
new zealand simmental

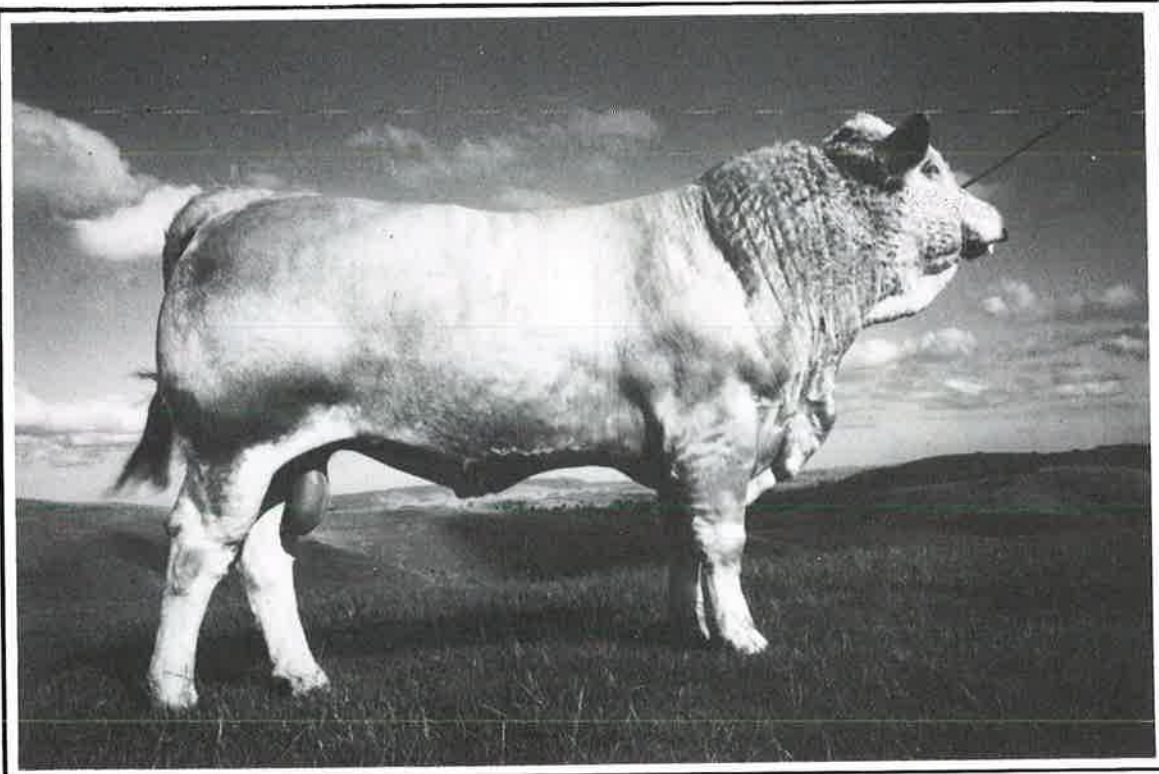


winter issue — june 1990 — number thirty two

Registered at Post Office H.Q. Wellington as a Magazine

"The Pride of the South"

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COMPANY FOR A NEW CHIEF X-ECUTIVE?



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GLENSIDE SIMMENTALS

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THE SIMMENTAL CATTLE BREEDERS' SOCIETY OF NEW ZEALAND (INC.)

256 OXFORD TERRACE, CHRISTCHURCH 1, NEW ZEALAND
P.O. BOX 13-142, ARMAGH STREET, CHRISTCHURCH. Phone 793-166

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Mrs Yvonne Kingsland
Mrs Jeanette Smith

EDITORIAL

A magazine such as this is always difficult to compile, and it becomes rather difficult to find items which will be of interest to all our readers. For me, the first issue under my wing, will be rather "hit and miss". Knowing very little about the breeding of cattle, I am unsure of what readers would like.

Any articles will be very welcome, and naturally photographs will always be of interest. I would also like Show results and any other relevant matters.

I have instigated a "President's Column" and I am sure our "Pres" will raise issues which are important.

This is "your" magazine, so perhaps the Clubs should appoint someone who has the responsibility of sending in information to be included.

Council Members

President:	D. C. Carter, Manor Farm, R.D. 1, Lyttelton Phone: Christchurch (03) 299-731
Vice President:	J. D. Graham, Waingaro R.D. Parnassus, North Canterbury Phone: (051) 32-809
Councillors:	J. P. Absolom, Rissington, R.D. 4, Napier, Phone: (070) 295-836 R.N.S. Cox, The Levels, R.D. 4, Timaru Phone: (056) 82-418 L. E. McLachlan, Clarendon "Helensbrook", R.D. Milton, South Otago Phone: (03417) 7077 A. B. Perry, Penny Road R.D. 9, Palmerston North Phone: Rongotea (063) 248-772 W. A. Rouse, East Dome Five Rivers, R.D. 3, Lumsden Phone: (0228) 7621 J. B. Scott, Roberts Road R. D. 2, Cambridge Phone: Maungatautari (071) 272-864

CHAIRMEN OF COMMITTEES:

FINANCE: R.N.S. Cox, TECHNICAL: J. B. Scott
PROMOTION: L.E. McLachlan SALES: J. P. Absolom

NOTE: Office bearers within the Council are appointed each year and may be subject to change.

INTERNATIONAL SIMMENTAL SERVICES

Selected A.I. Sires

1990 FEATURE BULLS



* "MUNGA PARK FREDERIC"

Grand Champion Bull at the
1984 World Congress Show
at the Sydney Royal and
Supreme All Breeds Winner
Melbourne Royal 1983
Top Price Sow \$20,000
Top Price Daughter \$42,000



EXTRA (Canada)
M.P. FREDERIC
SCHEROD
AROHA EILEEN

* "THE STEADING FORTH OF JULY"

Grand Champion Bull
Adelaide Royal 1988
Canberra Royal 1988
Sydney Royal 1989



ABRICOT (France)
FORTH OF JULY
SC. PRINZ
WAL KARIN

* "KILBRIDE FARM NEVADA"

Supreme Champion Bull
English Royal 1986
Two of his oldest Australian
sons were class winners at
1990 Sydney Royal.
Limited stocks only left in
this bull.



ORAGE
K.F. LESTER (Irl)
K.F. NEVADA
SC. NEFF
BROOKFIELD GIRDA

OTHER * MET MAGNUM
ELITE * LONSDALE FARM BERNARD
SIRES: * AUSTRIAN ROCCO
* AUSTRIAN PAULUS
* AUSTRIAN BELAMI

**FURTHER INFORMATION & ORDER TO
INTERNATIONAL SIMMENTAL SERVICES**
c/- Peter McWilliam
Admiral Rd, Gladstowe
MASTERTON
Tel. (059) 27724
Fax. (059) 27770

THOUGHTS FROM THE PRESIDENT

One of my greatest concerns for the Simmental breed at its present stage of development within New Zealand is - COMPLACENCY. Our first eighteen years of progress have been at such a rapid pace, that we are now entering a phase of consolidation. However, I am worried that as we consolidate to become New Zealand's third largest beef cattle breed, we may tend to lose our enthusiasm and drive for the breed.

When Simmental arrived in New Zealand, it was our opposition that greeted us with "just another exotic". We quickly proved to them, that we were here for the long term, that we were a force to be reckoned with, but I give full marks to the opposition. Once they acknowledged that we were going to make our presence felt, they tackled us in the only sensible way they could. They saw that the market wanted tall, stretchy modern cattle, so they quickly moved their breed in that direction.

Suddenly, we are not having to compete against the "old" traditional cattle breeds. This is where I feel complacency has crept in. Have we not as a breed been slow to realise how much progress our opposing breeds have also made in the last eighteen years?

Perhaps the greatest scope for development of Simmentals over the next few years, is to promote the material attributes of the breed. How often have you suggested to your bull clients, that they retain a few first cross Simmental heifers, and see how they perform? Within my own commercial cattle, I have always found the three-quarter bred weaner to be the most superior.

Simmental breeders, by their very nature, must be proponents of crossbreeding. We have sold the breed as a terminal sire, promoting the free gain of hybrid vigour. Let us now at least acknowledge Simmental as a maternal sire. Let's carry the concept of hybrid vigour on step further. As we move into our bull selling season, I wish you all every success. With the effects of the 88/89 drought, particularly through the eastern New Zealand region, total cow numbers will certainly be lower. However, I do not believe the demand for our product will be lower. The numbers of bulls available for buyers to select from appears to be less than in previous years, and the buyers certainly appear to be prepared to spend more on quality than before. I therefore hope we all manage to keep the quality high when we present our bulls for sale. If we all do that, the pricing of these bulls will look after itself. Good luck.

David Carter
President

A PHOTOGRAPHIC TIP

Have you noticed that when you want to get a photograph of a non-domesticated animal they tend to move away from the camera? The closer you try to get, the further they walk away. Sounds familiar - the solution is easy.

If you have a modern camera from which the lens can be removed, (this can be either by a bayonet type mount or with a screw thread) then a zoom lens would be an ideal investment. A zoom lens with a range of approximately 60mm - 135mm will solve all your problems and you would be able to take photos of animals from about 30 metres without disturbing them.

Remember also, if you are taking a photo of one animal, try to FILL THE WHOLE PICTURE. We have all seen photos of animals, where they just appear to be a dot in the distance.

Another tip when taking side on photos of animals, keep the camera at least a foot lower than the top of the animal's back. An ideal height for the camera would be half way between the top of the head and the ground. Simple solution - kneel down when taking the photo.

LAND TAX

There appears to be some confusion concerning Land Tax.

Basically, Land Tax is a tax payable by landowners, based on the "land value" of land owned at noon on 31 March each year, after allowing for any special exemption.

Common exemptions are:

- Maori customary land;
- land which is used principally as the site of any residence provided it is not used for temporary accommodation;
- land used solely or principally for business of farming, growing timber, fruit, vegetables, grapes and other crops, horticulture or forestry;
- sports grounds and racing tracks;
- land owned and used by charities (except where land owned is for commercial purposes);
- land owned or held in trust for schools and universities;
- land which is the site of a historic building classified as "A" or "B" by the New Zealand Historic Places Trust.

(A full list of exemptions from land tax is set out in section 27(1) of the Land Tax Act 1976).

If any Breeder is in doubt, it is suggested you contact your Accountant or the local Inland Revenue District Office.

It's what you don't see that makes the difference...

No exposed tip. The **covered boss top** neatly solves the animal and handler protection problem.

Exclusive **Rotaclip** mechanism "spring-locks" male and female, dramatically improving tag retention.

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HORIZON

THE COUNCIL 1990



▲ **John P. Absolom**

Farms the well known Rissington property which has the largest herd of Simmentals in the country. The property is an extensive hill country holding and also maintains a sheep flock and a small Angora herd. The Rissington Stud was founded in 1972 (Breeding females 383). John was elected to Council in 1984.

Rodney N.S. Cox
An inaugural member of the Society he farms at the Levels near Timaru on an arable property carrying a Romney stud, cropping and one of the largest (and one of the original) Simmental herds in the South Island (Breeding females 75). The Levels imported some of the first pure-breds brought to New Zealand. Elected to Council 1972 until 1984. Re-elected 1989.



▲ **David C. Carter**

Farms a hill country property in the Lyttelton Harbour basin, a high country property near Kaikoura as well as having business interests in Christchurch. The Avon Park Stud was established in 1974 and incorporated the Harlau herd in 1981. (Previously owned by R.H. Kerr). The stud is run on the Lyttelton property. (Breeding females 91). David joined the Council in 1984.

L.E. (Lachie) McLachlan

Administers a large farming complex near Outram in Otago running a large sheep flock, commercial cattle and a Simmental stud which was established in 1984 and held its first annual bull sale this year. (Breeding females 55). Lachie joined the Council in 1986.



J.D. (Don) Graham

Farms in hill country at Parnassus in North Canterbury. Established the Waingaro herd in 1974 while living near Timaru. (Breeding females 130). Don selected some of the first Simmentals from England to come to New Zealand. He was first elected to Council in 1979.



Alan B. Perry

From Rongotea near Palmerston North where he has farmed all his life, Alan has diversified his farming interests from a large pastoral and cropping property to a smaller concentrated unit running deer, horticulture and his Waimiro Simmental stud which was founded in 1973. (Breeding females approximately 20). Elected to Council in 1982.



Woody A. Rouse

Farms at Five Rivers in Central Southland and has bred Simmentals since 1975 when the East Dome Stud was founded. (Breeding females 61). His property is mixed hill and flat and runs a Romney flock, commercial cattle and some agriculture. Elected to Council in 1986.



John B. Scott

Farms a hill country property overlooking Karapiro near Cambridge which runs a sheep flock and the Puketawa Simmental stud which was founded in 1973. (Breeding females 128). John joined the Council in 1986.



**MINUTES OF THE ANNUAL MEETING OF
THE SIMMENTAL SOCIETY HELD AT THE
ASCOT PARK HOTEL, INVERCARGILL
ON WEDNESDAY, 6 DECEMBER 1989
AT 5.30 P.M.**

PRESENT

Messrs A B Perry (Chairman), J P Absolom, D C Carter, R N S Cox, J D Graham, L E McLachlan, W A Rouse, J B Scott, I S Johnstone (Secretary/Manager), twenty-nine members and visitors.

The President, Mr A B Perry asked that the Meeting stand and observe a minutes silence in the memory of the late Peter Weenink, a Councillor who had died during the year.

APOLOGIES

Mr A B Perry called for apologies which were recorded and sustained as follows:

R H Kerr, W Macbeth, A McGregor,
Mr and Mrs M J Hall, Mr & Mrs R Lott,
Mrs Clare Perry, Mrs Star Absolom,
Mrs Jessica Midgley, Mrs Gay Cox,
Mrs Loraine Oliver, Mrs Helen McLachlan and
Mrs Tish Graham.

MINUTES

In opening the Meeting Mr A B Perry made a special welcome to Mr Kerry Lowe, the Federal President of the Australian Simmental Association, Mr John Brogan of N.S.W. who had come over to judge the Simmental classes at the Royal, Mr Brian Soutar, the newly appointed Society Accountant and Mr Jim Mangnall, who would take over the position of General Manager of the Society on Mr Ian Johnstone's retirement.

MINUTES of the 1988 A.G.M. which had been circulated were adopted on the Motion of J D Graham and D C Carter. This Motion was Carried.

The President's Report was read and adopted. Moved by Mr A B Perry and seconded by Mr J D Graham. This Motion was Carried.

The Statement of Accounts to the 30th June 1989 which had been circulated to all members were adopted on the Motion of A B Perry, seconded by D C Carter. The Motion was Carried.

Committee Reports, which this year had been pre-printed and circulated with the Statement of Accounts were adopted on the motion of A B Perry and seconded by J P Absolom. This Motion was Carried.

There was no business arising from the Reports or Accounts tabled.

Appointment of Auditor

Mr Brian Soutar of Christchurch was appointed for the ensuing year, replacing Mr Graeme Mars who had filled the position for some ten years and wished to retire. Moved by A B Perry and Seconded by I Wright. This Motion was Carried.

