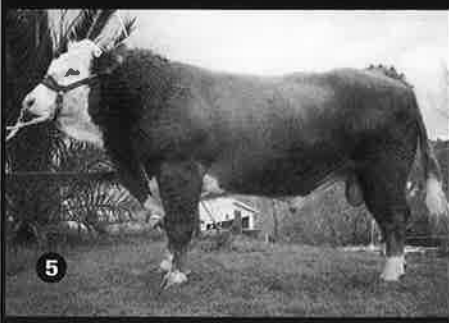
Semen \$50 per straw (minimum 10 straws)

Contact: John & Lorraine McNaughten
890 Kopuku Road, RD 1, Pokeno
Tel. 09-232-5642 / Fax 09-232-5664

Hayland Gideon (1562/AG51)

Resident Sire of Misty Moor Simmental Stud

Gideon is everything we expected. His first calf drop are a delight to see. Gideon's pedigree is stacked with trait leaders. A bull renowned for freedom of movements. Beautifully set in shoulder. Great boning. Muscle patterns supreme. Set on legs and feet that will last for years.



ABR S.I.R. Arnold G809 320938
Bar None Shareholder AW174623
Bar None Laika
Waingarua AD83
Glen Anthony Thomo 299AX21
Waingarua AA29
Waingarua AA29

Waimiro 294-AU159E (ET)
Malvern Downs 1152 AY1
Malvern Downs Natalie AN4
Glenside Belly Dancer AB242
Marfrey William AW84 (ET)
Glenside Sunspot AZ64
Ohu 573 AU216

TRANS-TASMAN SIMMENTAL GOUP BREEDPLAN 2001

	BW (kg)	200day w(kg)	400day w(kg)	600day w(kg)	Milk (kg)	EMA (sq.cm)	Rib (mm)	Rump (mm)
Ebv	+2.9	+24	+37	+38	+9	-	-	-
/acc	79%	78%	72%	70%	49%	-	-	-

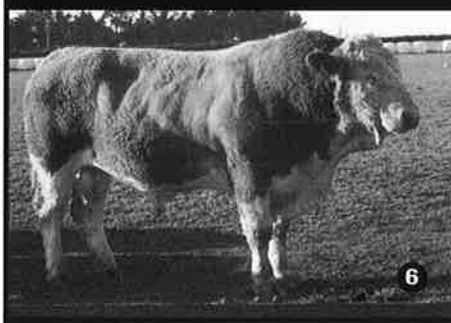
Mwt +40 / 57% - Cwt +22 / 59%

Semen \$65 per straw (minimum 10 straws)

Contact: Bill & Helen Woolston, Misty Moor Simmentals
Patoto Road, Mokauiti, RD 3, Te Kuiti 2500
Telephone/Fax 07-877-6817

Moneymore Cardshark

A natural doing, very sound sire. His progeny are proving to be very easy cattle with very impressive soundness. An easy calving sire suitable for yearling heifers. Sons and daughters have won many championships in the showing. "A proven sire."



Hassan
Larsen
Fee
Levels Hans 3/AX131E
Bimbo
Berta
Blume

RBR Legacy
WSR Super Sport
WSR Miss Western
Moneymore Laura AZ60
Risingholme Richard 131/AR18
Moneymore 1308/AX18
Moneymore 1308/BU86

TRANS-TASMAN SIMMENTAL GOUP BREEDPLAN 2001

	BW (kg)	200day w(kg)	400day w(kg)	600day w(kg)	Milk (kg)	EMA (sq.cm)	Rib (mm)	Rump (mm)
Ebv	+2.7	+17	+40	+39	+12	+2.0	+0.7	+0.7
/acc	86%	82%	80%	79%	63%	53%	61%	61%

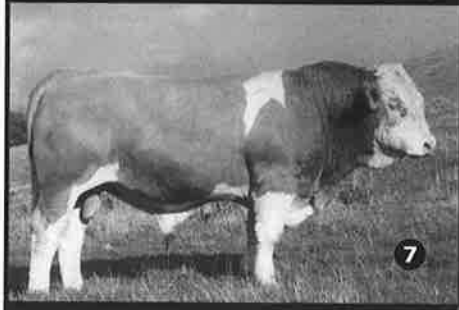
Semen \$50 per straw (minimum 5 straws)

Contact: A.A. & L.A. Partridge
Glenalla Farm, Sedgemere, No. 3 RD, Leeston
Telephone/Fax 03-324-2733 / Mobile (025) 393-958

Glen Anthony Sgt. Pepper (299/AC27)

One of the breed's most prepotent sires.

Proven sire of quality females with outstanding udder conformation and milk supply. Sons are docile, exceptionally well-muscled with volume and great constitution.



Arni 8M
Great Guns Ferdinand
Great Guns Toni

Kilbride Farm Nevada
Glen Anthony Zelda
Russley Nelda

TRANS-TASMAN SIMMENTAL GOUP BREEDPLAN 2001

	BW (kg)	200day w(kg)	400day w(kg)	600day w(kg)	Milk (kg)	EMA (sq.cm)	Rib (mm)	Rump (mm)
Ebv	+5.5	+29	+47	+58	+25	+2.0	-0.9	-0.9
/acc	96%	95%	95%	93%	81%	70%	79%	79%

Semen \$50 per straw (minimum 40 straws)

Contact: Peter & Sue McWilliam, Maungaraki Cattle Co.
Admiral Hill Rd, Gladstone, Masterton
Tel. 06-372-7724 / Fax 06-372-7770 / Mobile 025-222-7649

Richwood Bruno (809G)

Homozygous 7/8
Fleckvieh polled
fullblood genetics;
Canadian; outcross to
a lot of what is in NZ;
trend setting sires in
his pedigree such as
BEL C&B Western II
and Sir Arnold 809G;
top calving ease, his
sire being a genetic
trait leader for birth-
weight; high maternal
strengths with positive
mce, milk and mww;



acceptable weight gain performance; solid dark red with full goggles;
lots of muscle with thickness; moderate frame; length of body and
depth of rib; smooth shoulder.