Next A.G.M.

This will be held at Hamilton to coincide with the 1990 Royal Show.

GENERAL BUSINESS

Mr A B Perry moved and Mr D C Carter seconded that Mr Ian S Johnstone, retiring Secretary/Manager be elected an Honorary Life Member of the Society at the next A.G.M. of the Society (1990). This Motion was Carried unanimously.

South Island Sale

Considerable discussion was held on the future of the South Island Sale as it has been historically held at Christchurch.

J D Graham explained the reasons for combining with the South Canterbury Sale in 1989. This Sale actually was run at a loss.

Various opinions and ideas were put forward with no real conclusion.

Some people were keen to see the Christchurch Sale retained as they felt the costs and "risk" of taking bulls to the National Sale in the North Island were prohibitive. South Canterbury representatives said they would continue their Sale without the support of the South Island Sale (as in 1989). Southland now have established Sales as outlets for their cattle.

The matter rested with no firm resolve in the interim. From the comments made a few are tabulated.

- * Support the North Island with top animals
- * Have a South Island Sale and include females
- * Create an invitation Sale
- * Continue with Temuka (as for 1989)
- * Hold a Temuka/North Canterbury/
Westland Sale

The Sales Committee will again discuss the matter

in detail at its next Meeting in February 1990.

Mr Perry thanked people for their contributions to the discussion which was a difficult one to resolve.

AN APPRECIATION

Mr Alastair Midgley on behalf of the South Canterbury Club asked that the appreciation of the great efforts of Ian Johnstone to the Club over the years be recorded in the Minutes.

Mr A B Perry invited Mr Kerry Lowe to address the Meeting.

Mr Lowe spoke of the success of the Simmental breed in Australia which is now the sixth largest breed in the country with 150,000 registered cattle. He spoke of the continuing necessity for New Zealand and Australia to liaise closely in their objectives as it was a mutually beneficial necessity. The breed continued to expand and be accepted in the commercial situation. Performance recording was producing the desired effect and systems were being continually updated. Sales over the past few months had been extremely strong and ratified the strength in the breed. Mr Lowe wished New Zealand well with the breed for 1990.

Mr David Carter spoke in appreciation of Alan Perry who was standing down as President of the Society but would fulfil his term on the Council. He asked that assembled members show their appreciation of the effort he had put in the administration of the Society over the past years.

This was demonstrated by acclamation. Mr Perry replied and thanked members for their strong support.

There being no further business the Meeting concluded at 6.40 p.m..

1990 ANNUAL GENERAL MEETING AND ANNUAL DINNER

The 1990 Annual Meeting and dinner will be held to coincide with the Royal Show in Hamilton. The tentative dates for the Royal Show are 25, 26, 27 October 1990.

Preliminary arrangements are underway to hold the Annual Meeting and dinner at the Southern Cross Motor Inn, Hamilton on Friday 26 October 1990, with the Annual Meeting commencing at 5.00 p.m. and the dinner at 7.30 p.m..

It is suggested that members make a note of these preliminary dates and confirmation plus the official notice of the meeting will be mailed out in due course.

Stationery Items

We are now able to offer Society members the opportunity to purchase A4 letterhead jotter pads and envelopes with the Simmental logo embossed on. The logo which will appear is shown below;



**SIMMENTAL
NEW ZEALAND**

These items will be ordered from our supplier in bulk after all orders have been received from members and it is anticipated this will be a once per year event, probably in the winter.

The cost for a ream of the letterhead, the cost of a printed box of envelopes, and the cost of jotter pads (per 25 pads) is shown on the order form.

So that a bulk order can be placed with our supplier, would those members of the Society who are interested in purchasing these items, please return the order form **NOT LATER THAN FRIDAY 27 JULY 1990.**

Our bulk order will be placed during the early part of August. Please remember it is planned to place a bulk order on an annual basis, so if you do not order in 1990, you may have to wait until 1991. Order forms which show prices are enclosed with the magazine, as a separate item.

TATTOOING YEAR LETTERS

**1988 — X
1989 — Y
1990 — Z**

The Car...



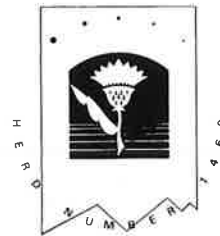
The Champagne... MOET & CHANDON

The Luggage...



The Simmental Stud...

THE TROSSACHS – Dedicated to the tradition of quality, commanding excellence from the finest pedigree bloodlines.



THE TROSSACHS SIMMENTALS

Tea Creek Road, Carterton
Phone: (04) 711-448

K.G.M.
HERD No. 885
Simmentals

WILL BE OFFERING FOR SALE AT THE NATIONAL
SALE PALMERSTON NORTH. 20th JUNE, 1990

- 2 RISING 2 YR OLD BULLS BY HOCKENHALL MAGNUM
- * No. 1. HONEYCOLOURED LARGE BULL 836 kg 11-4-90
 - * No. 2. DARK RED LARGE BULL 798 kg 11-4-90
 - * FULL BROTHERS (KGM TRISTRAM) TOP PRICED BULL
PALMERSTON NORTH 1987. PURCHASED BY MR. TONY PLUMMER-DANNEVIRKE

* CASTLE ROCK SOUTHLAND 18th MAY
2 RISING 2 YR BULLS (FULL BROTHERS OF ABOVE) 5 RISING 2 YR. HEIFERS P.T.I.C.
* OMAKAU 14th JUNE *
.10 RISING 2 YEAR OLD BULLS.

'PERFECTION' IN ONE WORD



FOR FURTHER INFORMATION CONTACT:

**SIMMENTAL CATTLE BREEDERS' P.O. BOX 13142
CHRISTCHURCH. PHONE (03) 793-166**

WE WELCOME YOUR ENQUIRIES

PUKETAWA SIMMENTALS

Herd 208

Established 1972



Performance recorded and bred bulls and heifers available at
Waikato & Dists Annual Bull Sale, or by private treaty

Enquiries and Inspection Welcome

**J.B. Scott
Roberts Road, R.D. 2
CAMBRIDGE**

Tel. (071) 272-864

STEWARDSHIP

by Robin Hart

I don't believe enough importance is placed on the responsibilities of our stewards at either Royal or country shows and in fact, the selection of same often leaves a lot to be desired for the efficient conduct of a most expensive and lavish display of livestock. A display in which each individual animal has had many hours of time plus cost of feed invested in it, and so deserves the best opportunity to parade it and display before the Judge and public alike.

Let us assume therefore, to discuss the subject of Stewardship. We are talking about an Honorary Steward, who has been selected for his ability and his general interest in stud cattle. It is also desirable that he has specific interest in the particular breed in which he is asked to work. One who is dedicated to the true principles behind livestock breeding, promotion and showing. These principles being the promotion of the livestock and not the promotion of oneself to obtain any social distinctions which may be associated with the show-ring or the surrounding public.

Your responsibilities as a steward, are at least threefold - to the Judge, the public, and to the exhibitor. Obviously, one person cannot efficiently perform all three, but under a Chief Steward, they can be diversified to two or more assistants.

To The Judge

You must act almost like an efficient aide-de-camp. That is to be the instrument of his instruction in the ring for his every whim or wish to enable him to judge. You must understand his efficiency, and consequently, the correct or best outcome of his decisions revolves around his ability to concentrate. You are responsible to create for the Judge, the best opportunity or climate in which to concentrate on his Judging. He must be able to see the animals well in all aspects - walking or standing in all 360°. Ideally, this must be done without the Judge having to speak to competitors or worry if they are carrying out his instructions. Your prior to judging responsibilities should include contact with the Judge to make sure he is organised, or needs assistance to be on the grounds in time for judging, just as you should show him the courtesy of offering hospitality after the completion of his duties of judging.

To The Public

You are responsible to see that the cattle are displayed clearly for them, the side line judges, to view. The public must be able to follow clearly what is being done so they may make judgement

and form opinions and further follow the Judge's reasoning and explanations. Some pre-thought must be given to the best way to do this and it should be discussed with the Judge prior to commencement of proceedings. With his approval, you are to see that the agreed manner and form of display is carried out, to enable the public to see and participate fully. Showing after all is an expensive form of promoting - promoting stud animals to the public and the best possible display must be afforded to do this.

To The Exhibitor

The exhibitor is a very vital and sensitive part of the whole showing procedure. He after all is footing most of the bill for this expensive promotion. It is a big help if you know the exhibitors well to obtain their co-operation, if not, their co-operation must be won by your courteous efficiency. You must know or make the effort to find out their names, also the correct pronunciation of their stud and animal names for clear announcements. This way you can give them full recognition of any awards that are made, preferably as soon as they are made, for the public to be aware, and keep an active interest in proceedings.

You are responsible to check that each and every animal is correct, identifiable where necessary and marshalled accordingly ready for the next class. This should be either in catalogue order or order of age, as desired, to obtain the smooth, uninterrupted flow of judging, from class to class.

You are responsible to the exhibitors and the system generally, to see that the exhibitor's correct animals are paraded for championship awards and just as importantly, correct ones eligible for reserve championship awards are paraded also. N.B.: Don't forget to parade the second prize winner in the class from which the champion was selected. This is so often overlooked, and can create a bad and embarrassing display, where, with forethought and reference to the results, the correct animal can be added to the ring, while the champion is being decorated, so the reserve judging can continue smoothly.

The steward is in charge of the ring and must maintain control of it at all times, being concise, decisive and firm on its control without being over officious with the exhibitors. Remember the exhibitor with a team of cattle has had quite a few hours work under way on judging day before he even enters the ring, and is under a lot of pressure.

PRESENTATION

As I have said, it is all a matter of presentation, therefore, your own presentation must receive your thought and planning and not just five minutes before. Starting with yourself, you should be clean,

neatly and tastefully attired, efficient, on time i.e. one hour before, and equipped to do the job.

Obviously, if you accept the aide-de-camp to the Judge approach, already referred to you, you will not accept or adopt a casual approach and slack presentation - smoking in the ring or lounging with hands in pockets, to quote the extreme.

With yourself well presented and ahead of time, there are many things to check beforehand that they are in order and in the right place prior to judging - catalogues or list of entries plus the necessary equipment for recording results. A suitable blackboard and chalk should be in a prominent position for awards to be displayed. A microphone or loud-hailer must be available for use by Stewards and Judge. See that ribbons are sufficient for all awards; in particular, the necessary champion and reserve champion ones are displayed and available together with any trophies which may require awarding. Some thought in advance should be given to whom you will call on from the crowd to make such awards and so add to the formal presentation. This encourages the press to take a more active part and pleases the exhibitor no end if it is properly and professionally done. At the same time, this pays suitable and deserving tribute to a trophy donor or show supporter in the crowd.

If you have done all your homework, prior planning and arrangements and been able to diplomatically keep the Judge and exhibitor on time, you will be rewarded by finishing on time with little abuse, but probably no praise, except your own satisfaction of a job well done.

(Our grateful thanks to the Santa Gertrudis Breeders' (N.Z.) Association for allowing us to reprint this article.)

Editor's Note

Robin Hart is a Director of the Australian Meat and Livestock Corporation, Past President of the Santa Gertrudis Breeders' Australia Association and a Councillor of the Santa Gertrudis Breeders' Australia Association.

BROCADE SIMMENTALS

3rd Annual Bull Sale

**Thursday 7th June, 1pm
(on the property)**

**20 performance recorded rising 2yr bulls
including sons of "Single Nick Double Time"
and Dek Diligence".**

Visitors and Enquiries welcome

**H.D. & J.S. McIntyre
Apiti, 1.R.D. Fielding
Ph. (063) 284-845**

BUMPER STICKERS

Some years ago the Society had a range of bumper stickers which could be affixed to any motor vehicles, caravans and trailers.

We intend producing a further range of these bumper stickers which may be available to members later this year. We would like to produce a range of six stickers, which would be available as a set.

It has been decided to run a competition amongst members and their families so that a selection can be made for the set of six bumper stickers. The rules are simple:

- (1) The competition is open to all members of the Simmental Society and their immediate families.
- (2) The wording on the bumper sticker should not exceed 12 (twelve) words. A sample of the sort of bumper sticker is as follows:

SIMMENTAL
THE BEST 'LINE OF BULL'
IN THE BUSINESS

- (3) The competition will close on Friday 20 July 1990 and a selection will be made soon after to establish the final six.
- (4) The six winners will be advised by mail and will receive a prize of a Simmental golf umbrella, plus a complete set of six bumper stickers.
- (5) Of the six final bumper stickers chosen, the selection panel will choose one outright winner after considering originality etc. This person will receive a substantial prize to the value of approx \$150.

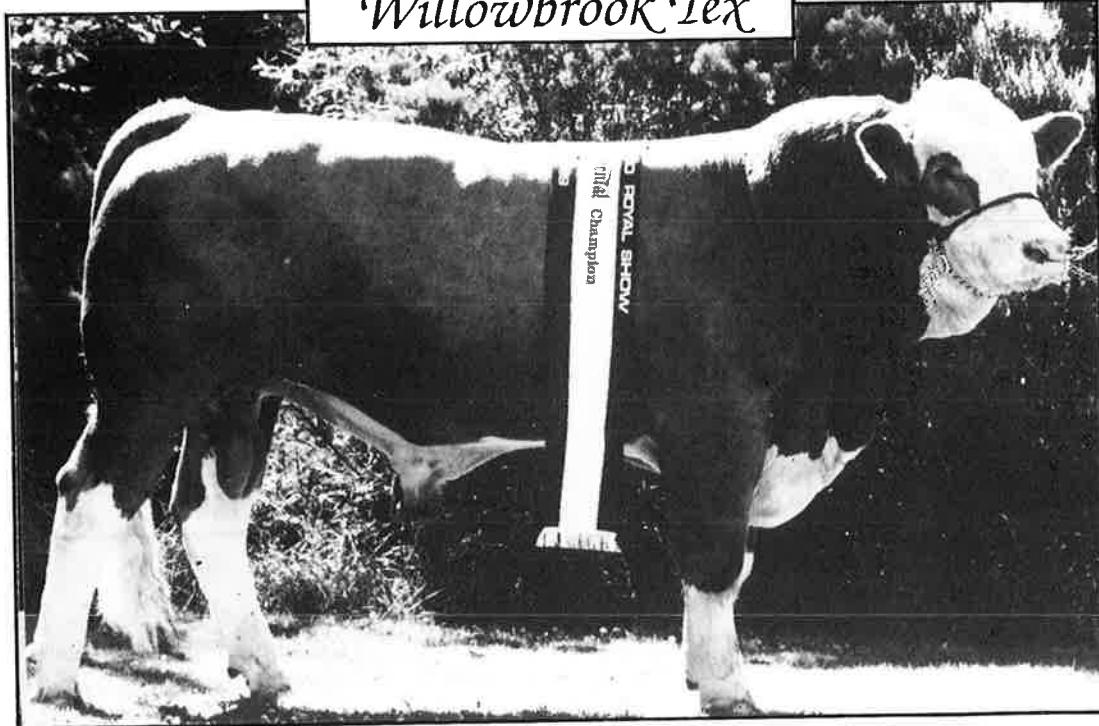
Please complete the entry form with your suggestions and return it to the Simmental Society office by the closure date.

The selection panel will be looking for humour, visual impact, the effect of a "play on words" and originality when making their selection.

Thinking caps on - and we look forward to being swamped with entries. A separate entry form is enclosed with the magazine.

Willowbrook

Willowbrook Tex



1989 Supreme Champion Simmental New Zealand Royal Show.

Tex, a polled son of SPW Mickey Mantel is a bull of great stretch and balance with good colouring and 100% eye pigmentation. All these qualities as well as his even temperament make him an exciting sire.
Born 11-8-88. Weight 30-3-90 - 902kgs.

SIRE: Mickey Mantel

Signal

Harlau Goldie 9/AG2E

DAM: Freewalk 499/AN5

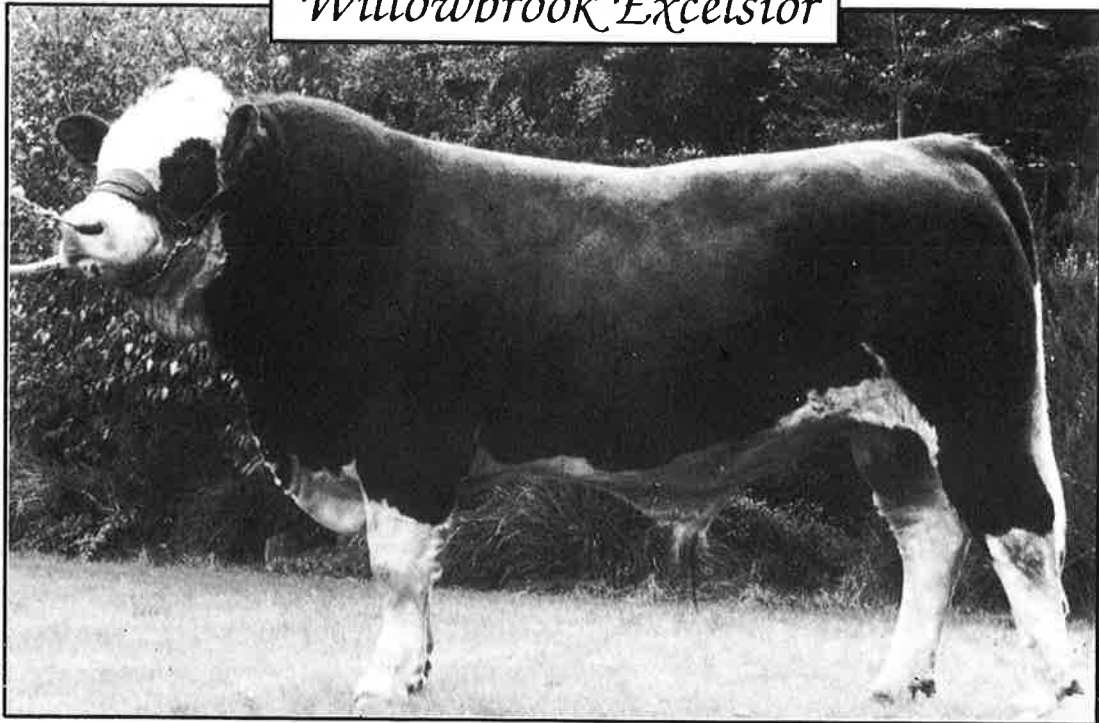
**Both Willowbrook Tex and Willowbrook Ex
North on the 2**

**At the South Island Central Simmental Sale
Centre we will be offering an ex**

Inquiries welcome: Alastair & Jessica Midgley "Willowbrook Simmen

Simmentals

Willowbrook Excelsior



This polled bull by Pinjarra Excelsior is the result of our ET programme. His dam has consistently produced top stud sires, 3 of which have topped South Island Sales.

Excelsior, a ribbon winner at the 1989 Royal Show is a deep bodied bull with plenty of muscle, a solid red, with 50% eye pigmentation and an excellent temperament. Born - 12/8/88. Weight - 30/3/90 = 880kg.

SIRE: Pinjarra Excelsior _____ Extra MM4603
DAM: Rufford BK5 _____ Scottish Extra Special 8708142

Excelsior will be offered for sale at Palmerston
on June 1990.

at the 12th June 1990 at the Temuka Selling
an excellent selection of our top bulls.

ATRIG SIMMENTALS

(Est. 1974)

Will be offering "Atrig Xtatic" B.I. 46.5 by
"Brocade Rufus" at the National Sale on June
20th.

Also 20 Performance recorded rising 2yr Bulls
are offered for Private Sale.

— ENQUIRIES WELCOMED —

HARLEY & ROSEMARY SMYTH
DANNEVIRKE PH. (0653) 25-837

or Christopher (0653) 25-749



These bulls are reared at 2000ft above
sea level in a harsh winter climate.

Enquiries & visitors welcome

For further information please contact

JAMIE PROUDE
Tel. (0819) 7468
Morrinsville

MATTHEW PROUDE
R.D. 1 Lakes Road, Ohakune
Tel. (0658) 54048

OUR TWO BULLS SELECTED FOR 1990 NATIONAL BULL SALE

HERRINGTON MR - X



RESERVE JUNIOR CHAMPION 1989, MANAWATU A & P

HERRINGTON X - PO



A young bull from one of our top cows

THE NEW ZEALAND BEEF COUNCIL

Before discussing the role of the New Zealand Beef Council we should take a step back and ask the question "why a New Zealand Beef Council"? This is a very logical question for a Breed Society of beef producers to be asking.

The idea of a Beef Council was conceived back in 1985 at a workshop held at Ruakura. This workshop was organised by Peter Packard of MAFTech in Auckland to look at where the beef industry of New Zealand was heading - what were its strengths - what were its weaknesses. To this workshop were invited leading representatives of Breed Societies, the Universities, the New Zealand Meat Producers Board, Research organisations and MAF. Very early in the workshop it was evident that those present had not allowed themselves to be influenced by any particular preconceived ideas of the past. Rather, they vigorously entered into discussions on the future of their industry particularly when the workshop entered into a strategic planning phase. This was most refreshing, stimulating and highly rewarding for those who took part.

An industry lacking co-ordination. Where few of the correct market signals filtered through to the man on the land. Often the signals from the marketplace were unclear. On many occasions there were no signals. In an industry which was fast becoming "market-led" these situations were regarded with some concern by those attending the workshop.

An industry where there appeared to be little action in areas of establishing priorities for national research on beef. Government was severely pruning its budget for research and the funds that were available seemed to be contestable from a widening group of scientists. It was identified that all industries required a strong R & D programme and for an export industry as important as beef is to our economy a long term research programme was seen to be critical for its future.

Finally it was observed by those at the workshop that the beef industry of New Zealand, stood out as the only agriculturally based industry without an overall "body" which has as its function the concerns of all aspects of the beef industry from farm production on.

The industry was clearly at an important crossroads. Long term strategies had to be determined based on the industry strengths. New and exciting opportunities had to be enthusiastically grasped. An "action plan" for the beef industry was needed as it moved towards the 21st Century.

Having defined these issues the workshop representatives then set about defining a course of action. One of the priorities was given to the lack

of a co-ordinating body concerned for all aspects of beef industry - from farm production through to the marketplace.

A steering committee was formed and given the task to seek widespread endorsement for the formation of a co-ordinating body which would have as its prime function the concerns of a wide cross section of the industry.

Support was quickly forthcoming - from Breed Societies, Producer Boards, Universities, Research institutions and MAF. An interim Beef Council was formed. In 1987 following a successful meeting in Hastings at which total endorsement was received for the formation of a New Zealand Beef Council, discussions were held with the Chairman of the New Zealand Meat Producers Board, Mr Frith, regarding funding a Council. Some commercial businesses were also approached for sponsorship.

In November 1988 the New Zealand Meat Producers Board agreed to an initial grant for the New Zealand Beef Council which allowed the Council to be fully functional. Office bearers were elected in February 1989 and Council embarked on an ambitious programme for its first year of operation.

Turning now to the objectives of the New Zealand Beef Council. It was agreed these were to provide:

- (1) One unified voice for the New Zealand beef industry.
- (2) A co-ordinated communication link acting as a catalyst between beef farmers, stud breeders, researchers and marketers of New Zealand beef.
- (3) An identity to which producers, researchers, consultants and other sectors of the industry can relate.
- (4) Co-ordination for important production facets and management techniques.
- (5) The opportunity of identifying and promoting greater productivity and profitability throughout the beef industry.

During its first year the New Zealand Beef Council tackled two projects.

The first was a series of beef field days aimed at identifying profitable beef production systems. Over 1,000 beef farmers attended these days which were held at Morere on the East Coast of the North Island, Northern Southland at Glenlapa Station, West Coast at Greymouth, Northland at Whangarei and in the King Country at Te Kuiti. A proceedings was printed of all the papers presented at these days and these have been widely demanded since the series. The highlight of the field days was an excellent day held on Glenlapa Station which attracted between 450 and 500 farmers. Those attending heard how Charlie Smaill with his pure Hereford herd had increased his income by \$1000,000 by yearling mating his heifers and "finishing" all his bulls at 22

months of age.

During 1989 it became evident that new and exciting markets were opening for our beef in Japan and Korea. The signals were unclear as to the requirements of these markets. This influenced the New Zealand Beef Council to enter into a joint venture with Waitaki International to produce a video to highlight the demands for our chilled beef in these new markets. This video has been shown to large numbers of farmer audiences with further copies being ordered by some Breed Societies and other breeder groups. The video is called "The best cuts are the deepest" and is available at cost (\$45 + GST) from Gisborne Video Productions, P O Box 131, Gisborne.

The New Zealand Beef Council also sees its role in providing co-operation in alleviating some of the problems confronting beef producers. The devastating droughts on the East Coast of both islands in the early part of 1989 meant many beef heifers had to be slaughtered. Many farmers had to go into a "herd survival" programme and the national herd then had to be rebuilt. Council expresses its concern over the ramifications of the droughts for our beef industry. It also supported in the press moves by some meat exporting companies to set up contracts with dairy farmers to supply dairy beef animals to fill the gaps in the beef herd caused by the droughts.

It is important that the New Zealand Beef Council is structured in such a way that it democratically represents a wide cross section of the industry with the emphasis being on commercial producers. Clearly this had to include dairy beef producers.

It was decided that the New Zealand Beef Council should consist of:

- ◆ Two commercial producers (South Island)
- ◆ Two commercial producers (North Island)
- ◆ One invited dairy beef producer
- ◆ One appointee from the United Breeds Society
- ◆ One appointee from MAFtech
- ◆ Two appointees from the New Zealand Meat Producers Board
- ◆ One appointee from the New Zealand Dairy Board

In February of 1989 the office bearers of the New Zealand Beef Council were elected. These are:

Chairman: Mr T Plummer, Waipawa

Deputy Chairman: (N Island) Mr W Bly, Woodville

Deputy Chairman: (S Island) Mr C LeCren, Parnassus
Mr A Reeve, Ngauwahia, Mr C Smaill, Gore, Mr P Packard, MAFtech, Auckland, (Secretary) Mr R Mitchell, Palmerston North, Mr J Bull & Mr M Muirhead (NZ Meat Producers Board).

THE FUTURE

The New Zealand Beef Council has already set in place a far-reaching programme for the next twelve to eighteen months.

One of the messages coming from the 1989 field days was that New Zealand lagged behind other major beef exporting countries in the area of selling beef at auction on a liveweight basis. In Hawera liveweight sales were successfully introduced in 1989 and the New Zealand Beef Council aims to assist the industry implement liveweight selling at all major beef selling centres.

An early priority next year for the New Zealand Beef Council is to get alongside Breed Societies to discuss their perceived priorities within the industry and to decide where Council can assist. Also there may be opportunities and specific projects planned by individual Breed Societies where Council may be of assistance.

In view of the depleted numbers in the national beef herd caused by the devastating droughts in 1989, Council is planning a series of field days to encourage dairy farmers to rear more dairy beef calves stressing the need to use quality beef sires. Council believes that contracts similar to the ones offered in 1989 are needed to set the price and the standards for weaned calves.

The formation of the New Zealand Beef Council was brought about through the need for the industry to have a body whose main function is the concerns for all aspects of the industry from farm production through processing and on into the marketplace. There is a great deal to be done. The New Zealand Beef Council is keen to act as a catalyst within the industry, helping to identify current needs and future opportunities and to co-ordinate national priorities for future beef research.

The New Zealand Beef Council is also keen to develop effective communication systems so that producers are in a better position to respond to early market signals.

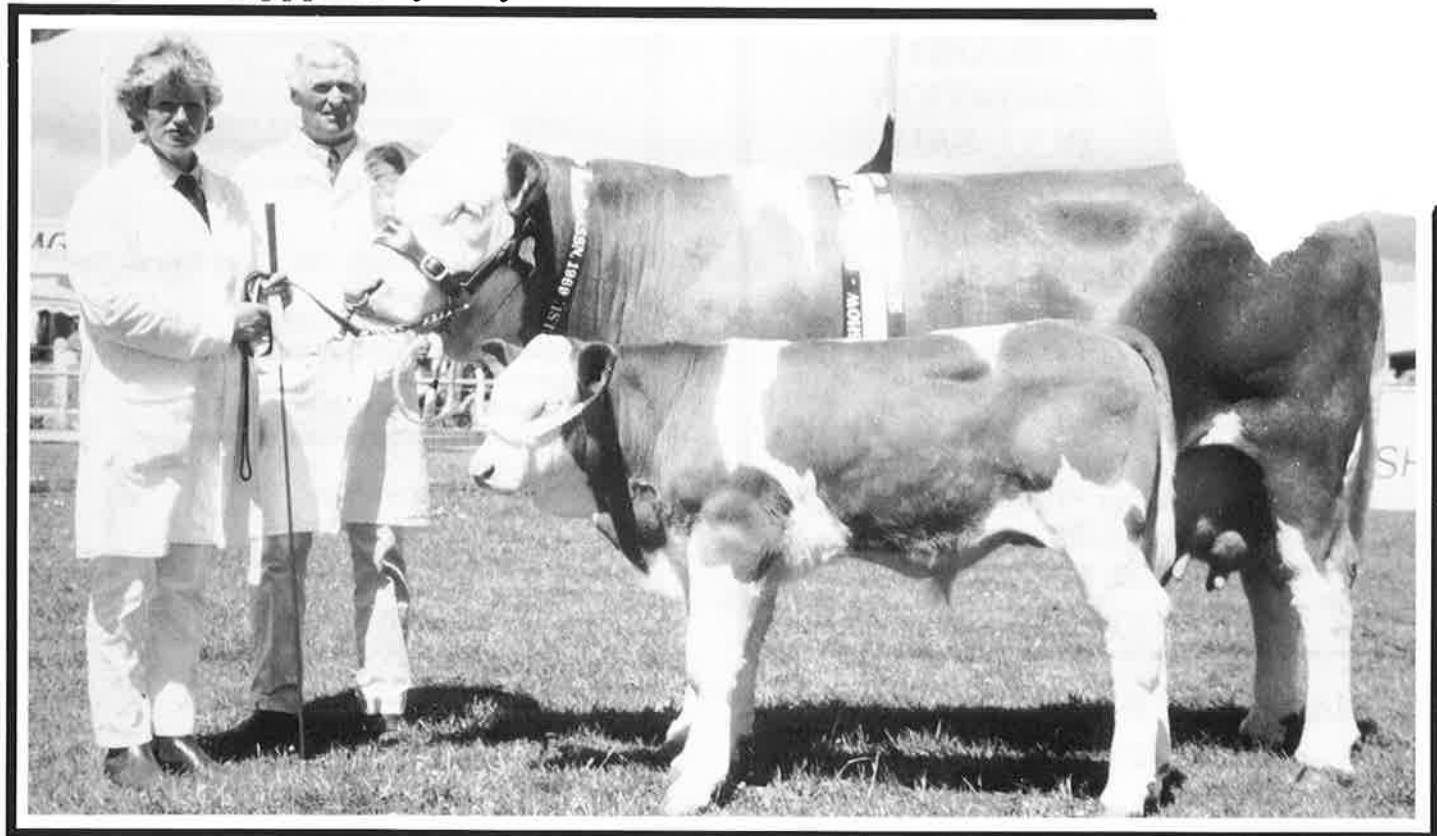
With these objectives clearly stated it is hoped the New Zealand Beef Council will hear from beef producers, breed societies and breed associations so that through a two-way flow of communication strategies can be set in place which can help guide the New Zealand beef industry into a prosperous future.