Sir Arnold 809G
Richwood Tophand 809C
3J Ms Western 19Z

Great Guns Bruno 21X
Marywood Burnadette
HRC Abbey 12A

TRANS-TASMAN SIMMENTAL GOUP BREEDPLAN 2001

	BW (kg)	200day w(kg)	400day w(kg)	600day w(kg)	Milk (kg)	EMA (sq.cm)	Rib (mm)	Rump (mm)
Ebv								
/acc								

----- American EPDs available on request -----

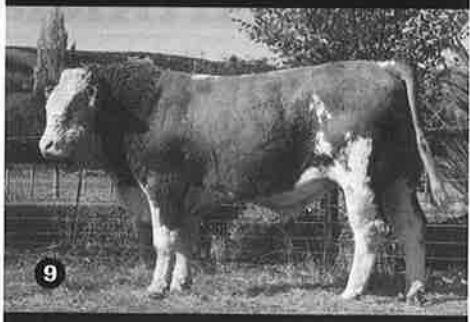
Semen \$60 per straw (minimum 10 straws)

Contact: Hampton Downs Simmental
Hampton Downs Road, RD 2, Te Kauwhata
Phone/Fax 07-826-3194 / Email malcolme@ihug.co.nz

Levels Hans (0003/AX131)

Hans continues to
still go on R-13.
His progeny speak
for themselves.
Natural doing, sound
quiet cattle. He is the
backbone of many
herds. His progeny
will leave easy doing
cattle that can shift.

With +18 milk,
his daughters will
produce well for
years. He has
proven himself.



HaxL
Hassan
Anette
Larsen
Mingo
Fee
Friese

Birner
Bimbo
Bella
Berta
Streibl
Blume
Bambi

TRANS-TASMAN SIMMENTAL GROUP BREEDPLAN 2001

	BW (kg)	200day w(kg)	400day w(kg)	600day w(kg)	Milk (kg)	EMA (sq.cm)	Rib (mm)	Rump (mm)
Ebv	+0.6	+1	+5	+5	+18	+2.4	+1.0	+1.0
/acc	96%	96%	96%	95%	91%	68%	78%	78%

Semen \$40 per straw (minimum 10 straws)

Contact: Craig Martin
Enterprise Cattle Company
Telephone 03-544-2788 / Fax 03-541-8308

Bar 5 Vuurslag (420K)

Full Fleckvieh genetics;
South African; total
outcross to anything
else in NZ, including
Kalgary; the high
selling lot at Bar 5's
2001 bull sale at
C\$65000; going back
to the German bull,
Metro; solid dark red
with full goggles; lots
of muscle with thick-
ness through his
quarter; moderate
frame; length of body
and depth of rib;



smooth shoulder; calving ease; balanced profitable traits.

Metro
Hakbos Vuurslag
Intsizwa J's Playmatic 78

Meerkof Kim
SS Cherrie 85
Jokaja Janet 82

TRANS-TASMAN SIMMENTAL GOUP BREEDPLAN 2001

	BW (kg)	200day w(kg)	400day w(kg)	600day w(kg)	Milk (kg)	EMA (sq.cm)	Rib (mm)	Rump (mm)
Ebv								
/acc								

----- not available -----

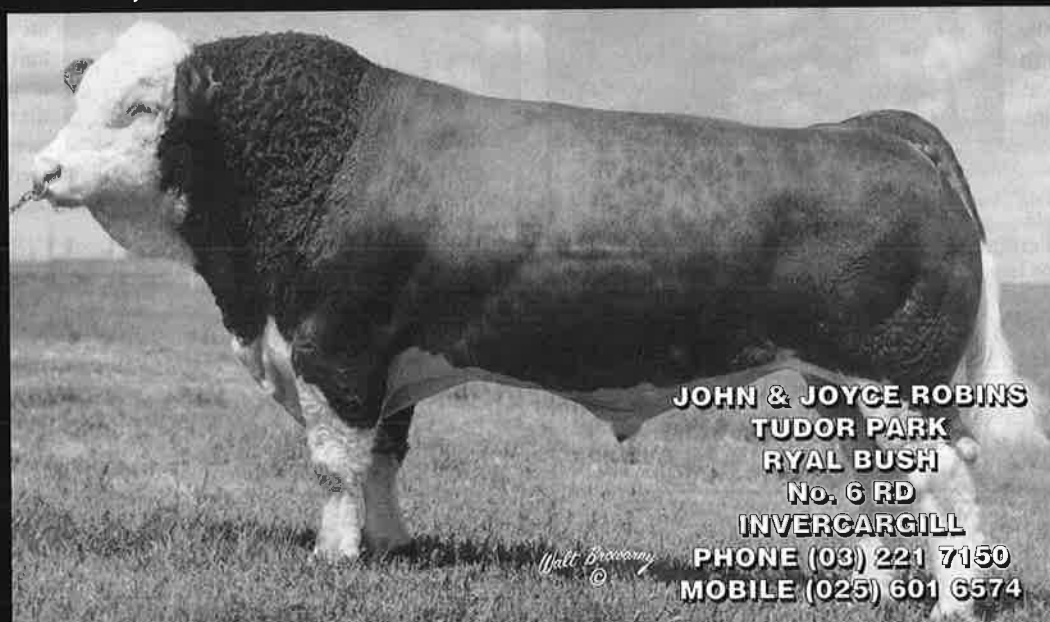
Semen \$60 per straw (minimum 10 straws)