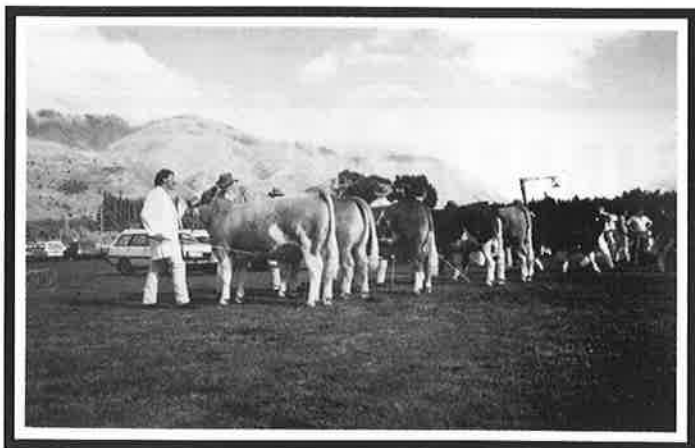
**SIMMENTAL
NEW ZEALAND**

**WE ARE NOW ON FAX,
24 HOURS PER DAY
(03) 669-494**

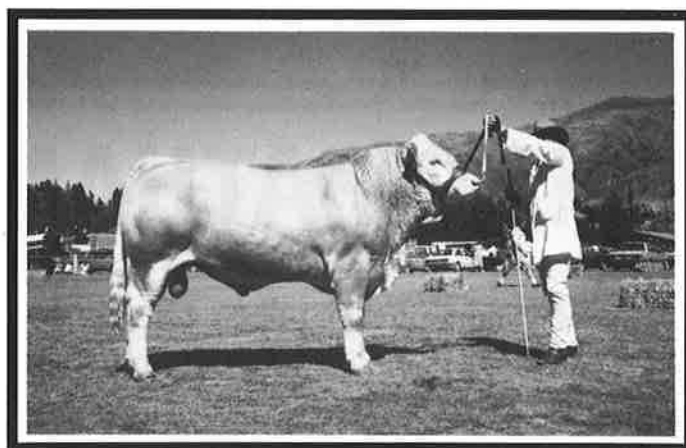
Photographs supplied by Gary McCorkindale from Wanaka Show



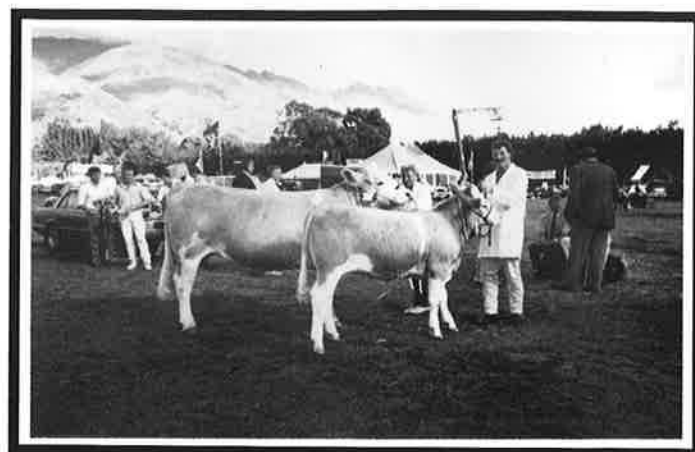
Senior Champion 1989 Royal Show, Robot Trixie Calf: Robot Yukon
Handlers: Joyce and John Robins



Wanaka Heifer Class



Glenside Xecutive, Handler: Ritchie McCorkindale



Marfrey Wendy & her calf Glenside Yasmine
Handlers: Donna Maria Asher (Canada),
Garry McCorkindale



P Sibley, G Bain
Judges: Wanaka Show

**CENTRAL SOUTH
ISLAND
INVITATION
BULL SALE**

Temuka Saleyards on
TUESDAY 12 JUNE 1990

*(Inspection of animals from 10.30am.
Sale commences at 1.00pm)*

For further information phone:

**Alister Midgley
Willowbrook
R.D. 2, TIMARU
(056) 26-671**

**NATIONAL SIMMENTAL SALE
PALMERSTON NORTH**

WEDNESDAY 20TH JUNE 1990

Held in 'Beef Bull Week' as last season.
The Sale will offer 30 odd Registered Bulls.

mahan marine

Yacht Chandlers
191 Ferry Road
CHRISTCHURCH
opp Lancaster Park Hotel
**P.O. Box 25-020
Phone (03) 660-276**

CATTLE HALTERS

Cattle breeders New Zealand wide, use our Polyester Rope halters with great success.

- * Simple, easy to use design features
- * Superstrong 2,500kg breaking strain
- * Abrasion resistant
- * Knots don't tighten when wet
- * Colourfast and machine washable (Polyester loves soap and water)
- * Available in Red, Blue or White
- * Price - \$38.95 GST Inclusive

**Available from Simmental Cattle Breeders Society,
P.O. Box 13-142
CHRISTCHURCH**

ORDER FORM

Name _____

Address _____

Telephone _____

*Please forward the following cattle halters to the above
address*

Number _____ Colour _____ @ \$38.95 = \$
Postage = \$

*Postal Charges - \$1.50 per Halter, \$6.00 4 or more
- Please enclose cheque with order -*

MACMATHAN SIMMENTALS

FOR SALE, Temuka 12 June 1990

MACMATHAN XXXX

born 9.8.88, 860k on 31.4.90

s. Hattridge Big Red — d. Macmathan
Merigue by Risingholme Brigadoon
Supreme Beef Animal Rangiora A & P
3rd Canterbury A & P 1989
3rd Royal Invercargill 1989 (21 entries)

MACMATHAN YOUNG STAR

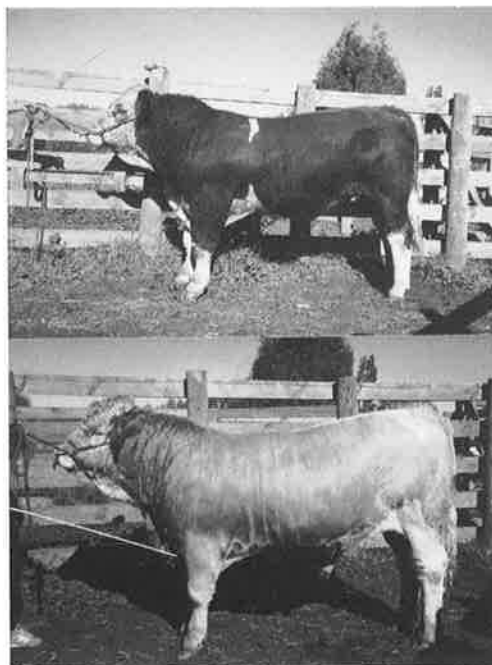
born 25.2.89, 590k at 365 days

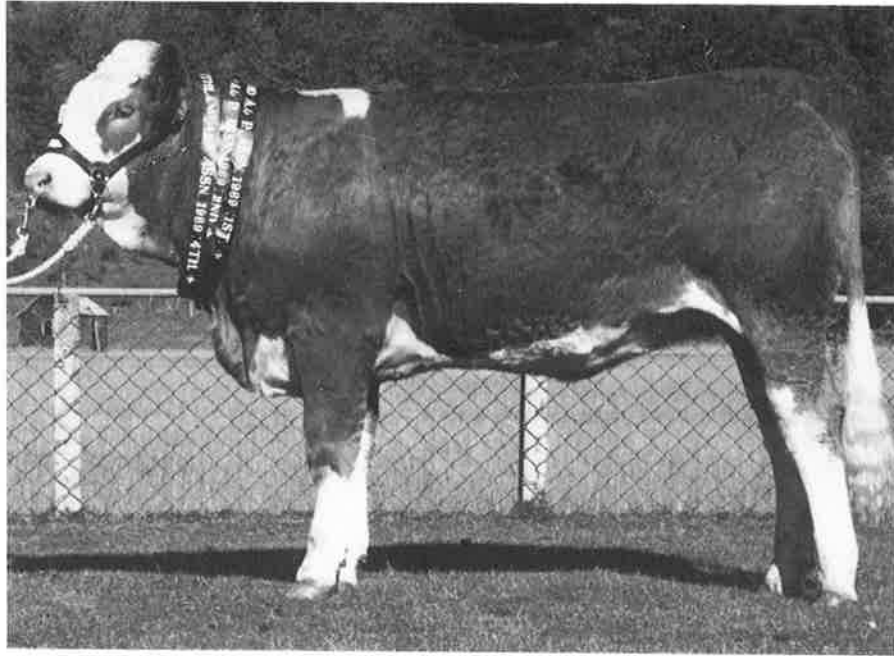
s. Risingholme Brigadoon, 1982 Royal
Show Champion Simmental
d. Glenturk Wilma 2nd (Imp)

D & J MATHESON

155 MAIREHAU ROAD, CHRISTCHURCH

PHONE (03) 830-610





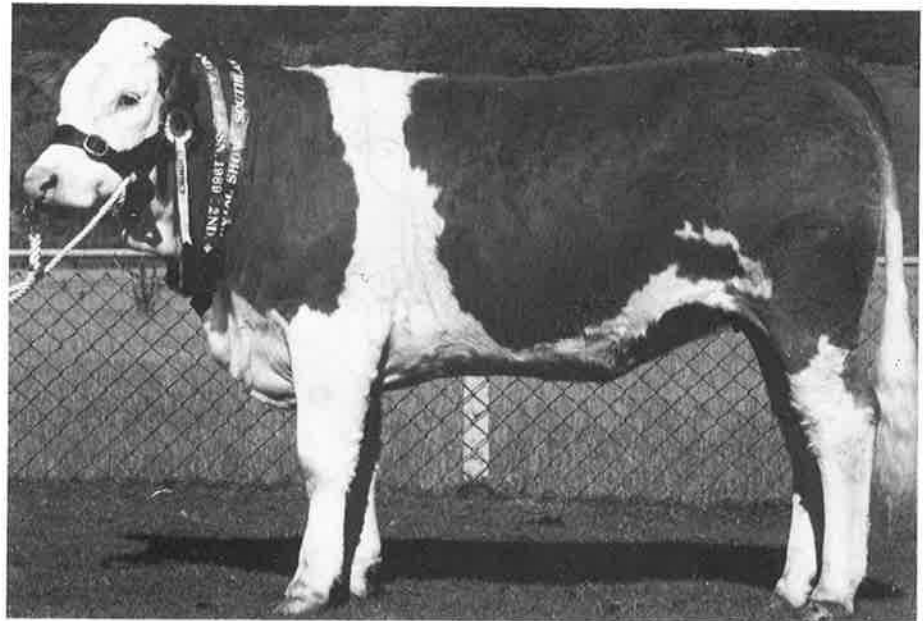
Centre Burn Sage (x Galant)
1st — Progeny Group Class
2nd — Pair of Yearling Heifers

EAST DOME STUD

HERD No 901
FIVE RIVERS, 3 R.D.
LUMSDEN

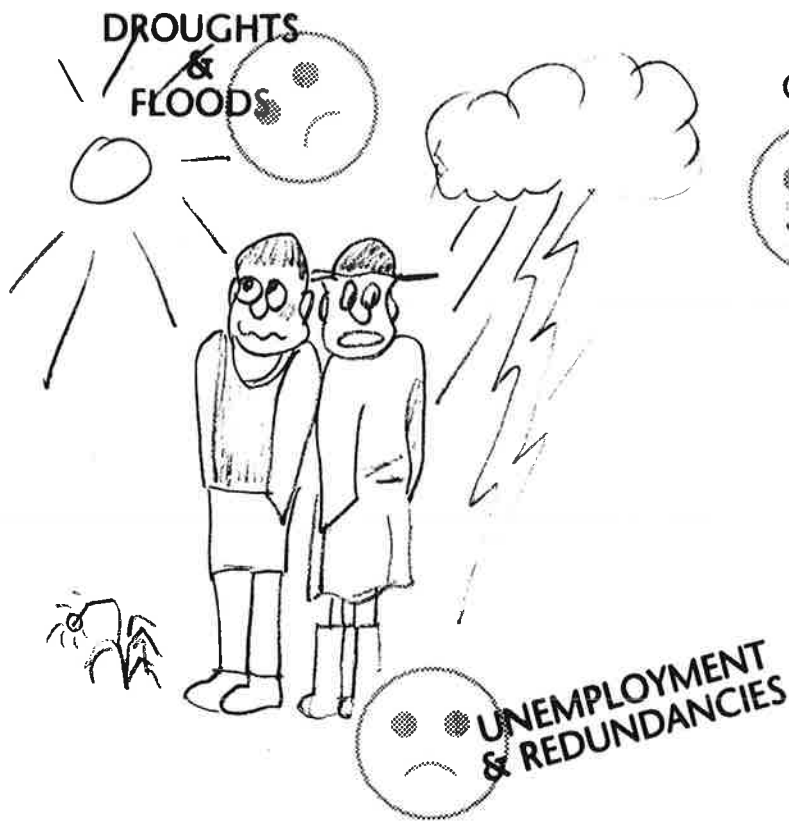
1989 ROYAL SHOW
Invercargill, Southland

Avon Park Saffron (x Galant)
2nd — Pair of Yearling Heifers



East Dome Wilda (x Galant)
1st — Progeny Group Class

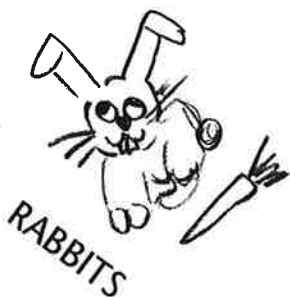
Avon Park Sun



COLDS & FLU'S



GOVERNMENT
IN DIS-ARRAY



INCREASED
GST, ACC
LEVIES &
INFLATION



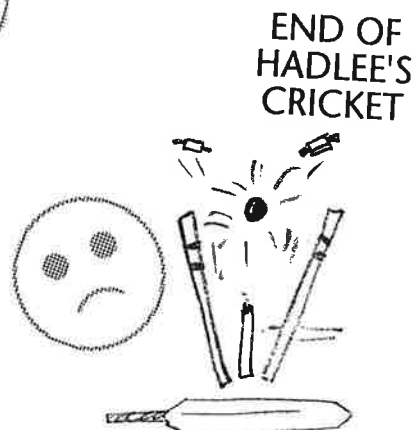
But through 89, A
In fact, our year
We had a
But that's a
A lot of bulls
That were all prime ex
Some embryos we
So come and put yo
We still have female
Anytime now, you are w