Contact: Hampton Downs Simmental
Hampton Downs Road, RD 2, Te Kauwhata
Phone/Fax 07-826-3194 / Email malcolme@ihug.co.nz

SOUTHERN ROBOT

Herd No. 1

Pedigree is one thing – Performance is everything
Conformation • Structure • Mobility • EBV's



Selling 2 Bulls at SI Combined Bull Sale — Thursday, 14 June



For all your Artificial Breeding Requirements

- Embryo Transfer Technology
- Semen Collection & Processing
- Bull Testing

Tararua Breeding Centre Ltd

Robyn How:—Phone/Fax: 06-376 4955, Mobile: 025-280 0845, Email: r.how@xtra.co.nz

Premier Genetics NZ Ltd

Eddie Dixon:—Phone: 09-236 0616, Fax: 09-236 0327, Mobile: 025-973 435,
Email: premiergenetics@xtra.co.nz

Or visit our web site at www.premiergenetics.co.nz
THE APPROACHABLE TEAM

How to get hold of a Simmental Stud Breeder

Herd No.	Breeder	Phone No.
0049	J.P. Absolom, Rissington Cattle Company, RD4, Napier	06-839 5836
0898	Ailsa Farm, c/- A.E. Miln, RD54, Kimbolton	03-322 9883
1601	B.A. & T.I. Alridge, Vass Rd, Ladbrooks, RD2, Christchurch	03-329 6269
1106	B.B. Anderson, Te Kawa, RD3, Te Awamutu	07-871 1824
1244	R.H. and J. Anderson, Uttox Simmental Stud, Tavinor Rd, RD10, Whangarei	09-432 2423
1581	J. Anso & K. Ward, Charisma Park Simmentals, RD8, Hamilton	07-829 7911
1650	D. & B. Black Partnership, PO Box 36, Stratford	06-765 5191
1234	G.M. & L.E. Bain, "Pinelee" RD1, Middlesmarch	03-464 3226
1156	D.T. & N. Bates, 16 Nathan St, Wanganui	06-345 8440
0857	Birchwood Properties, PO Box 400, Hamilton	07-824 1887
0526	G.W. Black, Shepherds Bush Ltd, RD8, Ashburton	
1508	J.M. & B.P. Bliss, Mountain Rd, Rd3, New Plymouth	06-752 0854
1557	G. & A. Boyle, Evertree, RD4, Waipawa	06-856 5505
0831	A.W.A. Brown, 64 Bridge St, Ashburton	03-308 2026
1205	W.T. Burgess, "Beresford", Puketiro, RD2, Owaka	03-415 8019
1623	D.J. & L.A. Burnside, Te Akau Rd, RD1, Ngaruawahia	07-825 4860
1191	I.R. Caird, Pareora West, RD2, Timaru	03-686 4879
1289	C.R. Cairns, Duntroon, 5KRD, Oamaru	03-431 2826
1643	Ray and Carol Cameron, Kirikopuni Valley Rd, Tangiteroria, Northland	09-434 6998
1567	A. & S. Capstick, Hay Rd, RD2, Hikurangi, Northland	09-433 4831
0697	D.C. Carter, Manor Farm, Teddington, RD1, Lyttleton	03-329 9731
1573	R.J. & N.M. Chambers, "Mokopeka", RD12, Havelock North	06-874 7888
1395	D.E. S.D. & G.W. Cheetham, Mangamahoe, RD2, Eketahuna	06-372 5831
1202	G.R. Cockburn, "Mount Prospect" RD2, Te Anau	03-249 7082
1259	A.D. Collier & Sons, PO Box 99, Taumaranui	07-896 6984
1258	E.J. Conlan, Waikoikoi, RD5, Gore	03 207 6880
1620	Cornwall Park Trust Board Inc. PO Box 26-072, Epsom, Auckland	09-524 9483
1448	P.J. Cowley, Rockvale Simmentals, 5 Manutahi Rd, RD2, New Plymouth	06-755 0775
1467	R.L. & L.E. Crosby, 547 Riponui Rd, RD6, Whangarei	09-433 5033
0131	D.S. Crosson, Risingholme, RD8, Ashburton	03-302 5898
1590	W. & S. Curry, Ohura Rd, RD22, Stratford	06-762 3861
0017	R. Dalziel-Kernohan, Gilnockie Farm, 337 Crawford Rd, RD8, Hamilton	07-829 9635
1333	A. & G. Dickey, RD1, Kataia	09-409 3882
1502	D.G. Dickie, Windyridge, Five Rivers, RD3, Lumsden	03-248 7559
1530	M.G. Elliot, PO Box 480, Oamaru	03-434 8397
1278	P.J. & H.M. Ellis, Puriri Station, Parapara Rd, RD3, Kataia	09-406 0201
1496	M.I. & N.J. Entwistle, Hampton Downs Rd, RD2, Te Kauwhata	07-826 3194
0702	H.A. Fitzsimmons, Riverview, RD3, Cheviot	03-319 8342
1574	J.M. Forsyth, Totara Creek Simmental Stud, Mangaowata Rd, RD 26, Stratford	06-762 5524
1651	D. Foster, 106 Kimihia Rd, Huntly	07-828 8810
1634	A.D. Gate, Cnr Paparata & Stuart Rd, Paparimu, RD, Bombay, South Auckland	09-236 0178
1654	R. & C. Gifford, Marlow Rd, Riponui, RD1, Kamo, Northland	09-433 7051
1553	B.A. Glover, High Valley, Miranda Rd, Mangatangi, RD1, Pokeno	09-232 7842
1477	J. Gould (Brancott Farm) Trust C/- K. Taylor, Glenross Rd, RD9, Hastings	025-473 862
0525	C.A. & J.D. Graham, Waingaro, Parnassus, RD, North Canterbury	03-319 2839
1355	G.B. & P.A. Gray, Milnerloo Simmentals, PO Box 704, Whakatane	07-308 8566
0052	W.H. Gut, RD29, Kaponga, Taranaki	06-764 6741
0912	J. & D. Hall, 28 Bay View Rd, Raglan	07-825 5857
0942	A.T. & A.A. Hall, Horoeaka, RD4, Dannevirke	06-374 3686
0083	J.C. Hall, Pendeen Simmentals, Hororata, RD2, Darfield	03-318 0873
1350	E.R. Hamilton, Arkrahn Farm, PO Box 1450, Hamilton	07-855 4202
1558	J.D. & H.D. Hammond, Raetihi Rd, RD1, Ohakune	06-385 8040
1034	P.R. P.J. and J.A. Hill, PO Box 112, Whangarei	09-437 5948
1273	F.W. Hill, Hillview Simmental Stud, C/- Post Office, Waitotara	06-346 5275
0885	K.R. Hinton & Sons, RD1, Alexandra, Central Otago	03-449 2053
0079	J. & G. Houlbrooke, Tokaweka Simmentals, South Rd, RD2, Waipu	07-357 4802
0567	J.B. Hurst, Thanet Farm Co Ltd, RD9, Waimate, South Canterbury	03-689 2652
0726	C. Hutching, Brooklands, RD7, Dannevirke	06-374 1802
1637	John Jackson (No.2) Trust, Box 35, Kaitoke, Upper Hutt	04-526 8997
1655	Kathleen Jackson, 266 Marchant Rd, Kaitoke, Upper Hutt	04-526 8997
1591	M.W. Johns, Stonleigh, Dunsandle/Brookside Rd, RD2, Leeston	03-329 1882
1276	G.B. Kemp, Pouriway, Private Bag 7618, Gisborne	06-867 0867
1265	D.R. Keown, "Lone Pine", Raes Junction, RD, Dunedin	03-446 8445
1280	A.J. & K.J. King, RD8, Whangarei	09-432 9538
0360	H. Lamont, PO Box 74, Pio pio	
1455	Landcorp Farming, C/- G.B. Nicholl, PO Box 44, Rotorua	07-348 3100