FURTHER INFORMATION & E
DAVID & MELINDA CARTER, "MAN"
CHRISTCHURCH

Simmentals



ON PARK did last
as quite a blast
great sale
other tale
we did sell
mples of Simmental
ow have available
cards on the table
waiting for a mate
come through our gate



QUIRIES PLEASE CONTACT
"R FARM", NO 1 R.D. LYTTTELTON,
PHONE (03) 299-731 FAX (03) 791-198



WAI-ITI/ROTOMARA

2nd Annual Bull Sale and FEATURE FEMALE SALE

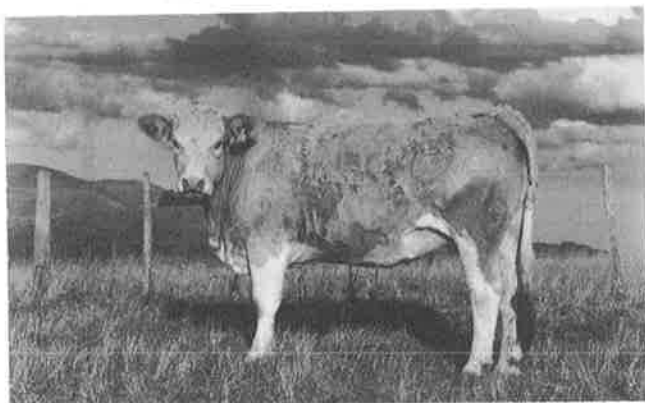
10th July 1990

30 BULLS

20 FEMALES

SALE PREVIEW 21st JUNE — DAY AFTER THE NATIONAL SALE

ROTOMARA UDELE



UDELE IS SOLD IN CALF TO WAI-ITI MR X.
She is a full sister to our top cow Rotomara Policy, whose first 4 progeny have averaged \$9,000 and topped the 1989 National Sale at \$17,500 - also Dam of Wai-iti Warrior.

R. BAR 5 FIONA



R. BAR 5 FIONA.
— **1988 ROYAL SHOW CHAMPION.**
Offering an embryo flush to the bull of your choice with a guarantee of 4 pregnancies. Fiona has averaged 11.5 'A' Grade embryos per flush exported to the U.K. and Australia.

- 3 Top Daughters of Wai-iti Warrior
- 2 Top daughters of Kilbride Farm, Nevada
- 2 Pregnant Recipients
 - Miss Polly 1 x Deutche Loch (Germany)
 - Miss Polly 1 x Wai-iti Mr.X
- 2 Straws Dunmore Cossack II Semen with each female purchased

WAI-ITI WARRIOR — MULTI INTERBREED CHAMPION



30 PERFORMANCE TESTED BULLS — incl. SEVERAL POTENTIAL STUD SIRES

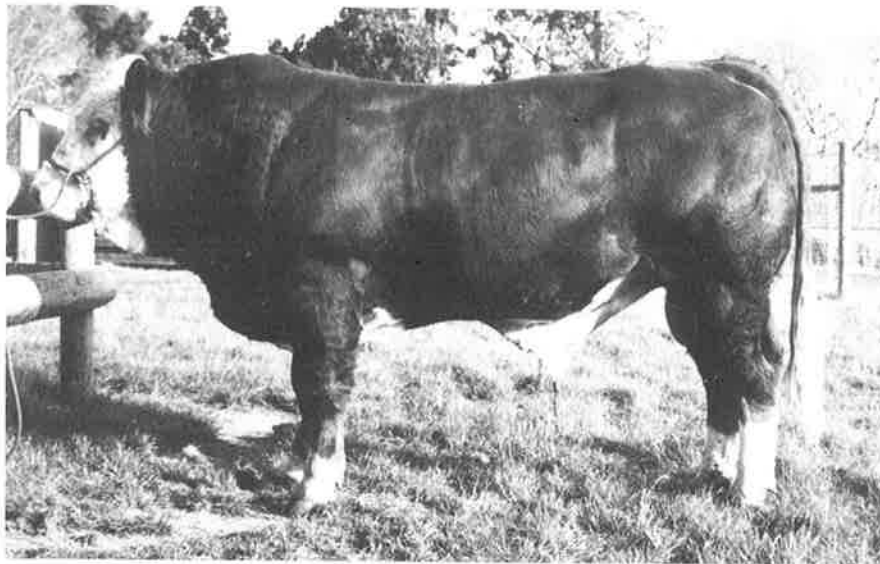
CONTACT: Peter & Sue McWilliam, Admiral Rd, Gladstone, MASTERTON
Ph: (059) 27724 Fax: (059) 27770

MAKERIKERI SIMMENTALS

(Herd No. 1226)

**OFFERS AT THE CENTRAL DISTRICTS (S.I.) SIMMENTAL SALE:
12 JUNE, 1990 at TEMUKA**

MAKERIKERI XAMPLE



500 d wt 710 kg.

Present wt
(1.4.90) 870 kg.

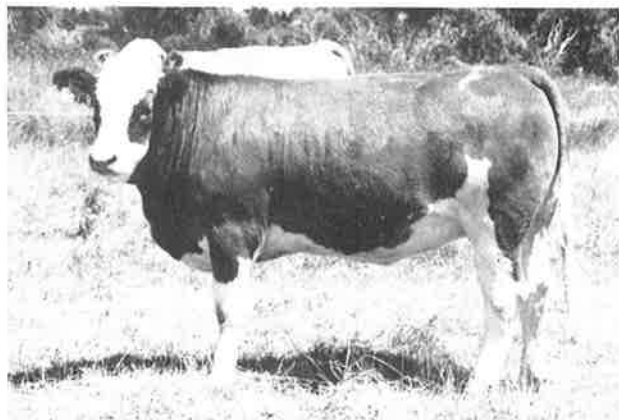
Top-ranked
Bull of his year.

Scrotal
Circumference
44 cm.

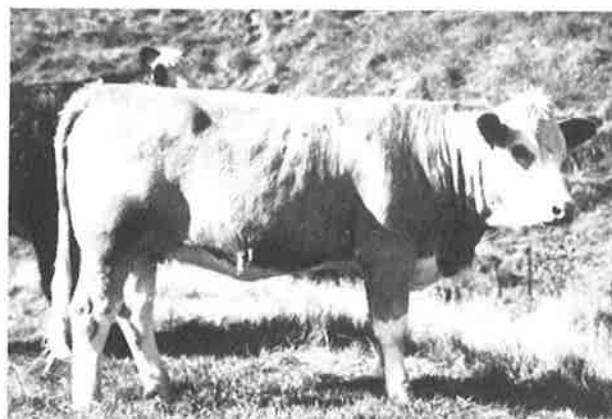
By L.J.B. Jade — N.Z.'s No. 1 Proven Sire.
Out of Makerikeri Tiffany — ranked No. 1 in our herd.

ALSO ON OFFER:

Two Jade Daughters
PTIC to the polled, Canadian triple trait
leader, **Singlenick Doubletime.**



MAKERIKERI WILLOW



MAKERIKERI XCLUSIVE

Enquiries and Inspection welcome:

IAN & PENNY WRIGHT

Carrs Rd, Loburn, Rangiora R.D.2, North Canterbury

Phone Loburn (050228) 788

PURCHASING A COMPUTER

Increased computer sales has not reduced the proportion of people who are buying the wrong computer. This is not a new problem but assumptions that people would become more educated and thus less susceptible have been borne out.

Here is a checklist of those looking at purchasing their first microcomputer.

List Potential Applications

The first step involved in evaluating microcomputers is to look closely at your own requirements and select the areas that may be suited to computerisation. The most popular applications are available as standard packages.

Other applications are spreadsheets for costing budgeting and financial modelling. Word processing packages for mass personalised mailings and other text processing. Database packages are used for filing and retrieval of information - especially useful where large volumes of information are needed in various formats.

Firstly Software

Once you have listed your potential applications you will be in a position to discuss these with computer suppliers. This is where many people make their first mistake - they go out and look at hardware or computers and ignore the ability of those machines to cope with the applications previously listed. It is critical that initially you ignore the computer and concentrate on the solution which relates more to software.

It is not possible for a supplier or consultant to recommend the most suitable software solution until they have looked at your requirements.

Having discussed requirements a demonstration should be arranged. Hopefully the applications you have chosen will be satisfied by standard software packages. Most packages will offer an update service and this means changes will not be a problem. It is much the same as having a motor vehicle specially designed or modified to your specifications. It may be necessary sometimes. However, if a standard model will do the job it is a better option.

The demonstration data should have been set up for you as it is difficult to look at totally foreign information and relate it to your own business. It is important to sit at the keyboard and operate the machine yourself during the demonstration. If the system is difficult to use during a demonstration it will also be difficult to use once installed.

During the demonstration ask questions as they arise and judge for yourself how confident the consultant or supplier is with the system. Again if questions cannot be answered at this stage what

happens when you have a problem at month's end and need to get your statements out.

If you are quite happy with the software solution you have been shown the next decision to be made relates to the company or dealership proposing a system. It is critical that you are buying from a company that can totally support you as a client.

Ask the cost of installation or "hand holding". If you are like most companies installing their first computer system you will require support on site as well as phone consultation. This cannot be provided free and if there is no charge there is no service.

Lastly ask for a list of reference sites. Ring up these sites and ask about the service received? Has the software done the job? Has the hardware been reliable? Were questions answered promptly? Were there any hidden costs? If the company is providing little or no service to its current customer base, it is unlikely you will be treated differently.

The Hardware

Having viewed a software solution and verified the credibility of the dealership the question of hardware should be straightforward. If you require more than one terminal (most first time computer users don't), your hardware options will be limited.

It is imperative if you require a multiuser solution that you view your software solution running off more than one terminal. When thinking about the number of terminals you require relate it to hours spent on the keyboard. If it is calculated that the keyboard will be tied up only two hours per day on average, then it would be difficult to justify the cost of a second terminal.

Regardless of the multiuser question, the following should be considered in relation to the hardware comprehensive parts and labour service contract should be available, should you require one. Obviously the system must run your chosen software and if it runs a standard operating system such as MSDOS then this would be an advantage. This would determine that a vast library of software would run on your computer as opposed to a select few packages.

Make sure the system offered has enough storage to cope with your current size plus expected growth. Also check that should your growth be exceeded you can upgrade your storage capacity at a reasonable cost. If the quality of the printed output is important to you then check this.

Having taken the above steps you will purchase or not purchase the computer system offered. Obviously the price will be a consideration, be wary of discounting. This is normally a trade-off for service and support.

If you follow this procedure when purchasing a microcomputer for business, your company will gain maximum benefit from the purchase and the age of computing will be a pleasure rather than a headache.

A LAMENT BY A DISCONTENTED COW AT THE ARTIFICIAL INSEMINATION CENTRE

Oh I've just given birth to a heifer,
Of pride and of milk I am full,
But it's sad to relate that my lactual state,
Was not brought about by the bull.
I've never been naughty - I swear it,
In spite of the calf I have born,
By Farmer Brown's tractor, I'm virgo intacta
I've not had a bull by the horn.
How drab are the farmyards and meadows,
The paddocks seem empty and grey,
Now the one bit of fun in the years dreary run
Has by science been taken away.
If what I have heard is the truth, sir,
Unnatural to all though it seem,
A cow's female passion is all out of fashion
And Ferdinand's nought but a dream.
I know that a farm is a business,
In which we must all pull our weight,
Well I'll pull and I'll pull for a strongly built bull
But this phoney business I hate.
It mustn't be thought that I'm jealous,
There are things that a cow mustn't say,
But these Technician tarts who handle my parts
Still get theirs the old fashioned way.

SIMMENTAL SOCIETY JERSEYS

Members of the Society will no doubt be conscious of the fact that a variety of organisations (including Cattle Societies) now have their own coloured jersey, or another article of clothing, with a logo in a noticeable place.

The Promotions Committee of the Society have decided to follow this trend and promote the use of jerseys to Society Members. These jerseys are available in men's and women's sizes and details of sizes are shown on the order form. The Committee decided to make two colours available and these are NEW WINE and MATELOT BLUE. (The NEW WINE is a Burgundy shade and the MATELOT BLUE is somewhere between Midnight Blue and Royal Blue). The jerseys are fine knit pure wool and are from the Tekau Knitwear range. We have an arrangement with Tekau that we can purchase from them on the strength of orders received from Society Members. Whilst prices throughout the country

vary, we understand that the average retail price of these jerseys is between \$85.00 and \$95.00. The Society is able to offer these jerseys to Members at a cost of \$75.00 (including GST).

Included in the price is the cost of embroidering a logo and identification in the area of the left breast of each jersey ordered. The logo approved by the Council of the Society is shown below and will be reproduced in white.



SIMMENTAL NEW ZEALAND

This logo will clearly identify the Society both in New Zealand and overseas.

It is envisaged that an initial order will be placed with Tekau sometime during August and taking into account delivery time, and the time to have the logo embroidered on, we expect to be able to mail out jerseys sometime during October. The Society do not intend stocking supplies of the jerseys on a regular basis but intend placing orders with Tekau on an annual basis at least, after establishing the requirements from Members on an order form.

These Tekau jerseys are not a cheap style work jersey but are more an upmarket dress-up jersey which would be worn on most social occasions.

To enable the Society to increase public awareness of Simmental Cattle and the Society we seek the support of Members and their families in this project. An order form is reprinted which gives full details of sizes etc.