MORE VERY IMPORTANT PEOPLE

0003	Levels Farming Company Ltd, Roslyn, PO Box 6, Roxburgh	03-446 8785
1517	J.A & D.J. Longville, Rivendell Farm, JV Grant Rd, RD3, Wellsford	09-423 8506
1178	W.J. Lott, Sunnyvale Simmentals, Box 18, Garston	03-248 8813
1072	W.W & E.M. Lowe, Ikanui, Waiatai Valley, RD6, Wairoa	06-837 7774
1649	D.J Lunt & B.M. Stubbings 122 Taplin Rd, RD3, Hamilton	07-829 5474
0313	T McDermott, RD2, Dargaville	09-439 4022
0259	R.R. McIntosh, RD6, Ashburton	03-302 8137
0228	H.D McIntyre, Brocade Simmentals, RD1, Apiti, Feilding	06-328 4845
0877	W.J & E.M. Mackey, Cariboo Simmentals, RD4, Hikurangi, Northland	09-433 9718
1249	L & J McNaughten, Karewa Simmentals, RD1, Pokeno	09-232 5642
1542	W.L & M.E. Manning, Waitaua Simmentals, PO Box 8102, Whangarei	09-435 3071
1519	B & M.R. Mansell, Kapiti Simmentals, PO Box 99, Paraparaumu	04-298 8274
1424	D & J Marais, Nuweland Simmentals, PO Box 537, Kerikeri, Northland	09-407 9039
1308	R.R. Martin Trust, C/- C Martin, Redwood Valley Rd, RD1, Richmond	03-544 2788
1248	D & J Matheson, RD1, Lyttleton	03-329 9897
1550	P Maxwell, DDM Farms, Burma Rd, RD7, Wellsford	09-522 0402
1078	L.K & G.J. McLay, Westview Farms, Otekura, RD1, Balclutha	03-415 8190
1312	G.I. McKorkindale, Glenside Simmentals, Waitahuna, RD3, Lawrence	03-485 9727
1638	W.T. McCorkindale, Waitahuna, RD3, Lawrence	03-485 9726
1261	P.C & S.M. McWilliam, Wai-iti Simmentals, Gladstone, Masterton	06-372 7724
0018	J.A. Middleton, Landscape Farm, RD2, Pokeno	09-233 6060
1222	A.R. Midgley, Willowbrook Simmentals, RD2, Timaru	03-612 6671
1271	R.K. Morton, C/- C.V. Best, RD1, Amberley
1260	D.L. Murphy, Dunshaughlin Farm, RD2, Waipukurau	06-858 9869
1652	R & J Muth, 26A Buchanan Rd, Karaka, RD1, Papakura	09-292 7130
1364	K.J. Nankervis, Mountain Rd, RD3, New Plymouth	06-752 0850
0564	N.D & P.L. Oliver, Springhead, Hororata, Canterbury	03-318 0824
1168	A.A.T. Partridge, Sedgemere, RD3, Leeston, Christchurch	03-324 2733
0470	H.D. Paterson, Ida Valley Station, RD2, Otarehua, Otago	03-447 4794
1165	C.J. Patterson, Springbrook Simmentals, Lakeside, RD3, Leeston	03-324 3706
1589	D.R. Petterson, Oharui Simmentals, 166 Forest Rd, RD7, Kimbolton, Feilding
1456	G & D Prenter, Glengarry, RD8, Dannevirke	06-374 5724
1235	J Proude, Herrington Simmentals, Lakes Rd, RD1, Ohakune, Wanganui	06-385 4789
1645	John Pullen Family Trust, 21 Hadfield Street, Patea, South Taranaki	06-273 8448
1376	Red Oak Partnership, Oringi, Jackson Rd, RD2, Dannevirke	06-374 5036
1647	W.J. Rennie and D.B. Oud 257 Bell Rd, RD1, Pokeno	09-233 6696
1402	A.W & B.V. Ritchie, Thurston Simmentals, Hawkesbury Rd, RD2, Blenheim	03-572 9083
1221	Robb Family Trust, RD4, Pipiriki, RD, Raetihi	06-385 4581
0001	J.A & M.J. Robins, Southern Robot, Tudor Park, Ryal Bush, RD6, Invercargill	03-221 7150
1615	Q.L & T.A. Robinson, LeeAnne Simmentals, Pikiwahine Rd, RD1, Waiotira, Northland ..	09-437 0235
1229	D.J. Saunders, Mangiti Rd, Te Akau South, RD1, Ngaruawahia	07-825 4524
1627	R.R. Sceats, Old Kaipara Rd, RD1, Warkworth	09-422 4916
0208	J.B. Scott, Puketawa Simmentals, Roberts Rd, RD2, Cambridge	07-827 2864
1501	P.A & A.M. Scott, Te Raumauku Simmentals, Te Raumauku Rd, RD3, Otorohanga	07-873 8413
1559	K.B & W.A. Sixtus, Rosedale Rd, Rd2, Moutere, Nelson	03-543 2120
0897	H.L. Sloane, Mata Hall, RD1, Whangarei	09-432 2823
0417	H.J. Smyth, Atrig Station, Private Bag, Dannevirke	06-374 2837
1412	P.J & S.M. Southgate, Kiandra Simmentals, 289 Upland Rd, RD2, New Plymouth	06-755 1112
1431	B.J & J.A. Stallard, Freehaven Partners, 210 Pukengahu Rd, RD23, Stratford	06-762 2606
1398	Stewart Partnership, Pukepuke Marshmeadow Rd, RD4, Hamilton	07-824 1735
1493	I.A & M.O. Strathern, PO Box 5356, Hamilton	07-829 5756
1614	Strauss Family, Waironga Rd, RD2, Mosgiel	03-489 7521
0010	J.R & S.E. Sutton, Stone Hut, Waihaorunga, RD7, Waimate	03-689 2283
1625	W & S Tahere, Horeke Rd, RD1, Okaihau	09-401 9063
1462	S.J & C.T. Taylor, Rangihau Rd, Coroglen, RD1, Whitianga	07-866 3538
0299	A.H. Thompson, Farm Rd, RD4, Waipukurau	06-858 8705
1441	C.R. Thorburn, RD2, Cambridge	07-827 2812
1562	D.G & K.J. Timperley, Haylands Rd, Rd4, Rangiora	03-312 8180
1469	Trossachs Simmentals, Tea Creek Rd, RD1, Carterton	06-379 8395
1646	S.D. Trotter & E Thaller, Oakdale Simmentals, 20 Seccombes Rd, Epsom, Auckland	09-524 9472
1379	Daryl Turton, Victorial Park Simmentals, 295 Alexandra st, Te Awamutu	07-856 4713
0412	James Veint, Arcadia Station, Glenorchy, Queenstown
1587	T.J.R. Waide, Tainui Rd, RD5, Morrinsville	07-887 6872
0530	J.P & W.K. Wakeman, RD1, Kaiapoi	03-327 8841
1578	O.J & A.J. Williams, Te Rere Farm, RD3, Otorohanga	07-873 7715
1644	Willow Bay Co Ltd C/- David Green, Kawera Rd, Rd6, Taihape	06-388 1111
1397	B.M & S.F. Wilson, PO Box 64, Hawera	06-278 7529
1482	W.J & H.A. Woolston, Misty Moor Simmentals, Patoto Rd, Mokauiti, RD3, Te Kuiti	07 877 6817
0366	R.A Woolhouse, Tauraroa Rd, RD8, Whangarei	09-432 3879
1226	I.G & P.J. Wright, Makerikeri Downs, Carrs Rd, Loburn, RD2, Rangiora	03-312 8788
1653	Susan Wylie, Ashley Clinton RD, RD1, Takapau	06-855 6590