Darryl Turton doing the Hokey Tokey at the Te Kuiti A & P show earlier this year. (What next?)
(Sent in by the Waikato & Districts Simmental Club)

1ST ANNUAL SIMMENTAL BULL SALE



on Account of
"Springbrook"

C.J. Patterson

"Springhead"

N.D. Oliver

"Ladburn"

A.A.T. Partridge

26 Selected Stud & Commercial Bulls
4 — 2yr Selected Females

MONDAY 25 JUNE

To be held on the farm of
Mr C.J. Patterson
Lakeside, LEESTON, Canterbury

Sale commences 1.30pm
Inspection from 11am

Light Refreshments Available

For further information apply

C.J. Patterson
(03) 243-706

A.A.T. Partridge
(03) 242-733

N.D. Oliver
(0516) 68-824

Or your Stock and Station agent

PREMIER GENETICS NZ LTD

A Complete Embryo Transfer Service

FREEZING, THAWING, EMBRYO SPLITTING

WE ALSO SUPPLY SEMEN AND EMBRYOS TO ORDER



**PREMIER
GENETICS
N.Z. LTD**

***NEW ZEALAND'S
MOST EXPERIENCED
OPERATORS***

PLEASE BOOK EARLY

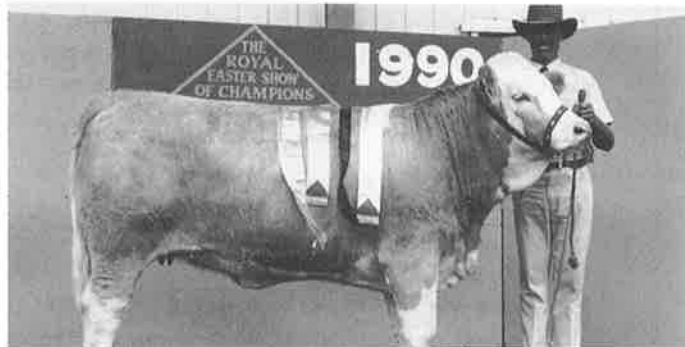
For Further Information Contact:

Laboratory: INGRAM ROAD, R.D.3, DRURY, (085) 20-616
Dr Eddie Dixon. A.H. (085) 20-500. FAX (09) 298-0615
South Island: LEVELS GENTECH, P.O. BOX 9002, CHRISTCHURCH
PH (03) 384-560 FAX (03) 380-846

GLEN ANTHONY SIMMENTAL STUD

N.Z.'s largest Purebred Flechvieh Herd

Special Entry National Allbreeds Heifer Sale, Palmerston North 21st June 1990



GLEN ANTHONY AX 40

700kg @ 21 months, B.I. +57

Sire DUNMORE HANSA

Dam G.A. LILLIE

BVMAB +36.6

AX 40— Incalf Rising 2 yr old Heifer

— Allbreeds Champion Yearling Heifer:

Gisborne, Hastings, Dannevirke, Auckland

Royal Easter Shows

"the best heifer in the north this year"

NORTH ISLAND SALE

19TH JUNE - ENTRIES:-

Glen Anthony AX06 - Sire: Galant

Allbreeds Champion - Gisborne and Dannevirke

Reserve Allbreeds Champion - Auckland Easter Show

Glen Anthony AX21 - Sire: Galant,

Dam: G.A. Romance (full sister to AX40)

ANNUAL BULL SALE

MONDAY 9TH JULY

12 noon WAIPUKURAU STOCK SELLING CENTRE

30 Performance recorded stud and

Commercial 2yr bulls

We Welcome your Enquiries

TONY & GLENNIS THOMPSON, R.D. 4 WAIPUKURAU

— PHONE (0728) 88-705 —

DUNSHAUGHLIN'S

2ND ANNUAL BULL SALE

On Hillcountry Block, Nicholls Road, Waipukurau

11 JUNE 1990

35 Performance Recorded Bulls

4 Transferable Bulls Available

All Cattle from this herd are regularly screened for
temperament and soundness

"Clients are welcome to inspect our cattle at any time."

Sold Cattle hold normal guarantees

For Inspection or Enquiries Phone:

TIM MURPHY (0728) 89-869

JUNIOR HERDSPERSONS COMPETITION — ALL BEEF BREEDS

This competition was conducted at the Southland Royal Show last December and was sponsored by the Simmental Society. The competition was open to junior handlers for all beef breeds who were under the age of 21 years on the day of the show. Two return air tickets to Australia were made available from the Society as prizes.

The trips to Australia were won by Mac Raymond who works for the Westholm Hereford Stud and Janet McLachlan of the Helensbrook Simmental Stud, Outram. Janet McLachlan also won the Braxton Trophy donated by Don and Doreen Goodall who run the Braxton Hereford Stud at Mossburn.

The competition will be run on an annual basis at each Royal Show. In 1990 this will be held in Hamilton during the Royal Show in October.

Basically the competition is structured as follows:

Participants

Junior herdspeople, either six, up to the age of 21 years. Entrants do not have to be the owners of cattle.

Class

Ring Class similar to normal show class for yearling cattle.

Criteria

Ability to control, handle and marshall with recognition for stockmanship, knowledge and self-presentation - (the animal is not judged).

The Award

A return Air Ticket to Australia for two sponsored by the Simmental Society.

Approximately one month will be spent in Australia as guests of a leading Simmental Stud who will provide animals, gear and training in preparation for participation in an Australian All Breeds Handlers competition. At the conclusion of the competition opportunity will be given to see something of the rural area visited.

Age of Entrants

To qualify for the Australian trip, of necessity, an entrant must be of at least fifteen years. (To send younger people unaccompanied would present an unacceptable responsibility to our Australian hosts).

Therefore the winners of the Australian trip may not be the outright winners of the class. (A contestant may only win this award once).

The foregoing applies to the Royal Show circuit which covers five venues throughout the country. (Auckland is not included).

1990 SIMMENTAL SALE CALENDAR

Detailed below are the Sale dates for 1990. This calendar has been combined, using the information sent to this office, together with the information printed on the Elders Pastoral calendar.

NORTH ISLAND SALES

March

- 29 'Silvermoyle' Polled Simmental Dispersal Sale
 - Account W and C Eccles
 - Manuwaru

April

- 3 'Rissington' Female Simmental Sale
 - Account J & S Absolom
 - Rissington
- 4 'Glen Anthony' Female Simmental Sale
 - Account G & A Thompson
 - Waipukurau

- 11 'Ailsa Farms' Female Simmental Sale
 - Account M Coombes
 - Ohingaiti

June

- 7 'Brocade' Simmental Sale
 - Account H D & J S McIntyre
 - Apiti
- 11 'Dunshaughlin' Annual Simmental Bull Sale
 - Account T Murphy
 - Waipukurau
- 12 'Silvermoyle' Simmental Bull Sale
 - Account W & G Eccles
 - Manawaru
- 14 'Ailsa Farms' Annual Simmental Bull Sale
 - Account M Coombes
 - Ohingaiti
- 15 'Blackbeach' Annual Simmental Bull Sale
 - Account A Black
 - Wairoa
- 18 'Brooklands' Annual Simmental Bull Sale
 - Account C & C Hutchings
 - Dannevirke

- 20 National Simmental Show and Sale
Palmerston North
- 25 'Rissington' Annual Simmental Bull Sale
- J & S Absolom
Rissington
- 27 'Tokaweka' Annual Simmental Bull Sale
- Account J R Houlbrook
Kauri

July

- 2 'Gayley' Annual Simmental Bull Sale
- Account S & G Timperley
Kaikohe
- 4 'Terrilynnne' Annual Simmental Bull Sale
- Account T & P Sloane
Kauri
- 5 Waikato and Districts Annual Simmental Bull
and Female Sale
Frankton
- 6 BOP Simmental Bull Sale
Rangiorua
- 9 'Glen Anthony' First Annual Simmental Bull
Sale
Waipukurau
- 10 'Wai-iti' and 'Totomara' Annual Simmental Bull
and Female Sale
- Account P McWilliam
Gladstone
- 13 Taranaki Simmental Club Annual Bull Sale
Stratford
- 17 'Nga Tawa' Annual Simmental Bull sale
- Account R G & J N Priest
Kiwitea

SOUTH ISLAND SALES

May

- 10 'Levels' Annual Bull and Female Sale
- Account R N S Cox
The Levels
- 15 Annual Simmental Sale
- Account L K McLay and W Leslie
Owaka
- 18 Southern Districts Simmental Sale
Castle Rock

June

- 5 'Helensbrook' Annual Simmental Bull Sale
Milton
- 12 Central South Island Simmental Bull Sale
Temuka
- 14 Central Otago Simmental Sale
Omakau

OTHER SIMMENTAL SOCIETY DATES

Mid Year Council Meeting
Christchurch
1 and 2 August

Waikato Royal Show
Hamilton
25, 26, 27 October

Simmental Society AGM and Dinner
Hamilton
26 October (venue to be advised)



NU - HORIZON GENETICS

**SIMMENTAL
SIREs**

Sir Arnold 5012 (Polled) \$30 / Straw

Bel C & B Western 4th \$45 / Straw

The above sires feature in Americas most
innovative Program Arnold Bros.

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**SUCCESS comes before WORK
only in a dictionary — so
they say.**

PROVE 'EM WRONG



FOR FURTHER INFORMATION CONTACT;

**SIMMENTAL CATTLE BREEDERS' P.O. BOX 13142
CHRISTCHURCH. PHONE (03) 793-166
FAX (03) 669-494**

WE WELCOME YOUR ENQUIRIES.



MONEYMORE SIMMENTALS

4th Annual "Nelson Angus Enterprise" Bull Sale

Friday July 6th, 1990 - 1.30pm

at Sales Complex, Main Rd South, Wakefield

**Selling — 35 Performance Selected Bulls
20 Rising 2 yr 'Angus' Bulls
10 Rising 2 yr 'Simmental' Bulls
5 Rising 2yr 'Hereford' Bulls**

***Plus Bulls selling at the Angus, Simmental & Hereford Nationals
— 1990 Beef Bull Week***

**CRAIG MARTIN
REDWOOD VALLEY
(054) 20-788**

**RICHARD MARTIN
WAKEFIELD
(054) 28-559**

CHRISTMAS GREETINGS!!

It is planned to publish the next issue of the magazine prior to Christmas 1990.

Space can be allocated to Members if they wish to pass on Christmas messages.

The size of adverts will have to be limited to one column width by .55cm and this size is shown below.



SAMPLE SIZE

The cost of this advert is \$25.00 and we will have them typeset for you. All you have to do is supply the words with an example of layout etc.

**PLEASE SEND YOUR ADVERTS TO THE
SIMMENTAL OFFICE
BEFORE 1 OCTOBER 1990
FOR INCLUSION.**

SIMMENTAL GOSSIP

B W McDaritt of Awakino has dropped us a note to say that they recently sold a Simmental x Friesian Ox aged 5 years at the Awakino Sale on 7 December 1989. The animal sold for \$2,284.00 and this is thought to be a New Zealand record. (Editor's note: Perhaps we could start a new breed - OXMENTALS).

The next issue of this magazine will be before Christmas. It is intended to start a Breeders' Letters page. If you would like to present bouquets to anyone (including the office) or throw onions at anyone per a Letter to the Editor, please feel free to write. Naturally, the letters will be vetted, just to ensure that no-one is sued for slander or liable and also to keep within the lines of common decency. If you have a grizzle - let's hear it. If you want to "pat a back" - let's hear it. You write it - we will print it.

The deadline for the next magazine is 2 November to go to the printer. (With Christmas only seven weeks later, this deadline is absolutely critical). I will need copy for adverts and articles NOT LATER THAN FRIDAY 19 OCTOBER 1990. This will give us about six working days to finalise layout for the printer.

Warren and Ann Boyce had a couple of weeks in Singapore in March and both came back looking very tanned. Ann didn't bring back a present for the workers at the office, so she is consigned to being tea person for two days.

Ian Johnston paid us a visit with his new Jack Russell pup (or is it a Russell Hobbs). It tried to do rude things to Ann Boyce's foot, but that's another tale.

Jeanette Smith is presently having six weeks holiday in England and Scotland with her son. We had a card from Scotland and she seems to be enjoying herself. (Hope she brings a "pressie" back for the workers).

Yvonne Kingsland's husband, Warwick did all the alterations to our new office. She kept checking up on him and cracking the whip, so he came into our old office and nailed her shoes to the floor.

Our new office looks great and we all enjoy the increased space. If you are in "the Garden City", drop in for a coffee, or whatever is going at the time.

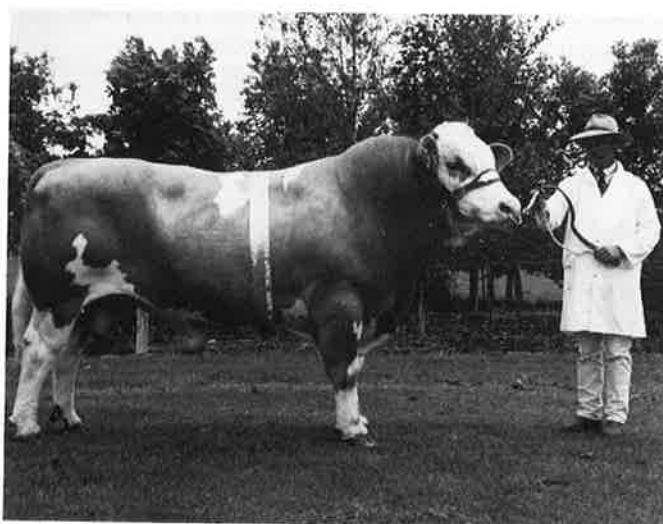


Photo supplied by J. McCorkindale

ROYAL SHOW, SOUTHLAND 1989

Always a strong stock Show, last year's Royal in Invercargill was no exceptions. In the first year of the Simmental Society's combined AGM and Royal Show, Southlanders put their best foot forward to make the event memorable with record Simmental entries.



Willowbrook Tex' Supreme Champion Simmental
— Paraded by Jessica Midgley —

It was a Show "of the unpredictable" in which past patterns were changed whereby it the "day of the yearling". The Supreme Champion was an outstanding yearling bull "by Mickey Mantel" presented by Alister and Jessica Midgley of South Canterbury, Judge John Brogan of New South Wales, Australia was faced with a hard decision in changing the pattern and putting the yearling ahead of the Champion Senior Bull owned by D C and M Carter. The same situation evolved in the female classes. It was a yearling (also by Mickey Mantel) who won the Grand Championship beating the Senior Champion Cow. D C and M J Carter from North Canterbury had an exciting win to beat J A and M J Robins from Lochiel, north of Invercargill.



Trans Tasman Winners
— Janet McLauchlan & Mac Raymond —

The standard of Simmentals at the 1989 were excellent and comparable to any show in Australasia with some very big classes - nineteen in the Junior Yearling Heifer Class, with a few less in the Junior Male Class.

The Royal was also the first time up for the prestigious Trans-Tasman prize sponsored by the Simmental Society for Junior cattle handlers of any beef breed. It was befitting that in the first year of this Award it was won by a Simmental entrant.

Janet McLachlan, daughter of (now) Promotion Chairman, Lochie and Helen McLachlan who lives near Milton just South of Dunedin. By the time this issue is at the printers Janet will be close to leaving New Zealand to compete in a similar contest in Australia. The runner-up who also has a trip to Australia was a Hereford entrant. This was also most befitting as it was the Goodall family from Mossburn, internationally known Hereford breeders, who set up the first Junior Herdsman competition at Invercargill some years ago. The competition was keenly contested with a huge group of entries from all beef breeds.

Janet McLachlan, is a senior high school student, and has many attributes - a tall and most attractive young woman, she has a potential as model, in fact at first glance you would not expect her to be within a mile of a cattle parade - however one is often proved wrong and in the ring with her animal there is a strong "rapport" between animal and handler which took Janet to the top position for a second time at Invercargill.

In the inter-breed competitions Simmentals although being up in the "top flight" did not get to the premier placings. Individual class placings were as follows:

3 Year Bull: 1st D C and M J Carter "Avon Park East Dome" (BBA Galant 12L); 2nd R J and J M Stewart "Makerikeri Status" (Stuartslow Jeseph)

2 Year Bull: 1st L D and G McLay "Glenside Winstone" (W G Inheritor); 2nd L McLachlan "Helensbrook William" (Mareatotara Prince); 3rd A R and J Midgley "Willowbrook William" (Hockenhull Magnum)

Senior Yearling Bull: 1st G M and L E Bain "Pinelee Xenolith" Rissington Rebel

Junior Yearling Bull: 1st A R and J Midgley "Willowbrook Tex" (Mickey Mantel); 2nd D C and M J Carter Avon Park "Extra Man" (Box 5, Dignifield); 3rd D E and J L Matheson "MacMathan XXXX" (Hallridge Big Red); 4th Glenside Simmentals, "Glenside Xecutive" (Waimiro Pascal)

Senior Cow (over 3 years): 1st J A and M J Robins, "Robot Trixi" (Robot Nero); 2nd D C and M J Carter "Avon Park Tootsie" (Avon Park Majestic); 3rd R W and Loft Son "Sunnyvale Melanie, (SBL63K)

Cow 3 years: 1st J A and M J Robins "Robot Ulvia" (Stuarts Law Joseph)

2 Year Heifer: 1st Glenside Simmentals "Marfrey Wendy" (Piggot Range Polled Douglas); 2nd W A and P Rouse "East Dome Wealthy" (BBA Galant



▲ A very proud Jessica Midgley with John & Cally Brogan of Australia



▲ John Robins winner of the Levels Trophy for promotion of the Breed



▲ 'Avon Park True Blue' - Champion Heifer and Grand Champion Female paraded by David Stocking

12L); 3rd W R Loft and Son "Sunnyvale Wander" (Hamlet)

Junior Year Heifer: 1st D C and M J Carter "Avon Park True Blue" (Mickey Mantel); 2nd D C and M J Carter "Avon Park Flyer" (Avon Park East Dome); 3rd A R and J Midgley "Willowbrook Xtravagant" (Pinjarra Xcellence); 4th W P and P Rouse "Centre

Burn Sage" (BBA Galant); 5th G M and L E Bain "Pinlee Xylophone" (Mickey Mantel)

2 Yearly Heifers: 1st D C and M J Carter; 2nd W A and P Rouse; 3rd G M and L E Bain; 4th A R and J Midgley

Bull and Two Females (Group): 1st D C and M J Carter; 2nd J A and M J Robins; 3rd Glenside Simmentals; 4th L E McLachlan

CHAMPIONSHIPS AND SPECIAL AWARDS

Supreme Champion Simmental: A J and J Midgley "Willowbrook Trixi" (Society Silver Salver)

Champion Senior Bull: D C and M J Carter "Avon Park East Dome"

Reserve Champion Senior Bull: R J and J M Stewart "Makerikeri Status"

Champion Senior Cow: J A and M J Robins "Robot Ulvia"

Reserve Champion Senior Cow: D C and M J Carter "Avon Park Tootsie"

Junior Champion Bull: A J and J Midgley "Willowbrook Tex" (Socially Silver Tug)

Reserve Champion Bull: D C and M J Carter "Avon Park Extraman"

Junior Champion Heifer: D C and M J Carter "Avon Park True Blue" (Socially Silver Jug)

Reserve Junior Champion Heifer: D C and M J Carter "Avon Park Flyer"

Grand Champion Female: D C and M J Carter "Avon Park True Blue" (R H Kerr Soldier)

Performance Trophy, Glenside Simmentals

Herdsman Trophy (Royal Show: Garry and Ritchie McCorkindale (jointly)

Herdsman Trophy (Southland): Ritchie McCorkindale

Wairaki Trophy, Supreme Champion Bull: A R and J Midgley

East Dome Trophy, Grand Champion Female: D C and M J Carter

Levels Trophy (Promotion Award): J A Robins of Lochiel, Southland.

John Robins has been involved in Simmentals since "day one" and has constantly promoted the breed in all its sectors. In 1989 he was one main "spur" in organising the Royal Show and the A.G.M. making it the undoubted success it was.

The Junior Simmental classes at this year's Royal were heavily sponsored in prize money and product by Nutritech International Ltd who offered prizes valued at \$5,000.00. Ambreed N.Z. Ltd also sponsored prizes to the value of \$1,200.00. The Society records appreciation of the generous contributions of these companies in sponsoring our Simmental classes.

During the Show the Annual Meeting of the Society was held. At this time Mr Alan Perry of Palmerston North, who has been President for a number of years, stood down to enable Mr David

Carter from Christchurch to take up the Presidency. The Society also held its Annual Dinner at the Ascot Park Motor Inn at which function Ian Johnstone, retiring Secretary/Manager was guest of honour. Various addresses and recognition of Ian's services to the Society were given and a presentation was made both on behalf of the New Zealand Society and by the Australian Association (by Mr Kerry Lowe, Australian President). Ian Johnstone replied accordingly. The dinner was attended by over a hundred local and visiting members and friends.



▲ A fine line-up of yearling bulls



▲ 'Judge and Associate' John Brogan (NSW) & Tony Peummer from Dannevirke



▲ Visiting Australians: Cally Brogan, wife of the Judge & Kerry Lowe, President ASBA

MISCELLANEOUS SECTION

James Russell's (Herd 811) weaners topped the Taihape Weaner Sale again for the 7th consecutive year at \$577.00. (Congratulations from us all).

BJ and J A Holland of Rotorua tell us their top pen of Simbeef Weaner Steers made \$505.00 at the Ngoagotaha weaner fair. (Congratulations again).

John Absalom (Rissington) held a Female Sale on 3 April and our on site reporter has sent us the following details:

3 in calf cows, with calves at foot	AV \$5,133.00
3 pregnant recipients	AV \$3,333.00
6 in calf, 3 years and over	AV \$2,283.00
10 R2YO in calf heifers	AV \$1,740.00
18 Weaner heifers	AV \$1,611.00
100 Straws of Rissington Big Red	AV \$55.00
100 Straws of Coopental Terrific	AV \$40.00

Highest price was Jade Cow, in calf to BS Redman with "Redman" calf at foot, sold to Waiwhare Simmentals for \$7,000.00. They also purchased the Rissington Hannah ex B S Redman pregnancy for \$5,500.00. Top price heifer calf was \$3,700.00 which G B Kemp paid for a Redman daughter. Volume buyer was a new Wairarapa breeder, Jim Poynter, of Jindabyne Simmentals. Several animals were sold to the South Island, Taranaki, BOP and locally around Hawkes Bay.

SHOW RESULTS FROM AROUND THE WAIKATO DISTRICT

Rotorua - 27 January

This is an annual All Breeds Show in which the Murray Grey's out number any other breed.

Heifer 2 year old (4)

2nd - Ohu 292; Darryl Turton

Bull Calf (7)

2nd - Victoria Yongle; Darryl Turton

Heifer Calf (7)

1st - Victoria Yin; Darryl Turton

Te Awamutu - 03 January

The Beef Section is now in its second year after a five year lapse thanks to the efforts of Darryl. This year the show entries were up 50% on last year to 62. The day was very hot and a nice barbecue was enjoyed at the completion of judging.

Heifer 2 year old (5)

1st - Singing Hills Wilma; Barry Anderson

2nd - Ohu 292; Darryl Turton

Senior Male (2)

2nd - Ohu Useful; Barry Anderson

Heifer Calf (15)

1st - Victoria Yin; Darryl Turton

Bull Calf (16)

1st - Singing Hills Yatz; Barry Anderson

3rd - Misty Moors Samuel; W J Woolston

Champion Female - Singing Hills Wilma: Reserve
- Victoria Yin

Champion Male - Murray Grey: Reserve - Singing
Hills Yatz

Franklin - 17 February

1st - Rissington Wilma; Darryl Turton

Yearling Heifer (12)

1st - Ohu 355; J G B and E M Grant

2nd - Karewa Excess; J and L McNaughten

In our area unfortunately we have three very good Beef Shows held on the same day. We are lucky enough to have cattle exhibited at all three.

Whakatane - 24 February

At this Show cattle are outnumbered greatly by the Limousin.

Heifer Calf

2nd - Double AA Tangi; A and S Aukahu

Yearling Heifer

3rd - Double AA Kiwa; A and S Aukaha

Junior Progeny Class

1st - Double AA Tangi/Ruka/Poto; A and S Aukaha

Putaruru - 24 February

Bull Calf

1st - Misty Moors Samuel; W J and H A Woolston

Heifer Calf

3rd - Misty Moors Samantha; W J and H A Woolston
Pairs

3rd - Misty Moors Samuel/Samantha

Reserve Junior Champion - Misty Moors Samuel

Te Kuiti - 24 February

This is normally a very traditional breed area. Again here we have our own breed class and an All Breeds Section. Results are from All Breeds Classes.

Senior Female

1st - Ohu 292; Darryl Turton

Junior Heifer

2nd - Victoria Yin; Darryl Turton

Junior Bull

1st - Singing Hills Yatz; Barry Anderson

Sam Craig Memorial Challenge Cup (Junior Champions male and female from each breed)

1st - Singing Hills Yatz

W Lang Memorial Trophy (Supreme champions of each breed)

1st - Singing Hills Yatz

Morrinsville - 03 March

This is the highlight show of the season for the Waikato, as it is the last show in the area and it has a beautiful setting amongst the trees. Again it was an excellent day and we had seven breeders turn out their cattle for the show. The Simmental did exceedingly well in the All breeds Section taking out all sections with the exception of the 2 year old bull, as we did not have an animal entered. It was an all Simmental line up for the Supreme Champion Female and two out of three for the supreme Champion Male.

Yearling Heifer (16)

1st - Karewa Excess; D McNaughten

3rd - Double AA Kiwa; A and S Aukaha

Heifer 2 year old (5)

1st - Singing Hills Wilma; Barry Anderson

Yearling Bull (9)

1st - Marshall Galliano; H T and E F Marshall

Cow and Heifer with calf at foot (9)

1st - Singing Hills Wilma

Heifer Calf (19)

1st - Victoria Yin; Darryl Turton

Bull Calf (13)

1st - Singing Hills Yatz; Barry Anderson

3rd - Misty Moors Samuel; W J and H A Woolston

Reserve Champion Male - Singing Hills Yatz

Champion Female - Singing Hills Wilma: Reserve
- Karewa Excess

WAIKATO AND DISTRICTS SIMMENTAL CLUB

Cambridge - 24 March

This is our Annual Simmental Club Show. The weather was right for an excellent day and it would be the only show where I have known that crayfish was on the menu for lunch. A pot luck lunch followed the judging and it was enjoyed by all those who turned out for this day. The AGM of the Waikato and Districts Club followed lunch. This is a show where we encourage the youngsters to parade their animals.

Heifer 2 year old and calf

Singing Hills Wilma/Yatz; Barry Anderson

Yearling Heifer

1st - AX 4; John Scott

2nd - Karewa Spring; J and L McNaughten

3rd - Double AA Kiwa; A and S Aukaha

Heifer Calf

1st - Victoria Yin; Darryl Turton

2nd - Double AA Tangi; A and S Aukaha

3rd - AY 1; John Scott

Female Champion - Singing Hills Wilma: Reserve
- Victoria Yin Yearling Bull

1st - Marshall Galliano; H T and E F Marshall

2nd - AX 7; Ralph Thorburn

Bull Calf

1st - Double AA Ruka; A and S Aukaha

2nd - Victoria Yongle; Darryl Turton

3rd - Misty Moors Mainlion; W J and H A Woolston

Male Champion - Marshall Galliano: Reserve
Double AA Ruka

Champion Calf - Victoria Yin: Reserve - Double AA
Tangi

Supreme Champion - Singing Hills Wilma

Junior Herdperson - Julie Symons

Waikato Simmental Club Trophy for most points
at the Waikato A & P; J and L McNaughten

It has been a very good year for the Simmental on the show circuit in our area. We welcome along new exhibitors at the various shows - Bill and Helen Woolston, Graham Smith, Barney Gray, Jack Grant and Julie Symons. A grateful thanks goes out to all the family members who help getting these animals prepared for showing as we all know it is tough work. The best part of the day is when you arrive home in one piece as it is great education for an animal to attend a show whether you get a prize or not. UNTIL NEXT YEAR!

WAIKATO AND DISTRICTS SIMMENTAL CLUB FIELD DAY REPORT

The Waikato and Districts Club held a very successful field day on Saturday 10 February 1990. It was held on the property of Brian and Janet Holland of Ngongotaha. The weather was brilliant and the facilities of the property were an excellent setting for the field day. We had a turn out of just over fifty, many of these being new members. The day was found most helpful especially for the new breeders as we demonstrated tattooing, held a judging competition, demonstrated and gave advice on showing cattle. Questions flowed to and fro, and the feedback after the day has been good and we are now planning our next. A pot luck lunch was enjoyed by all and we rounded off the day with a barbecue dinner and swim in the pool. The Club especially wishes to thank Brian and Janet for hosting such a successful day.



Club Show held at Cambridge

Photo is of the crowd who attended this great day with the Supreme Animal of the day (Singing Hills Wilma and Yatz). The ribbons being held behind the row of seated people are what these two animals have won this year on the show circuit.

SIMMENTAL SOCIETY FEES

(GST included)

Application for Membership	
Herd by prefix	\$225.00

ANNUAL SUBSCRIPTIONS

Ordinary Member	\$56.25
Associate Member	\$11.25
Simbeef Member	\$11.25
Australian Associate	\$24.75

REGISTRATIONS, TRANSFERS AND EXPORT/IMPORT REGISTRATION

Pure bull/female	\$28.13
7/8 bred female	\$22.50
3/4 bred female	\$16.88
Halfbred female	\$11.25

DE-REGISTRATIONS

Pure bull/female	\$21.10
7/8 bred female	\$16.88
3/4 bred female	\$12.66
Halfbred female	\$8.44

SALES LEVY

1% at auction)	
2% at private sale) GST to be added	

PRE LIST (CES)

Breeding females	\$4.50
------------------	--------

SIRE LIST ENTRIES \$56.25

TARANAKI SIMMENTAL CLUB REPORT

Simmentals stole the limelight at the Inglewood Weaner Fair of over 1,000 calves, with many of the top calves being Simmental corss, which reflected the quality of the bulls which have been bought by local farmers at our Annual Bull Fair. Top price of \$505.00 for a pen of steer Simmental cross calves offered by Mr SSutton, Uriti, was quite outstanding.