stud breeders listing

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RISSINGTON DUSTY**

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JOAN HILL

PH: (09) 437 5942

ANYTIME

EMAIL: peterhill@clear.net.nz

SEMEN FOR SALE LISTING

SIRE	COST	CONTACT
Wai-iti Loch Lomond Sire: Deutsche Loch	\$45.00 + GST per straw (minimum 10 straws)	Enterprise Cattle Co C/- Craig Martin Phone: 03 544 2788 Fax: 03 541 8308
Level Hans Sire: Larsen	\$40.00 + GST per straw (minimum 10 straws)	(same as above)
Moneymore Earthquake Sire: Levels Hans	\$45.00 + GST per straw (minimum 10 straws)	(same as above)
Glenside X-Eecutive Sire: Waimiro Pascal	\$45.00 + GST per straw (minimum 10 straws)	Enterprise Cattle Co and Rockvale C/- Craig Martin Phone: 03 544 2788 Fax: 03 541 8308
Tokaweka Fortress Sire: Tokaweka Rascallion	\$65.00 + GST per straw (minimum 10 straws + freight & handling)	John Jackson Marchant Simmental Phone: 04 526 8997 Fax: 04 526 8993 Email: jtjacks@attglobal.net
Glen Anthony Yukon Sire: Dunmore Hansa	\$20 + GST per straw Plus despatch (minimum 10 straws) Yukon family full of show Champions. Free Fleckvieh. Producing early maturing, heavily fleshing calves.	Bruce Mansell Kapiti Simmentals Paraparaumu Phone: 04 298 8274 Fax: 04 902 9891
Austrian Belami Sire: Isar	\$25 + GST per straw (minimum 10 straws)	Peter McWilliam Maungaraki Cattle Co Phone: 06 372 7724 Fax: 06 372 7770 Email: p-s-mcwilliam@xtra.co.nz
Austrian Bubi Sire: Belami	\$30 + GST per straw (minimum 10 straws)	(same as above)
Austrian Rokko Sire: Senta	\$40 + GST per straw (minimum 10 straws)	(same as above)
Great Guns Moses Sire: Bel C & B Western	\$50 + GST per straw (minimum 10 straws)	(same as above)
Dunmore Cossack II Sire: Dunmore Lester	\$40.00 + GST per straw (minimum 10 straws)	(same as above)
Lonsdale Farm Bernard Sire: Beat CSA41	\$25 + GST per straw (minimum 10 straws)	(same as above)
Munga Park Frederic Sire: Canadian Extra CSA357	\$25 + GST per straw (minimum 10 straws)	(same as above)
Wai-iti Warrior Sire: Dunmore Cossack	\$25 + GST per straw (minimum 10 straws)	(same as above)
Wai-iti Loch Ness Sire: Deutsche Loch	\$40 + GST per straw (minimum 10 straws)	(same as above)
Cotswold Farm Meat Machine Sire: Cotswold Farm Hector	\$35 + GST per straw (minimum 10 straws)	(same as above)
Switz Poll Red (Polled) Sire: Tosca	\$40 + GST per straw (minimum 10 straws)	(same as above)
W.R.S. Super Sport Sire: Leggacy	\$40 + GST per straw (minimum 10 straws)	(same as above)
Deutsche Loch Sire: Loch	\$100 + GST per straw (minimum 10 straws)	(same as above)
Rotomara Xroads Sire: Dunmore Cossack II	\$15 + GST per straw (minimum 10 straws) Quality progeny - Tremendous muscling attributes combined with calving ease.	H D McIntyre Brocade Simmentals Phone: 06 328 4845 Fax: 06 328 4846

SEMEN FOR SALE LISTING

SIRE	COST	CONTACT
Puketawa Boomerang AB133 Sire: Puketawa Yodel	\$40 + GST per straw Trait leader for carcass weight, milk and scrotal size	John Scott Puketawa Simmentals Phone: 07 827 2864 Fax: 07 827 2977 Email: john.scott@clear.net.nz
Puketawa Felix AF118 Sire: Puriri Caesar	\$40 + GST per straw Polled / Scurrs.	(same as above)
Puketawa Gti G126 Sire: Rissington Admiral	\$60 + GST per straw Homozygous polled – based on 38 progeny all without horns. 400 Day Weight Trait Leader. Semen is in limited quantity.	(same as above)
Puketawa Hansa AH175 Sire: Puketawa Felix Dam: HCC Flame/Sir Nick 56U	\$40 + GST per straw Polled. Low birthweight sire (+0.9 / 75%) and good growth (+37 / 65%)	(same as above)
Puke Puke Brent Sire: Tokaweka Yearly	\$50.00 + GST per straw (minimum 10 straws)	J & L McNaughten 890 Kopuku Rd, RD 1, Pokeno Phone: 09 232 5642 Fax: 09 232 5664
Karewa G Man Sire: Puke Puke Brent	\$50.00 + GST per straw (minimum 10 straws)	(same as above)
Tokaweka Dynamic Sire: L.S. Lopez 88/AL120E	P.O.A.	W J & E M Mackey, Cariboo Simmentals, RD 4, Hikurangi, Northland Phone: 09 433 9718 Fax: 09 433 9718
Tokaweka Dramatic Sire: L S Lopez	\$65.00 + GST per straw (minimum 5 straws)	Mark Patterson Lakeside, Rd 3, Christchurch Phone: 03 324 3706 Fax: 03 324 3706
Richwood Bruno Sire: Richwood Tophand 809C	\$60.00 per straw (minimum 10 straws)	Hampton Downs Simmental Hampton Downs Rd, RD 2, Te Kauwhata Phone: 07 826 3194 Fax: 07 826 3194
Bar 5 Vuurslag Sire: Hakbos Vuurslag	\$60.00 per straw (minimum 10 straws)	(same as above)
Puketawa Zealous Sire: Puketawa Tall Boy	\$25.00 per straw (minimum 10 straws)	K R Hinton and Sons RD 1, Alexandra Phone: 03 449 2053 Fax: 03 449 2053

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YIELD PAYMENTS

PETER PACKARD

For years the NZ Beef Council has been supporting the principle of payments for carcasses being based on the yield of saleable red meat plus desirable carcass characteristics like marbling, eye muscle area, meat and fat colour, fat depth and fat distribution.

We now have some smaller operators who do pay out on yield.

Northland as an area probably produces more exotic breed crosses than most other beef regions in New Zealand and it is extremely disappointing for these breeders that their generally higher yielding cattle are not fully rewarded at the time of slaughter.

A recent article in the "Land" magazine in Queensland indicates that "the holy grail of a real time feedback

Northland as an area probably produces more exotic breed crosses than most other beef regions in New Zealand and it is extremely disappointing for these breeders that their generally higher yielding cattle are not fully rewarded at the time of slaughter.

system linking carcass meat yield and quality traits with performance payments" will be introduced by Woolworths at the \$8 million expansion of their Tamworth abattoir. The system is based on the Meat & Livestock Association's VIAscan (video imaging analysis) technology which will pave the way for a "performance-based payment model". The system is also available in several other works. Producers are rewarded or penalised according to

how well the carcass complies with Woolworth specifications and targets.

VIAscan provides both carcass and chiller assessments of individual animals to deliver information on saleable meat yield, meat and fat colour, marbling, eye muscle area and rib fat. While the technology has been available for at least two years, usage cost and the lack of a system to make profitable use of the information has hampered its commercial development.

Woolworths is the first meat wholesaler in Australia to develop a system that incorporates a better cost structure and producer-accessible database WORLD (Woolworths Online Reporting for Livestock Data) which is based on the VIAscan technology.

Similar benefits from VIAscan can be afforded lamb producers. More from Australia!!

Recently VIAscan technology was installed at Tatiara Meat Company's (Australia's largest export lamb company) South Australian plant. While the Company does not own the technology they lease it from VQH Australia who sup-

plies hardware and analytical software. Tatiara's Livestock Manager Dale Cameron believes there are distinct advantages for both producers and processors. "The farmers are financially rewarded for producing the higher yielding animals while the processor can reduce per unit costs in processing lamb as they can identify the better lambs to buy. Already the range of yields in lambs processed by Tatiara is from 44% to 56%. On two lambs with the same carcass weight this yield difference is worth \$A15 difference in carcass value," says Dale Cameron.

Another plant which has introduced this technology is at the Castricum Bros works in Dandenong near Melbourne. Since introducing VIAscan Castricum Bros believe that the measurements normally taken – carcass weight and GR fat measurement – do *not* provide an accurate indication of the value of the carcass. Producers doing a better job at producing meat have been losing money says Castricum Bros because of the averaging process to payments. (Does that sound familiar, kiwi farmers?)

There are also serious moves to include VIAscan information into LAMBPLAN in Australia and to supply the yield and other carcass information to ram buyers which will assist lamb producers to continuously improve their capability to meet customers requirements.

But let's come back to yield payments for beef in New Zealand and continue to ask the question "Why not?"

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the greatest...

NO BULL.

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Simmental Bull Sale*

Temuka Selling Centre
Wednesday 13th June, 2001

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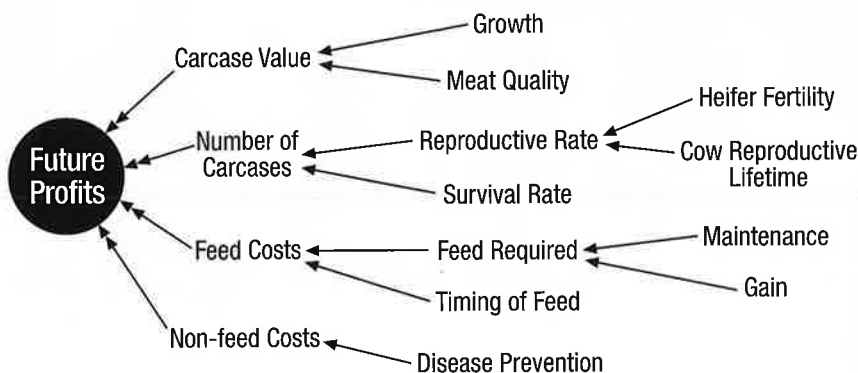
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28 Females • **COMBINED FEMALE SALE**
2nd April, Kauri Sale Yards, Whangarei

10 Bulls • **COMBINED ANNUAL BULL SALE**
27th June, Kauri Sale Yards, Whangarei

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Our goal has been to breed to increase the profitability of our customers.



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If you want to entrust your best cow to us you know she will be in good hands.