Les and Ann Marshall, Tikorangi, who have topped weaner steer prices for the last three years sold twenty-seven steer calves for \$500.00 clear, in the paddock, prior to the sale.

There was a good line of Simmentals at the

Stratford A & P Show with K J and L M Nankervis cattle very much to the fore. As a result they won the Meat and Wool Cup with their three year old cow G L Helga, purchased from Ailsa Farms at the Waikato Female Sale 1988 and their champion bull calf Lynmar Wally Sire LJBjade.

SIMMENTAL CATTLE TAKE TOP HONOURS

Simmental cattle scooped most of the awards at last weekend's CRT Southland-Ivomec Hoof and Hook Assessment competition, taking out the overall champion trophies in both the hoof and hook classes.

After two successful years the stage seems set for the competition to become a centrepiece for a beef promotion week in the south.

One of the on-the-hoof judges, John Robins, a local Simmental breeder, presented two special rosettes on behalf of the Southland Simmental Breeders Club to the highest placed Simmental ox and heifer and overall winner, Robert and Katrina Allen of Tussock Creek.

Mr Robins acknowledged the importance of the competition and assured the organising committee of the continued support of the Simmental Breeders Club.

Overall winners, Robert and Katrina Allen, own a 32 ha property at Tussock Creek and lease a further 133 ha at North Makarewa.

The cattle they entered this year were bought in as part of a group of 50 weaners from a cousin's property at Kaura Hill in North Otago.

Mr Allen described the Simmental breed as a "terrific crossing breed" producing high yielding carcasses, ideal for the meat trade, domestic and export.

The results were:

ON-THE-HOOF

Heavy Ox: R S and K F Allen (Simmental-Angus cross) 1; W F and N P Collie (Murray Grey) 2; T M and J A Hunter (Limousin-Simmental cross) 3.

Medium Ox: G D and F R Anderson (Simmental cross) 1; B P and B A Clark (Murray Grey) 2.

Light Ox: J and E Morrison (Hereford cross) 1 and 2.

Heavy Heifer: R S and K F Allen (Simmental-Angus cross) 1; T and S A Law (Charolais) 2.

Light Heifer: G and H Brown 1; K R Botting (Angus)

Overall Champion: Royal Mail Hotel Lumsden Trophy, R S and K F Allen.

ON-THE-HOOKS

Ox over 240kg: R S and K F Allen (Simmental-Angus cross) 1; G D and F R Anderson (Simmental cross) 2; T and S A Law (Charolais) 3.

Ox under 240kg: J and E Morrison (Hereford cross) 1; G and H Brown (Simmental cross) 2; J E Donnelly

(Murray Grey 3.

Heifer over 220kg: T and S A Law (Charolais) 1; R S and K F Allen (Simmental-Angus cross) 2; G D and F R Anderson (Simmental cross) 3.

Heifer under 220kg: G and H Brown (Simmental cross) 1; K Botting (Angus) 2; G and H Brown 3.

Overall Champion: CRT Southland Trophy, R S and K F Allen

TOP CARCASSES HAVE HIGH MEAT YIELDS

The bonded-out carcasses of the winning heavy ox and heavy heifer in the CRT Southland-Ivomec Beef Association competition confirmed the high yields expected by the competition judges.

The overall champion Simmental-Angus ox, entered by Robert and Katrina Allen, tipped the scales at 371kg carcass weight and recorded 263.41kg of meat for a yield of 71 percent.

The yield was represented by 6.52kg of fillet steak, 12.68kg cube, 17.7kg porterhouse, 15.76kg rump, 16.63kg thick flank, 23.56kg topside, 18.30kg blade, 16.50kg roasts, 19.03kg chuck, 68.79kg mince, 20.79kg silverside, 4.66kg skirt and 1.16kg oxtail.

The winning heavy Charolais heifer carcass entered by Tom and Sally Law weighed in at 299kg and returned 208.04kg of meat, a yield of 69.57 percent, represented by 5.28kg of fillet, 10.22kg cube, 13.76kg porterhouse, 12.76kg rump, 13.4kg thick flank, 17.92kg topside, 11.66kg blade, 14.22kg roasts, 14.88kg chuck, 55.44kg mince, 16.77kg silverside, 4.08kg skirt.

SOUTHERN DISTRICTS SHOW RESULTS

West Otago A & P

Bull Sen 1st Makerikeri Status 1226/AU12: R J and J M Stewart

Bull 2yr 1st Helensbrook William: L McLaughlin

Bull Yearling: 1st Glenside Destiny; 2nd Glenside Executive; 3rd Robot Shamas

Cow any age: 1st Robot Trixi; 2nd Robot Olva

Heif 2 year: Mayfred Wendy (Glenside)

Heif Yearling: 1st Willowbrook Expensive (Glenside); 2nd Westview extra Special; 3rd Robot Samantha

Champion Bull Makarikeri Status **Reserve:** Glenside Destiny

Champion Cow Marfrey Wendy **Reserve:** Willowbrook Expensive

South Otago A & P

Bull 2 year: Helensbrook William

Yearling Bull Jun: 1st Glenside Executive; 2nd Westview Excel; 3rd Robot Shamas

Yearling Heif: 1st Willowbrook Expensive; 2nd Westview Xtra Special; 3rd Robot Samantha

Cow any age: Robot Trixi

Heif 2 year: Marfrey Wendy

Champ Bull: Helensbrook William **Champ Cow:** Marfrey Wendy

Reserve: Glenside Executive **Reserve Cow:** Robot Trixi

Gore A & P

Bull Sen: Makerikeri Status

Bull 2 yr: Helensbrook William

Bull Yearling: Glenside Executive, Brookdale Sherlock, Robot Sabar

Cow any age: Robot Trixi

Cow 3 yr: Robot Olva

2yr Heif: Marfrey Wendy Sunnyvale Wanda Helensbrook Winette

Sen Yearling Heif: Helensbrook Exotic Willowbrook Expensive, Robot Sara.

Jun Yearling Heif: Helensbrook Exact Glenside Exclusive, Robot Samantha.

Supreme Champion: Helensbrook Williams

Champion Female: Marfrey Wendy; Reserve Robot Trixi

Bull Junior Champion: Glenside Executive; Reserve Brookdale Sherlock

(Milton) Tokomirario Show

Sen Bull: 1st Helensbrook William

Yearling Bull: Executive

Champion Bull: Glenside Executive

Reserve Champion: Glenside Executive

Supreme Champion: Marfrey Wendy

Yearling Heifer: Willowbrook Pensive

Wanaka Show

Supreme Champion: Helensbrook William

Yearling Bull: Glenside X-Executive

Bull Calf: Robot Ykon

Cow any age: Robot Trixi

Heifer Calf: Glenside Yasmin

Heifer 2 year: Marfrey Wendy

Champion Female: Marfrey Wendy

Yearling Heif: Glenside Exclusive

Winton A & P — 3 February 1990

Judge: L E McLaughlan

Cow Three Year and Over

1st Robot Trixi; 2nd Robot Ulva

Heifer One Year

1st Westview Extra Special; 2nd Robot Sara; 3rd

Robot Samantha

Two Yearling Heifers

1st J A and M J Robins; 2nd J A and M J Robins

Bull One Year

1st Centre Burn Sherlock; 2nd Robot Shamas; 3rd Robot Sabre

1 Bull 2 Females

1st J A and M J Robins; 2nd J A and M J Robins

Champion Bull: Centre Burn Sherlock

Res Champion Bull: Robot Shamas

Champion Female: Robot Trixi

Res Champion Female: Westview Xtra Special

Alliome Trophy: Robot Trixi

Junior Bull Handler Judge: Jim Marshall

1st Julie Anderson; 2nd Andrew McLachlan; 3rd Jane McLean

RESULTS OF THE AUCKLAND EASTER SHOW

Cow 3 Years or Over

1st: Glen Anthony Prestige, Mr and Mrs A H Thompson

2nd: Glen Anthony Lilie, Mr and Mrs A H Thompson

Heifer 2 Years

Singing Hills Wilma, B B Anderson

Heifer Yearling

1st: Glen Anthony AX40, Mr and Mrs A H Thompson

2nd: Karena Xcess, D J McNaughten

3rd: Glen Anthony AX27

Heifer Calf

1st: Victoria Yin, Darryl Turton

2nd: Glen Anthony AY20, Mr and Mrs A H Thompson

3rd: Glen Anthony AY12, Mr and Mrs A H Thompson

Bull 2 Years or Over

Waiti Warrior, Waiti Simmentals

Bull Yearling

Glen Anthony AX06, Mr and Mrs A H Thompson

Bull Calf

1st: Singing Hills Ytaz, B B Anderson

2nd: Glen Anthony AY42, Mr and Mrs A H Thompson

3rd: Glen Anthony AY1B, Mr and Mrs A H Thompson

Champion Female: Singing Hills Wilma

Champion Male: Waiti Warrior

Supreme Champion: Waiti Warrior

From The All Breeds Section

Weddel Crown All Breeds Cow or Heifer (10)

1st: Singing Hills Wilma

3rd: Glen Anthony Prestige

4th: Glen Anthony Lillie

All Breeds Yearling Heifer (23)

1st: Glen Anthony AX40

2nd: Karena Xcess

All Breeds Yearling Bull (22)

2nd: Glen Anthony AX06

All Breeds Team of Two (17)

3rd: Mr and Mrs A H Thompson

Interbreed Top Team

The Simmental and Angus teams tied for first placing. The seven breeds were very well presented and were watched by a very large audience.

Meat and Wool Cup

1st: Angus

Reserve: Waiti Warrior

CANTERBURY SIMMENTAL SOCIETY FIELD TRIP

On March 24 to 26 the Canterbury Simmental Breeders Club staged a very successful field trip up through North Canterbury, the Molesworth and Muller Stations and around Blenheim.

The Club members enjoyed and learnt from the hospitality of a number of Simmental breeders.

Brian and Christine Logan showed us their cattle and red deer, and their front lawn was appreciated as a venue for lunch.

A swim at the hot pools of Hanmer and a quiet evening over a few noggins saw a slightly subdued lot appreciate the splendid isolation of the Molesworth tussock basins and the surrounding views.

Steve and Nicky Satherwaite of the Muller Station put themselves out to muster several hundred yearling and two year old crossbred Simmental steers for us to see and to explain their breeding policies and results. The cattle have to put up with approximately 230 frosts per year, several weeks of snow each winter, no supplementary feed and yet on average were 50kg heavier at yearling weighing than Angus or Angus cross Hereford steers. Who said Simmentals can't survive in the high country? The Muller is a great advertisement for using our breed as a terminal sire.

At Seddon Graeme Orchard showed us some lovely cattle and gave a few interesting insights to such diverse crops as Evening Primrose and vegetables for seed.

Monday saw us up bright and early at the Riverlands Meatworks for a conducted tour by the Manager, Nigel Taylor and stock buyer, Jim Cassidy. Riverlands is a small works (200 head per day), but showed the innovative, progressive outlook of a Brierly Company. There were several highlights

but the standout was the boning out of a side of Simmental cross steer carcass showing where all the different cuts of meat came from.

The Grove Mill Wine Company is one of Andrew and Biddy Richie's enterprises but their purebred herd is not suffering because of it. Of particular interest here were two Canadian heifers bought at the Rissington - Bar 5 sale. The way these two had grown out and their progeny were keenly noted. Thanks for the drinks folks.

So much was learnt from these visits and new friendships formed that already plans are underway for next year's trip.

We would like to thank everyone for their splendid hospitality.

GLEN ANTHONY HEIFER SALE

The second annual production sale of Glen Anthony females was held at the Waipukurau Stock Selling Centre on Wednesday 4th April with a total of 30 heifers in excellent forward condition being offered for sale. There was only a small bench of buyers present but spirited bidding especially for the star lots resulted in a much improved overall average of \$1,900.00 per heifer compared with \$1,553.00 at last year's sale. Of great satisfaction to the vendors was the significant number of buyers from last year's sale who returned to buy again this year.

The two top selling females were rising two year heifers and both were purchased by Waiwhare Simmentals of Hastings. The first was a lovely smooth dark red polled heifer by Pinjama Excelsior who sold for \$3,700.00 in calf to Piggot Range Polled Douglas. The second was by Dunmore Hansa from a grand-daughter of Flora - an original German import. This top class ? heifer sold for \$3,600.00 in calf to Glen Anthony Tralee.

Nine heifer calves sold for an average of \$1,632.00 with the top priced heifer at \$3,000.00 selling to a new young breeder in Jeff Georgetti of Marton. This also was a Dunmore Hansa heifer out of Glen Anthony Harmony, the 1986 Royal Show Grand Champion, herself a daughter of the imported Haxl cow Glen Anthony Excel. A feature of the calf sales was the appearance of the first progeny of the stud bull Glen Anthony Tralee by Norland Lot. This calf from an Inheritors dam showed plenty of quality, presence and style and sold for \$2,000.00 to Daryl Turton of Hamilton. Four BBA Galant calves sold with a top price of \$1,700.00 being paid by Trossack Simmentals of Masterton.

Fifteen well grown in calf rising three year old heifers averaged \$1,913.00 with a big Neff heifer selling to Waiwhare. Simmentals for the top price of \$2,600. Another Neff heifer sold to Bernie Connors of Whangaehu for \$2,300.00 and two

impressive Dunmore Hansa heifers sold for \$2,400.00 to G B Hurst of Nelson and \$2,100 to Sinderbyne Simmentals - new breeders from Carterton.

Peter Cowley from New Plymouth was once again the volume buyer of the day purchasing seven lots at the sale and a further five cows afterwards. These uncatalogued cows were the mothers of the younger heifer calves sold.

MCKENZIE HIGHLAND SHOW

Fairlie - Easter Monday

The Royal Agricultural Society of New Zealand silver medal was awarded to the winner of the best registered beef animal under two years - Willowbrook Tex, a two-year-old bull exhibited by Mr Alister Midgeley, of Springbrook.

The Judge of the Simmentals, Mr Simon Cox of Levels, said it was a good line-up for a small show. Willowbrook Tex from St Andrews, took the RASNZ silver medal. He was under two years of age and described by Mr Cox as a very exciting bull with great show potential.

Mr Cox, who was also one of the all breeds judges, said there was a very good line-up of cattle all of which were excellent examples of their respective breeds.

Simmental (Judge Mr S Cox, Timaru)

Bull, I G, P J Wright; 1 Heifer, 1. year and under 2 years, Willowbrook Simmentals 1. Heifer, 2 years and under 3 years, A A T, L A Partridge 1. Bull, 1 year and under 2 years, Willowbrook Simmentals 1. I G, P J Wright, 2. Willowbrook Simmentals 3. Heifer calf, born since 1 July last, A A T and L A Partridge 1, 2, Willowbrook Simmentals 3. Bull calf, born since 1 July last, Willowbrook Simmentals 1. A A T and L A Partridge.



Willowbrook Tex and Tusha Midgley

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