NAME	ADDRESS	CONTACT Phone / Fax no.:	No. of BULLS FOR SALE				SALE METHOD					
			YEARLINGS	R2yr	OTHER	ON-FARM PADDOCK SALE (no.)	AVAILABLE FROM	ON-FARM AUCTION (no.)	SALE DATE	BEEF EXPO NATIONAL SALE (no.)	SALE DATE	OTHER AUCTION VENUE (no.)
Ailsa Farms Ltd	RD 54, Kimbolton	Ph/Fax 06 322 9839 Ph/Fax 06 322 9883	12	35		12	December onwards	35	7/6/01			
GENERAL COMMENTS: BULLS: are bred on steep hill country • selected from a mob of 85 • renowned for good temperament.												
Barry Anderson	597 Te Kawa Rd RD 3, Te Awamutu	07 871 1824		7								7
GENERAL COMMENTS: These bulls will be offered out of our Waikato Club Sale, 28th May. All have good EBVs.												
Ross & Jeanette Anderson	Tavinor Road RD10, Whangarei	09 432 2423		8			Anytime					
GENERAL COMMENTS: All bulls offered for private sale with good EBVs.												
G M & L E Bain	"Pinelee" No.1 RD Middlemarch, Otago	03 464 3226		12		3						8 Palmerston, Otago
GENERAL COMMENTS: Big sound, quiet bulls.												
Brocade Simmentals H. D. McIntyre	Aptiti, 1 RD Feilding	06 328 4845 Fax 06 328 4846	15	20	selection of females	35	1/5/01					
GENERAL COMMENTS: From a 100 cow herd, Brocade bulls are renowned for hardiness and muscling.												
David & Lynn Burnside	Pukeawa Farm, Te Akau Rd RD 1, Ngaruawahia	07 825 4860 Fax 07 825 4860	10	10		15	August 2001/ whenever					5 – Waikato
GENERAL COMMENTS: Bred at Te Akau under severe dry summer conditions. Hill country bulls will shift well.												
I R Caird	Parora West 2 RD, Timaru	03 686 4879	5	15		5						Temuka
GENERAL COMMENTS:												
Cariboo Simmentals W J & E M Mackey	21 Peach Orchard Road RD 4, Hikurangi, Northland	09 433 9718		6								6
GENERAL COMMENTS: This year's bulls are by Tokaweka Dynamic (photo in advertisement in book) and Tokaweka Friday. Good EBVs.												
D E Cheetham	Mangamahoe RD2, Eketahuna	06 372 5831 Fax 06 372 5841		8		8	1/6/01					
GENERAL COMMENTS:												
E J & J M Conlan	RD 5 Waikoikoi, Gore	03 207 6880		4		4	1/6/01					
GENERAL COMMENTS:												

NAME	ADDRESS	CONTACT Phone / Fax no.:	No. of BULLS FOR SALE			SALE METHOD										
			YEARLINGS	R2yr	OTHER	ON-FARM PADDOCK SALE (no.)	AVAILABLE FROM	ON-FARM AUCTION (no.)	SALE DATE	BEEF EXPO NATIONAL SALE (no.)	SALE DATE	OTHER AUCTION VENUE (no.)	SALE DATE			
Colin, Catherine, Nigel and Lisa Hutching	RD 2, Top Grass Road Dannevirke	Colin Ph 06 374 1802 Nigel Ph/Fax 06 374 5181	20	40	in-calf females	All	8/5/01									
GENERAL COMMENTS: 180 cows recorded on Breedplan this year. Open Day – 8/5/01.																
Island Stream Simmentals Murray G. Elliott	PO Box 480 Oamaru	03 434 8397		8									1	21/5/01	7 Temuka	13/6/01
GENERAL COMMENTS: Bulls by the dark red, heavy muscled Windsor Lea AE150. Low birthweight, high growth EBVs.																
John Jackson	266 Merchant Rd Kaitoke, Upper Hutt	04 526 8977 04 526 8993	8			9										
GENERAL COMMENTS: Sired by Tokaweka Fortress Rascallion/Barcelona cross.																
Kapiti Simmentals B & M R Mansell	123 Otaihanga Rd Paraparaumu	04 298 8274	4	10		10	Immediately						2			
GENERAL COMMENTS:																
Dave & Kath Keown Lone Pine	Raes Junction Dunedin RD	03 446 8445 03 446 8485		30		10									20 Mt Bengier	18/5/01
GENERAL COMMENTS:																
A J & K J King Ruarangi Simmentals	RD 8, Whangarei (post) Crutcher Rd, Ruarangi (res)	09 432 9538		8		5	1/6/00								“The Best 3” New Combined Simm. Annual Sale	27/6/01
GENERAL COMMENTS:																
Ladburn Simmentals A A & L A Partridge	Glenalla Farm, Sedgemere No 3 RD, Leeston	Ph/Fax 03 324 2733	4	10		4	Anytime						2	21/5/01	6 Canterbury Park	14/6/01
GENERAL COMMENTS:																
LeeAnne Simmentals Quentin & Tracey Robinson	Pikiwahine Rd, RD 1 Waiotira, Nthland 0250	09 437 0235 Fax 09 437 0735	30	20			Anytime									
GENERAL COMMENTS: Wide genetic base. Emphasis on calving ease, high growth and heavy muscling.																
Levels Simmental	PO Box 6, Sanders Road Roxburgh, Central Otago	03 446 8785 Fax 03 446 8765	5												15	18/5/01
GENERAL COMMENTS: Sale Mt Bengier Sale Yards with Lone Pine Simmentals.																
D & J Matheson	Gebbies Pass Road RD 1, Lyttelton	03 329 9897		6											All Breeds Sale, Chch	14/6/01
GENERAL COMMENTS: Bulls raised on commercial hill country.																

[illegible]



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